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## **Naruto Mythos TCG: the first expansion now has an official release date**

The world of **Naruto** is about to enter a **new phase**: **Naruto Mythos Trading Card Game** hits the shelves on **March 13th, 2026**, with a coordinated launch across **Europe**, the **United Kingdom** and **Turkey**.

This is not “just another” card game, but an **international project** developed with extreme care, where design, print quality and faithfulness to the original saga have been central from day one. Every card has gone through extensive testing cycles and multiple prototypes to achieve the right balance between visual impact, durability and tactile feel in the player’s hand.

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## **Konoha Shidō: the beginning in the Hidden Leaf Village**

The TCG will debut with its **first official expansion**, **Konoha Shidō 木ノ葉始動**, a set that immediately takes players into the heart of the Hidden Leaf Village.

The core collection features **cards** divided into **Commons**, **Uncommons**, **Rares**, **Secrets** and a **Legendary card with 22-karat gold foil**, conceived as a true collector’s piece. On top of that, players will find:

- **ART Rares with micro-engraved holographic finishes**
- **Secret Variants with extremely limited print runs**
- **Mythos special cards, distributed exclusively through events, tournaments and promotional products**

Each card is designed as a fragment of story: not only a gameplay element, but a tangible piece of **Naruto’s narrative universe**, meant to be collected, played and experienced.

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## **Launch products: from the game table to the binder**

On **launch day, March 13th, 2026**, the following **products** will be available:

- **Starter Pack** – to start playing immediately and learn the rules
- **Display box 24 packs** – featuring 24 packs of 10 playable and collectible cards, including holographic and rare versions
- **Collection Binder** – designed to protect and showcase the collection

The goal is clear: to **support** both new players and long-time **Naruto fans** by offering a **complete experience** from day one, blending **organized play**, **collecting** and **visual storytelling**.



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## From the Essen premiere to the global launch

Naruto Mythos TCG has already reached several **important milestones** on its path to release.

The project made its world premiere at **Spiel Essen 2025**, where thousands of players had the opportunity to try an early preview version of the game. The cards shown during the event were demo versions created specifically for presentation purposes, while the final product will feature definitive materials and finishes, further refined and improved.

Following Essen, Naruto Mythos TCG was showcased at major international events including **Milan Games Week & Cartoomics 2025**, the **London Toy Fair 2026**, and **Spielwarenmesse 2026** in **Nuremberg**, allowing players, retailers and industry professionals to experience the project first-hand and follow its evolution over time.

The next and final opportunity to see and try the game ahead of its official release will be at the **Festival International des Jeux in Cannes (February 27th–March 1st, 2026)**, where attendees will be able to sit at the table, test the game system and discover selected cards in preview.

The feedback collected so far from both players and industry professionals has confirmed expectations: there is **strong interest** in a Trading Card Game that combines **gameplay depth, premium production quality and full respect for the original Naruto saga**.

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## Stores and community: the Organized Play circuit begins

Ahead of the March 13th, 2026 launch, Cicaboom invites hobby stores, game centers and play spaces to **join the game's competitive ecosystem** from the very beginning.

Retailers can register on **TopDeck** at: [topdeck.gg/op-application/naruto](https://topdeck.gg/op-application/naruto)

By joining the **official Organized Play (OP) circuit**, stores can apply to host **launch events, tournaments and activities** dedicated to Naruto Mythos TCG, helping to **build local communities and competitive scenes worldwide**.



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## **The countdown has begun**

On **March 13th, 2026**, the world of Naruto becomes a new battlefield of strategy, challenge and collecting.

And for many fans, it will be an emotional return to Konoha... this time, with a card in hand.



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