



Nonprofit *Navigator* INFO SESSION



A Journey to a Stronger, More Sustainable Organization

You're doing important work. You don't have to navigate the journey alone.

Your Nonprofit Navigator Journey

Every nonprofit starts in a different place, and your path can change as your needs change.



There is no single path. Come back to us whenever you need a new direction.

Every Nonprofit Has a Journey

No two organizations start in the same place, and success does not look the same for everyone.

- You may be trying to increase funding, strengthen your board, or improve operations.
- You may need better technology, stronger marketing or help developing your leadership team.
- You may simply be asking: "What should we do next?"
- **The Nonprofit Cooperative** connects you to knowledge, people, tools and opportunities so you don't have to navigate those questions alone.

A decorative graphic on the right side of the slide. It features a dashed grey line that starts from a grey location pin at the top, curves down to a green location pin, and then continues to an orange location pin. The background consists of large, flowing shapes in blue, green, and orange, with a pattern of small orange dots in the upper right.

Today is about helping you identify where you are and the resources that can help you move forward.

First: Where Are You Today?

Before we decide where to go, we need to understand where you are.

- What is your organization's biggest challenge right now?
- What is keeping you from moving forward?
- What resource would make the biggest difference?
- Where do you need help?



Your journey starts with identifying what you need, not trying to use every resource at once.

Step #1: Build Your Knowledge: LEARN

You don't have to know everything. You just need to know where to find the answers.

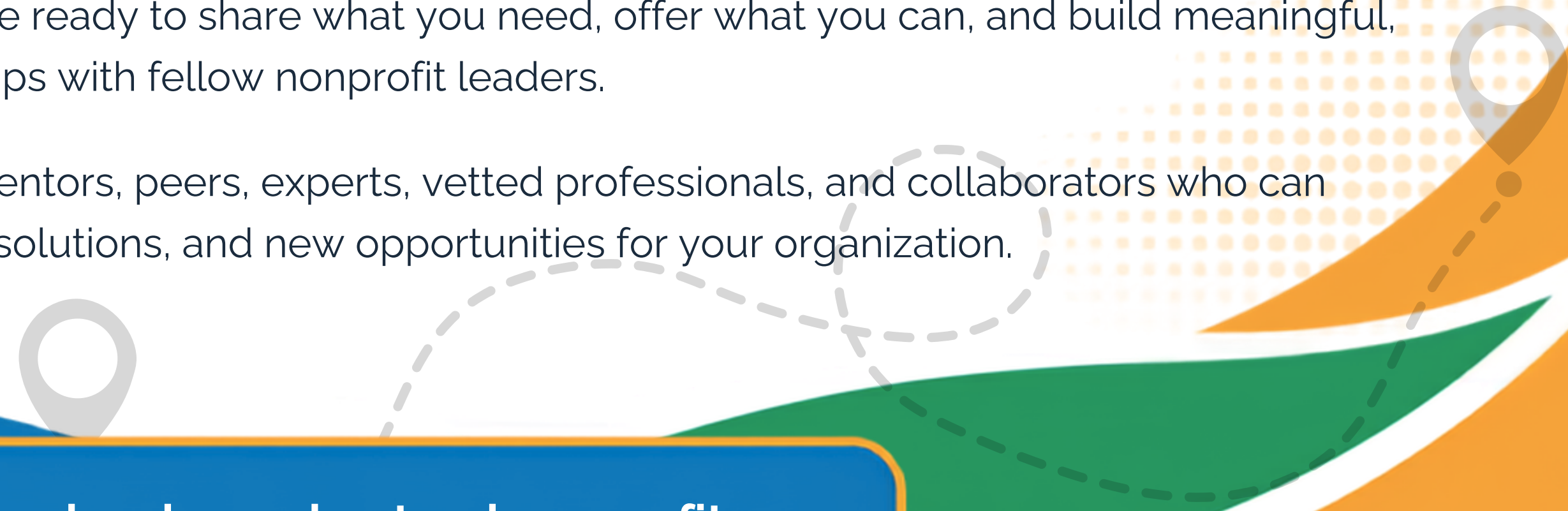
- **Workshops & Webinars:** Practical education on current nonprofit challenges.
- **Lunch & Learns:** Interactive sessions where you can learn, ask questions and apply ideas.
- **Deep Dive Bootcamps:** Multi-session experiences for more advanced or complex topics.
- **Nonprofit Summits:** Larger events featuring multiple speakers, topics and resources.
- **Peer-to-Expert Cohorts:** Learn alongside peers while gaining access to experienced professionals.

