



SEND A MESSAGE TO THE *World*

2025 GIFT CATALOG



[SEND.ORG/MESSAGE](https://send.org/message)

DEAR FRIENDS,

As we enter this season of gratitude and giving, I want to thank you for the incredible ways you have stood with SEND to share the life-changing message of Jesus. Because of your partnership, missionaries are building bridges into places still waiting to hear the gospel—meeting needs, pointing hearts to Christ, and planting seeds of faith that will one day grow into thriving churches.

This year's gift catalog, SEND a Message to the World, reminds us that our mission is not simply about funding projects—it's about the message itself: the good news of Jesus that brings life, hope, and eternal joy to people and communities around the world.

Each project in this catalog represents a vital way your gift strengthens the hands of our missionaries. Whether providing tools for outreach, equipping local believers, or meeting urgent needs in hard-to-reach regions, your generosity creates essential pathways for the gospel to be heard and believed.

When you give, you are sending more than a donation—you are sending the message of Jesus through the lives of those serving on the front lines. You are part of the story God is writing among the nations, declaring with us: *"Jesus sees you. Jesus loves you. There is hope."*

More than three billion people still wait to hear. Together, we can change that.

Will you SEND a message of hope to the world this year-end?

With gratitude,

Michelle Atwell

Michelle Atwell
CEO, SEND US



10 WAYS TO SEND THE MESSAGE THIS HOLIDAY SEASON

- PG.3 GLOBAL **BREAK NEW GROUND FOR THE GOSPEL**
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SEND A MESSAGE TO THE World



1 BREAK NEW GROUND FOR THE GOSPEL

Imagine living your whole life without ever meeting a follower of Jesus. For more than 3 billion people today, this is reality. Entire communities remain unreached – no Bible, no church, no knowledge of Christ. SEND is pioneering new pathways into these places by listening, building relationships, and laying foundations for ministry where gospel access is scarce.

Together, we're pursuing a bold vision: engaging 203 unreached communities by 2033, the 2,000-year anniversary of Christ's resurrection. Each gift paves the way for first encounters with Jesus' life-changing message.

GLOBAL



ALASKA

3 ALASKA: FLY A KID TO CAMP

Life off Alaska's road system is tough, especially for kids. Many seldom leave their villages and opportunities to hear about Jesus are rare.

Bible camp changes that. Kids discover new friendships, a bigger world, and the good news of Jesus – often for the very first time. One boy recently returned home from camp singing worship songs through his headset. What began as a week away has grown into a desire to return as a counselor. For many children, camp is the spark that can begin a lifelong journey with Christ.

The challenge is getting there. Many villages are over 100 miles apart with no roads, so campers must fly by small plane. Together, we can help 60 children make the journey.

\$50

Supports exploring new communities for future ministry

\$203

Lays the foundation for early outreach and partnerships on the ground

2 MISSIONARY LAUNCH SCHOLARSHIP

For many called to missions, the greatest challenge isn't where to go – it's when they can finally go. Each month of delay means another community still waiting to hear the gospel.

The Missionary LAUNCH Scholarship helps bridge that gap by providing timely support during final training and preparation, propelling new workers to the field faster – equipped, ready, and focused on bringing the good news to those who have never heard.

Your partnership turns calling into commissioning. Every gift sends another worker across the finish line and into a community where Jesus is not yet known.

GLOBAL



\$42 per month

Equips a missionary to move from preparation to ministry among the unreached

\$500

Helps propel a new worker across borders with visas and one-time deployment costs

DID YOU KNOW?

82% of Alaska's communities aren't accessible by road? That's what makes air transport essential.

\$280

Provides a round-trip flight for one camper to attend a life-changing week at camp

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SCAN TO CHOOSE YOUR PROJECT

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4 CENTRAL ASIA: START A LEARNING CENTER

In one Central Asian community, only about 0.6% know Christ. Most families have never met a Christian, and opportunities to hear the gospel are almost nonexistent. A learning center can provide both education and a pathway to Christ.

This new learning center will give SEND missionaries a steady presence and a place to build relationships. Through language lessons and practical education, it will meet real needs while sowing seeds for the gospel. Over time, it will equip women, young professionals, and underserved families with skills and hope for the future. The vision is for local believers to one day lead the center, multiplying its impact and establishing a lasting gospel presence.

CENTRAL ASIA



\$56

Affords learning materials for a student

\$550

Helps furnish the classroom and welcome students (total need: \$11,000)

5 CROATIA: SHARE JESUS THROUGH ALPHA

In Croatia, many are quietly asking life's biggest questions: *Is there more to life? Who is Jesus? Why did he die?* For most, no one has ever walked with them through these questions in light of the gospel.

