



Trusted Impact Rewards Overview

Member New Program





Purpose:

A points-based engagement program recognizing members who actively grow and strengthen our organization.

Members earn points for verified actions like participation, referrals, and contributions. **Points reset monthly.**

How It Works

01 Based On Points



Earn points for verified community activities listed below.



02 Achieve monthly tiers



- Silver: 10 points
- Gold: 20 points
- Platinum: 30 points

03 Reset



Points reset on the 1st of each month.

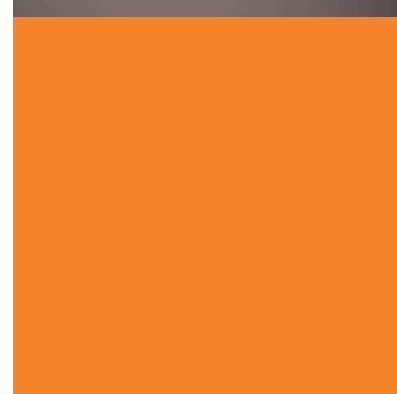


04 Proof



Proof (e.g., screenshot or event check-in) may be required for verification.

05 Reward



A person with long dark hair and glasses, wearing a blue shirt, is shown from the chest up. They are holding a pen and writing in a white notebook with horizontal lines. The background is a plain, light-colored wall.

Clear Tracking Tool

Tracking Tool Overview

Where: Google Sheet - Rewards Tracking Tool

Why: Gives the team and board a live view of points and progress.

HOW IT WORKS

1. **Members** tell us when they complete an action.
2. **Jeanné/Danette** checks proof (if needed) and adds the points to the sheet.
3. **Tiers** update automatically each month.



WHAT'S IN THE SHEET

- **Data:** The running log of verified actions and points.
- **Rewards:** The list of tiers and what members earn.
- **Rewards Roundup:** Our monthly email/social plan.

A woman with curly hair is smiling while working on a laptop. A large blue diagonal overlay covers the top half of the image, partially obscuring the woman's face. The text is overlaid on this blue area.

Actions & Point System

Reward Point System

Action	Description	Points
Sign up one Member	Refer and help onboard a new Cooperative & Small Business Member who completes signup and joins the community.	5
Sign up a Nonprofit	Introduce and support a nonprofit accociate through successful registration with our	3
Attend a Network With Intentions	Participate in an official Network With Intentions gathering during the month.	5
Communicate on private social network	Contribute meaningfully in the social network (e.g., reply that adds value, answers a	2
Create a post on private social network	Publish an original post or resource for members in the social network.	3
Comment on our social media post 8 words or more	Leave a thoughtful, public comment of at least eight words on an official TNC/NCF	3
Attend event	Check in at any official TNC/NCF event.	2
Speaker at an event	Serve as a listed speaker, panelist, or breakout leader at an official event.	3
Post a discount	Share a verified, member-only discount or offer that's available during the month.	4
Post a white paper	Upload or link a white paper/research brief you authored (or have rights to share) with a	3
Provide a raffle	Donate a legitimate raffle item or experience for a TNC/NCF event or campaign.	3
Peer Referral	Both referrer and new member earn 5 bonus points when the new member completes	5
Provide a Speaker	Provide a listed speaker, panelist, or breakout leader at an official event. This will only apply to our Summits and Bootcamps.	3
Complete a Member Survey	Submit a monthly survey fully and on time.	2
Accessibility Review	Audit a page/resource and submit specific fixes/adjustments.	3
Cross-promote a Campaign	Share an official event through your org/channel.	1

Total: 50

Reward Catalog

Tier	Threshold (pts/mo)	Tangible Rewards	Intangible Rewards	Frequency	Notes
Silver	10	Digital badge	Recognition in Rewards Roundup	Monthly	Entry-level engagement
Gold	20	Exclusive group workshop, social media spotlight	1:1 coaching session or mentoring	Quarterly	Mid-level engagement
Platinum	30	VIP event invite, spotlight on website	Speaking priority, annual feature story	Monthly / Annual	Highest-tier

To Consider:

SPONSOR INVOLVEMENT:

Consider letting sponsors earn points, too for things like providing speakers, hosting sessions, or underwriting specific programs. It would turn sponsorship into a more active partnership instead of a one-time transaction, and WAY less time for you creating ideas for content!

SOCIAL PROOF:

(REWARDS ROUNDUP)

Highlighting member stories or testimonials in emails and social media could help attract new members and validate the value of belonging to the Cooperative. This doesn't have to be fancy; even short quotes or small wins would build excitement!



INSTANT ON-RAMP

Maybe test a 30-day trial membership with limited benefits, then offer bonus points if they join permanently. Could help convert those who are curious but not yet ready to commit??

“Rewards Roundup” email or social series to show momentum. Good content, we could rock every month too, that is different than what we have currently!