Build the knowledge and skills you need for the next stage of your mission.

Step #2: Find Your People: CONNECT

Sometimes the resource you need isn't a thing, it's a person.

- **Cooperative Collaboration Network:** A dedicated digital space where nonprofits can join our events and start conversations with other nonprofits and Trusted Members. All of our material is also available on this platform.
- **Network with Intention:** Come ready to share what you need, offer what you can, and build meaningful, mutually beneficial relationships with fellow nonprofit leaders.
- **SmartMatch:** Connect with mentors, peers, experts, vetted professionals, and collaborators who can provide guidance, resources, solutions, and new opportunities for your organization.

A decorative graphic featuring three location pins (two grey, one orange) connected by a dashed line, set against a background of orange and green wavy shapes.

Build a circle of people who understand nonprofit leadership and can help you move forward.

Step #3: You Hit a Roadblock: GET HELP



Every nonprofit hits challenges along the way. You don't have to figure them out alone.

- **Ask the Expert**
- **Mentoring**
- **SmartMatch**
- **Vetted Professional Resources**
- **Support with fundraising, HR, marketing, technology, finance, operations, boards and strategy**

When you hit a roadblock, come back to us.

Step #4: Fuel the Mission: FIND FUNDING

Funding isn't the destination. It's the fuel that helps you get there.

- Grant Opportunities
- Fundraising Education
- Grant Research Resources
- Donor Research
- Funding Partners
- Fundraising Tools

Find resources that can help strengthen and sustain your mission.

Step #5: Strengthen the Organization: BUILD

Now we move beyond solving today's problem and start building for tomorrow.

- Strategic Planning
- Fundraising Plan
- Board Development & Leadership
- Marketing & Communications
- Technology & Operations

The stronger the organization, the greater the impact.

Step #6: Pack Your Toolkit: USE YOUR BENEFITS



Take advantage of the tools and resources already available to you.

- Member Discounts
- Free Trials & Complimentary Resources
- Technology Tools
- Fundraising Resources
- Professional Services
- Partner Offers & Educational Opportunities

Your member benefits are your toolkit for the journey.

Your Journey Isn't Linear

Your needs will change, and that's exactly why Nonprofit Navigator exists.

- **You may need funding today.**
- **An HR expert may be your next stop.**
- **Six months from now, you may want a mentor.**
- **Later, you may be ready for deeper capacity building.**
- **You can enter the journey wherever you need us most.**

Your journey starts with identifying what you need, not trying to use every resource at once.

The Nonprofit Cooperative Is Your Navigator

You tell us where you're trying to go. We'll help you find the resources to get there.

- Knowledge
- People
- Experts
- Funding Resources
- Tools & Opportunities
- Connections to Each Other

Your mission is the destination. We help you navigate the journey.

Choose Your Next Destination

What does your nonprofit need most right now?

- **LEARN:** I need knowledge or training
- **CONNECT:** I need to meet the right people
- **GUIDANCE:** I need help solving a challenge
- **FUNDING:** I need fundraising resources
- **BUILD:** I need to strengthen our organization
- **GROW:** I'm ready for the next stage

Choose the destination that matters most to your organization today.

Your First Step



Don't leave with ten things to do. Choose ONE meaningful next step.

- If you are not a Nonprofit Associate, [Join Now](#) to get these benefits
- Register for an upcoming program
- Attend Network with Intention
- Ask an Expert
- Explore funding opportunities
- Use SmartMatch

What is ONE step you will take after today?

WE'RE GOING WITH YOU

Your mission is the destination.
We're here to help you navigate the journey.

LEARN • CONNECT • COLLABORATE • GROW

TheNonprofitCooperative.org/Register

TheNonprofitCooperative.org/Nonprofit-Benefits