Through Alpha courses, SEND missionaries and the local church provide a welcoming space where spiritually open seekers share a meal, explore faith, and hear about Jesus clearly — often for the first time. Recently, seven Croatians were baptized, each sharing how Alpha was a vital step in their journey to faith.

CROATIA



\$56

Covers meals for one Alpha group for an evening

\$112

Provides a scholarship for one person to attend an Alpha weekend retreat

SOUTHEAST ASIA: EQUIP FRONTLINE CLINICS 6

SOUTHEAST ASIA



When care is out of reach, families in vulnerable communities endure illness that drains resources and too often leads to preventable loss of life. In Southeast Asia, SEND's Team Hope — physicians, nurses, and health specialists — provides compassionate medical care while pointing people to Christ.

What began as one annual medical clinic is now expanding. By hosting more mini clinics in vulnerable neighborhoods, Team Hope will provide medicines, health education, nutrition support, reading glasses, counseling, and prayer. Each clinic meets urgent needs and reveals God's love in tangible ways.

\$112

Helps provide medicines and supplies to care for patients

\$3,360

Sponsors a mini-clinic to serve vulnerable families (goal: 4 total)

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SEND A GIFT
SCAN TO CHOOSE YOUR PROJECT



7 CARE FOR MISSIONARIES & THEIR FAMILIES

Cross-cultural ministry is rewarding, but it often takes a heavy toll. Transition, spiritual battles, and ministry demands can leave missionaries and their families weary. Without proper care, many cannot continue long-term.

SEND provides coaching, debriefing, and support that renew workers for the road ahead. One couple shared, "When we lost visa access to our country of service, the SEND team walked with us every step. Their steady presence sustained us as we grieved and began rebuilding our lives." Your gift helps missionaries endure with joy so the gospel spreads through their faithful witness.

GLOBAL



\$110

Helps fund debriefing care for weary workers

\$120
per month

Sustains care systems for missionaries and their families

8 ALASKA/CANADA: REACH ISOLATED VILLAGES

Across Alaska and Northern Canada, many villages have little or no gospel presence. With no church or pastor, people live in spiritual isolation, often without ever meeting a follower of Jesus.

SEND North launched Project Caribou to change this reality. Just as caribou thrive by traveling together, missionaries are forming strong teams in strategic hub communities. These hubs provide encouragement and stability for workers serving in some of the most challenging conditions. From each hub, missionaries reach surrounding villages – building relationships, discipling youth, opening homes for Bible studies, and seeing lives transformed by the gospel.

ALASKA/CANADA



\$56

Supplies resources to strengthen outreach in hub villages

\$280

Provides lodging and essential support for missionaries

9 SPAIN: RAISE UP YOUTH WORSHIP LEADERS

In Spain, many teenagers feel disconnected from the church, with no role to play and no place to belong. Together with the local church, SEND missionaries are using music to help them find their place.

Through a youth music school, teens receive instruments, training, and mentorship to develop their God-given gifts and join in the life of the church. As their skills and confidence grow, they form worship teams that strengthen their faith and bless their congregations. Josué, a SEND worker, knows this impact firsthand: at 12, learning piano gave him a way to worship and serve, shaping his walk with God. Now he longs to see the same opportunity offered to today's youth.

SPAIN



\$336

Equips one student with an instrument, accessories, and lessons

\$4,032

Provides course materials and 12 instruments needed for the music school

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10 UKRAINE: SEND HELP AND HOPE AMID WAR

Since Russia's invasion on February 24, 2022, millions in Ukraine have faced displacement, loss, and daily uncertainty. In some regions, air raid sirens still sound every day. Though the headlines have quieted, the suffering remains for Ukrainians.

With decades of ministry and deep relationships in Ukraine, SEND and our local church partners have been able to respond quickly and effectively. In the past three years, more than 800 relief efforts have reached 435,000+ people with food, fuel, shelter, and the hope of Christ. Yet the needs remain great. Today, churches still need help to provide food for families, fuel for generators, and spiritual rest for those serving tirelessly on the front lines.

UKRAINE



\$80

Can feed one family for a week

\$675

Heats one church for a month
(costs vary by size/season)

OVER **3 BILLION** PEOPLE STILL HAVEN'T HEARD THE MESSAGE OF **CHRIST'S LOVE**.

SEND THE MESSAGE NOW

by supporting one of these 10 projects.



You care that your donation is used **wisely**, and **SO DO WE**. That's why we hold ourselves to the highest standards of accountability and transparency.



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