

The Coop Scoop




thenonprofitcooperative.org |
 ncf-foundation.org


A Milestone for The Nonprofit Cooperative Community

We are still feeling the energy from our recent **Nonprofit Fundraising Summit!** With more than **3,900 nonprofit leaders and associates in attendance**, the event was a resounding success and a powerful testament to what we can achieve when we grow and thrive together. To every organization that joined us: Thank you for being at the heart of this.

As we move into the second quarter, we aren't slowing down. Our mission remains clear: to **remove financial barriers** and **provide the high-level expertise** your organization needs to change the world.



WHAT'S NEXT IN Q2?

The momentum continues with new ways to connect, learn, and scale your impact:

- Upcoming Events
- New & Exciting Programs
- Featured Spotlights
- New Vetted Members
- & More

UPCOMING EVENTS CALENDAR

THE SECOND QUARTER IS FILLED WITH NEW OPPORTUNITIES TO GROW & THRIVE TOGETHER.

UPCOMING EVENTS

Lunch and Learn: 30 Minutes with DonorAtlas

Tuesday, April 28 — 12:00–12:30 PM ET

Guest Speaker: Facing a Nonprofit Sector in Crisis

Wednesday, April 29 — 1:00–2:00 PM ET

Stop Doing Everything: An Executive Director's Guide to Role Clarity and Strategic Delegation (Workshop)

Wednesday, May 6 — 1:00–2:00 PM ET

Peer-to-Peer Expert Cohort: The Five Parts of a Capital Campaign

Thursday, May 12 — 1:00–2:00 PM ET

Network With Intention: A Virtual Speed Networking Event for Nonprofits & Vetted Members

Wed, May 13 — 1:00 - 2:00 PM ET

Lunch and Learn: 30 Minutes with EasyBoard

Tuesday, May 19 — 12:00–12:30 PM ET

All times are Eastern Time, and all programs are FREE for nonprofits

*All events are now held on Zoom and require registration

[VIEW ALL EVENTS!](#)

SmartMatch



*The Faster Way to Find Your **Perfect Partner***

We bridge the gap between nonprofits and our trusted, vetted members and connect nonprofits with one another. Using an automated, secure system, we match you by size, location, and category to ensure every introduction is a best-fit for your mission.

Smart**Match** connects you with the right people inside **The Nonprofit Cooperative community, including vetted vendors, nonprofits, and mentors/mentees**, using your profile details and matching preferences.

What SmartMatch uses to match you:

- SIZE
- LOCATION
- CATEGORY / NEEDS / PREFERENCES

You'll receive monthly match notifications, and you can also match anytime by logging in and updating your preferences.



[**Learn More**](#)



SPOTLIGHTS FROM OUR SUMMIT



YOUR IMPACT DESERVES RECOGNITION

Apply April 15–May 27 for the 2026 .ORG Impact Awards!

Join a global community of organizations creating meaningful change.

ABOUT THE AWARDS

The .ORG Impact Awards recognize organizations around the world that are creating meaningful change across seven categories. Organizations using a .ORG domain are eligible to apply **FOR FREE!**

COMMUNITY BUILDING • ENVIRONMENTAL STEWARDSHIP • HEALTH & HEALING
QUALITY EDUCATION • HUNGER & POVERTY
RISING STAR (CHANGEMAKERS UNDER 30) • DIVERSITY, EQUITY, & INCLUSION

WHY APPLY



Global Recognition

Share your story and elevate your organization's visibility



Win Funding

Win up to \$50,000 USD for your organization



Grow Your Reach

Be featured across .ORG channels and campaigns

LEARN MORE AT [ORGIMPACTAWARDS.ORG](https://orgimpactawards.org)

What if you could have a

Chief Development Officer

without a chief's salary?

Executive strategic leadership.

A fraction of the price of a full-time hire.



Gerianne Puskas, MBA, CNPM, CFRE
Founder & CEO · Fractional CDO
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Real Conversations. Real Results.

Phone-based donor engagement that cuts through the noise.



Synergy offers a comprehensive range of phone-based marketing solutions - including dynamic text messaging, mid-level donor engagement, inbound call handling, broadcast voice messaging, and donor conference calls - designed to boost donor engagement and maximize the return on fundraising and donor acquisition efforts.

Talk to more donors

Raise more funds

Grow supporter loyalty

Let's simplify your
outreach — and amplify
your results.



Scan or click to Connect

MORE **DONORS.**
MORE **MOMENTUM.**
MORE **IMPACT.**



At Infinity Concepts, **fundraising** is what we do.

We partner with nonprofits to attract new donors, deepen engagement, and raise more revenue for your mission.

From donor acquisition and cultivation to creative, digital, direct mail, and multichannel fundraising, we build programs that move your mission forward.

Fundraising strategies that deliver results.
Let's grow your impact together.

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Strategic Solutions for Success

CONTACT US TODAY!

infinityconcepts.com/fundraising

Expanding programs with federal funding can feel overwhelming.

