

Time	Schedule	Topic	Brief Description	Presenter/s
09:00 AM – 09:15 AM	Welcome & Introductions			Danette O'Connell
09:15 AM – 10:15 AM	Keynote Speaker	The Empowered Executive: Aligning Board, Staff, and Vision for Greater Impact	Focus: Organizational alignment, leadership presence, and driving collective momentum.	Renee Flagler
10:15 AM – 11:10 AM	Fundraising Session	Mastering your Fundraising Pitch	Crafting a powerful pitch is simple. This hands-on training replaces memorized scripts and statistics with authentic, personal communication skills. Learn to explain your cause with confidence, make asking 10x easier, and become your organization's best advocate.	Sean Kosofsky
	Marketing Session	The First Impression Funnel: Turning Attention Into Action	Optimize your brand's first impression to turn passive interest into direct funding. In this interactive 2-hour workshop, you will use a simple, repeatable framework, backed by real-time audits and hands-on exercises, to uncover hidden gaps in your digital presence, eliminate confusion, and build immediate trust so supporters can seamlessly move from interest to action.	Roxy Rimmer
	HR Session	How to handle employee benefits	Learn how benefits pricing works from initial rates through renewals, where your business has control, how to evaluate small group versus large group options, and how to build a smarter, more holistic benefits strategy.	Amelia Evans, Avery Saffold
11:10 AM – 11:15 AM	Session Break			
11:15 AM – 12:15 PM	First Sessions Continued			
12:15 PM – 12:20 PM	Break			
12:20 PM – 12:50 PM	Keynote Speaker	Bored 2 Board	Bored 2 Board connects qualified professionals looking for board roles with nonprofits seeking strategic leadership, making board recruitment simple and mission-aligned.	Leigh Tucker
12:50 PM – 1:00 PM	Welcome Back			
1:00 PM – 1:55 PM	Fundraising Session	Are You Leaving Future Gifts on the Table? How nonprofits can prepare their fundraising, website, and donor communications for the future of giving	Unlock major funding opportunities by moving beyond basic cash donations. This interactive session shows you how to introduce non-cash and asset-based giving, such as stocks, DAFs, and legacy gifts, and optimize your website and marketing materials to easily capture these high-value gifts.	Kameron Conley, Jordan Cassidy
	Fundraising Session	From Funding Readiness to Funding Results	Build sustainable funding by aligning strategy with powerful storytelling. Learn how to strengthen your funding readiness and activate it through match campaigns, grant proposals, and donor engagement to accelerate your results.	Alexandra Cohen, Rebecca Lisica
	Compliance Session	Fundraising Compliance	Clear up common compliance myths in "Nationwide Charitable Registrations: Fact vs. Fiction." Learn the real requirements behind "donate-now" buttons and social campaigns, avoid unnecessary registrations, and ensure seamless nationwide compliance without the guesswork.	Ron Barrett
1:55 PM – 2:00 PM	Session Break			
2:00 PM – 3:00 PM	Second Sessions Continued			
3:00 PM – 3:30 PM	Closing Remarks			Danette O'Connell