



# A LASTING IMPACT: Your Guide to Legacy Giving

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*Establishing reproducing churches among the  
unreached for generations to come*

DESIGN



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Dear Friend of the Mission,

Thank you for your heart for the unreached. For years, your prayers and support have helped SEND International remain on the front lines, establishing churches where the gospel has yet to take root.

Today, we are at a pivotal moment. The doors are opening for us to expand into five new, difficult territories – our largest expansion in decades. This is an unprecedented opportunity to bring the hope of Christ to millions who live in spiritual darkness.

A legacy gift is one of the most powerful ways you can partner with us in this historic endeavor. It is a declaration of your faith and a testament to your commitment to the Great Commission that will continue to bear fruit for generations to come. This guide was created to help you explore how your stewardship can fuel an eternal legacy.

Thank you for considering how your story can impact theirs for eternity.

In Him,

**Brandon LaFontaine**

Director of Development SEND International



# MORE THAN 3 BILLION PEOPLE ARE STILL WAITING

Despite living in an interconnected world, the sobering reality is that more than 3 billion people remain unreached by the gospel. They will live and die without ever hearing the name of Jesus. The obstacles are real: dangerous regions of the world, complex cultural barriers, and the fact that many local churches lack the infrastructure to send and sustain missionaries well in the world's most difficult places.

## **SEND International exists to bridge this gap.**

Our mission is to mobilize God's people and engage the unreached in order to establish reproducing churches. We partner with churches to provide the comprehensive support – from crisis response and family-centered care to strategic training – that transforms good intentions into sustainable, reproducing churches.

We don't just send missionaries; **we pursue self-sustaining movements of faith that continue long after our teams move on.** This is our commitment: excellence in the hard places, for the glory of God.





WAYS TO LEAVE A LEGACY

# CHOOSE THE GIFT THAT'S RIGHT FOR *you*

## A Gift in Your Will or Trust (A Bequest)

One of the **simplest** and *most common* ways to create a legacy is by including SEND International in your will or living trust. A bequest costs you nothing during your lifetime but ensures your passion for missions will continue for generations. You can designate a specific dollar amount, a percentage of your estate, or a particular asset.

### SAMPLE BEQUEST LANGUAGE:

*"I give and bequeath to SEND International of the United States, Inc., a nonprofit corporation located in Farmington Hills, Michigan, the sum of \$\_\_\_\_\_ or \_\_\_\_\_% of my estate, to be used for its general exempt purposes."*

## A Gift of Stock & Appreciated Assets

Donating long-term appreciated stocks, mutual funds, or bonds is one of the most tax-efficient ways to give. By transferring the securities directly to SEND International, you can avoid the capital gains tax you would have to pay if you sold them first. This often means you can make a larger gift at a lower original cost to you.



WAYS TO LEAVE A LEGACY

# CHOOSE THE GIFT THAT'S RIGHT FOR *you*

## A Gift from Your IRA

If you are 70.5 or older, you can make a tax-free gift directly from your traditional IRA. This is called a Qualified Charitable Distribution (QCD). A QCD can satisfy your Required Minimum Distribution (RMD) for the year without counting as taxable income, making it a powerful way to support the mission while optimizing your finances.

## Other Powerful Ways to Give

- **Charitable Gift Annuities:** A gift that pays you a fixed income for life.
- **Gifts of Real Estate:** Donate property that can be used for the ministry or sold to fund the missioned income for life.
- **Beneficiary Designations:** Name SEND International as a beneficiary of a life insurance policy or retirement plan.

We would be **honored** to have a confidential conversation with you and your financial advisor to explore these and other options!





# A partner YOU CAN TRUST

Making a legacy gift is a significant decision that requires absolute confidence in the stewardship of the organization you choose. At SEND International, we guard that trust fiercely. Our commitment to financial integrity is foundational to our ministry.

We are a charter member of the **Evangelical Council for Financial Accountability (ECFA)** and proudly adhere to its Seven Standards of Responsible Stewardship™:



1. **Doctrinal Issues:** A commitment to the evangelical Christian faith.
2. **Governance:** Governed by a responsible and independent board.
3. **Financial Oversight:** Complete and accurate financial statements reviewed by an independent CPA.
4. **Use of Resources:** Responsible use of resources in conformity with all laws.
5. **Transparency & Disclosure:** Providing financial statements upon request.
6. **Stewardship of Charitable Gifts:** Ensuring gifts are used for their intended purposes.
7. **Fundraising:** Acting in the best interest of givers and avoiding unethical compensation practices.

**Furthermore, we practice unmatched transparency. Every SEND missionary can view all donations to their account in real-time, ensuring accountability you can trust.**

# LET'S *continue* THE CONVERSATION

Thank you for prayerfully considering how **your legacy** can intersect with God's global mission. When you partner with SEND International, your gift multiplies through our network, establishing reproducing churches that will transform communities for generations.

**The unreached are waiting.**

We would be honored to walk with you as you plan **your legacy**.

## TO LEARN MORE:

- **Request More Information:** We can provide detailed guides on specific gift types.
- **Schedule a Confidential Conversation:** I would be privileged to speak with you and your advisors to answer any questions you may have.



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