Are we ready? Where do we start?

FEDERAL GRANT READINESS ASSESSMENT



Take the next steps with clarity and confidence.

Start with a simple readiness assessment to see where you stand, identify gaps, and receive actionable recommendations for next steps.

A free resource from the Federal Grants Accelerator™

Stop making plans nobody follows.

Is your organization always too busy – but never seems to get anywhere?


The answer isn't more planning. It's a better framework.

More For Many's **free strategy guide** will help you build a strategic plan that connects who you are to what you're actually doing.

Get the Free Guide



Download today and start setting better strategy.

 MORE FOR MANY

Is Your Nonprofit Leaving \$10,000 a Month on the Table?

The **Google Ad Grant** provides eligible nonprofits with up to \$120,000 a year in search advertising. Yet, many organizations get stuck believing it's a "set-it-and-forget-it" tool or feel like a failure if they don't spend the full \$10k monthly cap.

The reality? You don't need to max out the budget, you just need to capture high-intent traffic.

At **Good Dog Strategies**, our expert **Ad Grant Management** handles the complex setup, daily optimization, and compliance monitoring. We don't stop at search; we design targeted paid media and automated email sequences to turn those new visitors into lifelong supporters, allowing your team to focus on the mission.

Ready to make every dollar work harder? Contact Good Dog Strategies now for a **FREE strategy consultation.**



Good Dog Strategies



Most Matching Campaigns Fail Before They Launch

No clear goal. No strong case statement. No real donor communications plan.

If you're planning a donation matching campaign in the next 90-days, book a **FREE MATCHING STRATEGY SESSION.**

✓ Case Statement

✓ Funding strategy

✓ Ready-to-Use Copy



REQUEST A MATCHING STRATEGY SESSION

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Expertly helping you navigate federal, state, local, and foundation funding opportunities.

✓ **\$18,000,000**
in Competitive Grant Funding

✓ **\$1,000,000,000**
in Congressionally Directed Spending (Earmarks)

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Advocating for your priorities in Washington, D.C. and securing earmark funding.



✓ **400+ Experts**
In Our Consultant Network

Training and Capacity-Building



Preparing your team for grant readiness and management.

Schedule a **FREE 30-minute** consultation today.



The goal to create meaningful change in our society drives the culture at McAllister & Quinn.

How's Your Website Telling Your Story?



Your website is often the first place supporters encounter your mission. In just a few seconds, they decide whether to explore—or move on.

With our **Free Website Health Check**, a nonprofit expert will walk through your site and highlight opportunities to improve clarity, donor experience and mobile friendliness.

MAKE YOUR WEBSITE WORK HARDER FOR YOUR MISSION.

Schedule Your Free Website Health Check
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THANK YOU TO ALL OUR NONPROFIT FUNDRAISING SUMMIT SPONSORS!

NONPROFIT ASSOCIATE BENEFITS



Empowering Your Mission Every Step of the Way

The Nonprofit Cooperative is dedicated to supporting nonprofits of all sizes, providing free resources, training, collaboration and guidance to help you achieve your mission. With increasing demands and limited resources, let us help you unlock new capacity-building opportunities.

[Learn More Here](#) & Start Benefiting Immediately!

EVERYTHING WE DO FOR NONPROFITS IS **FREE**

MEET OUR NEWEST NONPROFIT ASSOCIATES

Join us in celebrating **the newest Nonprofit Associates of our network**, organizations ready to transform their communities with our support and expertise.

[SEE WHO THEY ARE](#)



MEET OUR NEW TRUSTED MEMBERS



AUCTRIA



FORTSIDE



hibox
for nonprofits



**REBECCA HOLLANDER
EVENTS**



**MISSION
ADVANCEMENT
GROUP, LLC**

Make Hope Happen.



RoundTable
TECHNOLOGY



VALUED COOPERATIVE & SMALL BUSINESS MEMBERS



Opportunities for Connection & Visibility

At The Nonprofit Cooperative (TNC), you're more than just a member, you're part of a close-knit community dedicated to making a difference in the nonprofit sector. Here's how your membership empowers you with connections, exposure, and influence across our network.

[Learn More Here & Start Benefiting Immediately!](#)

Your Benefits Include

**but are not limited to:*

Exclusive Opportunities

Cooperative Collaboration Network

Dedicated Member Webpage

Amplify Your Impact

Exclusive Programs





MEET OUR CURRENT MEMBERS



American Red Cross



AI For Social Good
increase funding - reduce burnout - amplify impact



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GLOBAL IMPACT MANAGEMENT



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impactasnap



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KidGlov

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Laura Duty

& Associates



Laura O'Rourke Consulting

LifeLegacy



Morgan Stanley



myVA360



Helping nonprofits become more entrepreneurial.



PlanPerfect



PREMIUM RECOVERY EXPERTS



REBECCA HOLLANDER EVENTS



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The Philanthropy Guy®



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