

| Time                | Schedule                      | Topic                                                                                                                      | Brief Description                                                                                                                                                                                                                                                                                                                         | Presenter/s                                   |
|---------------------|-------------------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|
| 09:00 AM – 09:15 AM | Welcome & Introductions       |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           | Danette O'Connell                             |
| 09:15 AM – 10:15 AM | Keynote Speaker               | Build your Ai workflow                                                                                                     | Explore popular AI tools, learn which ones fit your nonprofit's goals and budget, and build a real, usable project live in this interactive, hands-on session.                                                                                                                                                                            | Kayla Life                                    |
| 10:15 AM – 11:10 AM | Fundraising Session           | Every Level. Every Story. Every Gift Matters.                                                                              | Explore the science of hope and learn how to apply its principles to craft donor stories that inspire action, strengthen connections, and motivate generosity.                                                                                                                                                                            | Katie McMillan & Gerianne Puskas              |
|                     | Social Media Session          | Your Donors Didn't Lapse. Your Channels Did.                                                                               | Your "lapsed" donors didn't stop caring, you're just knocking on the wrong doors. Year-end pressure is on, but you don't need another exhausting campaign. We have three plays you can run immediately.                                                                                                                                   |                                               |
|                     | Strategic Fundraising Session | The Board Ambassador System - From Strategic Plan to Sustainable Fundraising Rhythm                                        | Bridge the gap between your strategic plan and fund development. Transform your board from passive reporting partners into active, compelling ambassadors equipped to build real funding momentum with you.                                                                                                                               | Amy Pokela                                    |
| 11:10 AM – 11:15 AM | Session Break                 |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |                                               |
| 11:15 AM – 12:15 PM | First Sessions Continued      |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |                                               |
| 12:15 PM – 12:20 PM | Break                         |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |                                               |
| 12:20 PM – 12:50 PM | Keynote Speaker               | The Event Isn't the Fundraiser                                                                                             | Turning Nonprofit Events into Fundraising Strategy.                                                                                                                                                                                                                                                                                       | Patrick Benson                                |
| 12:50 PM – 1:00 PM  | Welcome Back                  |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |                                               |
| 1:00 PM – 1:55 PM   | Fundraising Events Session    | Rev Up Your Engine... Designing Fundraising Events. A practical roadmap from planning to post-event fundraiser stewardship | Learn a practical framework to design high-impact fundraising events that engage donors and hit revenue goals. Through real-world examples and guided exercises, you will master sponsorship strategies, tech integration, event-day execution, and post-event donor conversion.                                                          | Rebecca Hollander Smiros and Laurie Hochman   |
|                     | IT Session                    | AI, Cybersecurity, and Governance: A Survival Guide for Nonprofits in 2026                                                 | Discover top AI tools to automate grant writing, streamline donor engagement, and save your team time. We'll cover both the operational opportunities and the modern cybersecurity threats posed by AI-driven scams, then build a tailored AI policy together live so your organization leaves with a clear framework to innovate safely. | Justin King, Destiny Bowers, Karim Beldjilali |
|                     | Wealth Advisor Session        | 403(b) Plans                                                                                                               | Everything you need to know or should regarding your retirement plan.                                                                                                                                                                                                                                                                     | Matt Thompson                                 |
| 1:55 PM – 2:00 PM   | Session Break                 |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |                                               |
| 2:00 PM – 3:00 PM   | Second Sessions Continued     |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |                                               |
| 3:00 PM – 3:30 PM   | Closing Remarks               |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           | Danette O'Connell                             |