



MEDIA PRODUCTION

BY MCKINNEY MEDIA

YOUR VISION. OUR LENS. THE WORLD WATCHING.



McKinney
Media



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McKinney
Media

YOU HAVE A
STORY.

LET US HELP YOU
TELL IT.

[BOOK YOUR SESSION](#)

[REQUEST A QUOTE](#)

Allentown Mayor Matt Tuerk 2026



Headshots & Professional Portraits

Modern portraits that feel confident, polished, and approachable for LinkedIn, websites, business cards, and more.

THE HEADSHOT EXPERIENCE

Individual Headshots	30-minute session On-site studio setup	\$150
Up to 5 People	1-hour session On-site studio setup 1 retouched photo each	\$750
Up to 50 People	1.5-hour session On-site studio setup 1 retouched photo each	\$1,200
Up to 100 People	2-hour session Enterprise mobile setup 1 retouched photo each	\$2,250
Up to 200 People	3-hour session Enterprise mobile setup 1 retouched photo each	\$3,600

Additional retouched images: \$25 each

BOOK YOUR SESSION



Event Coverage

EVERY MOMENT. EVERY DETAIL. EVERY MOTION.

Events, more than occasions, are memories in the making. We specialize in capturing every detail, from the big moments to the quiet intimate ones, creating a visual story you'll cherish forever.

Investment

1 HOUR
Starting at
\$300

4 HOURS
Starting at
\$1,200

8 HOURS
Starting at
\$2,400

BOOK YOUR SESSION



Commercial & Brand Content

We create high-impact commercial and brand content that blends strategic storytelling with premium production to elevate your brand, engage your audience, and drive measurable results.

Deliverables Include

Product photography
+ demo videos

Real estate photos +
video walkthroughs
+ 360° tours

Testimonial videos
with client portraits

Investment

Custom quotes starting from
\$300 to \$3,500

BOOK YOUR SESSION





Social Media & Digital Content

Strategic photo and video content created to help your brand show up professionally across social media, your website, and digital marketing.

Includes

- Reels, TikToks, Shorts, and social-first video content
- Branded photography for social media, websites, and campaigns
- Custom content tailored to your business, audience, and goals

Initial investment: Starting at **\$500/hour**

Brand Story Package

Starting at **\$1,500**

This package is ideal for brands that want a professional, story-driven video asset that builds trust, communicates value, and strengthens their overall online presence.

Includes

- Up to 2 hours of filming and photography
- One 90-second cinematic Brand Story video
- Content designed for use across your website, social media, and digital advertising

Custom Solutions & Retainers

Custom packages and ongoing content retainers are also available for brands that need recurring support, campaign-based production, or a more tailored mix of deliverables.

BOOK YOUR SESSION

Featured Projects

Here are just some examples from past clients.

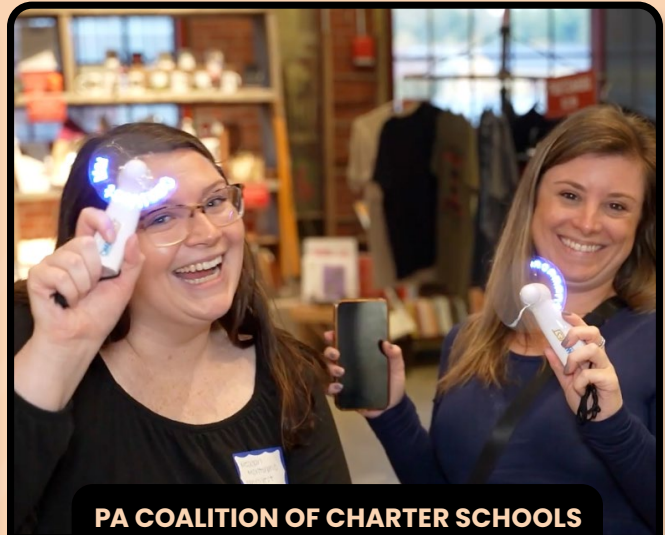
[VIEW ALL VIDEOS](#)



DAVINCI SCIENCE CENTER

Brand film + photos

[VIEW VIDEO](#)



PA COALITION OF CHARTER SCHOOLS

Event coverage + highlight reel

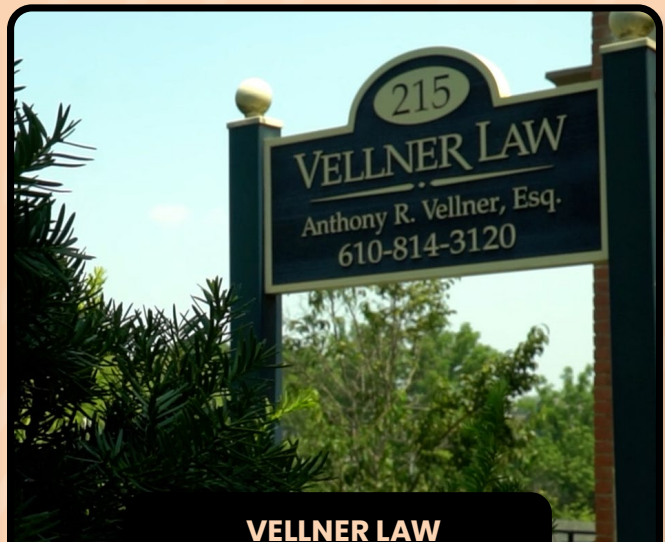
[VIEW VIDEO](#)



VLIVE PRESENTS

Podcast with high quality media coverage

[VIEW VIDEO](#)



VELLNER LAW

Team portraits + brand story video

[VIEW VIDEO](#)

Our Process

Great brands deserve great visuals. Our product photography showcases your offerings in their best light—for e-commerce, advertising, or print campaigns. This is more than photography, it's a creative partnership designed to help you look and feel your best while bringing your vision to life.

1

Discovery

We begin with a conversation about your goals, vision, and style.

2

Planning

Location scouting, wardrobe consultation, and shot planning tailored to you.

3

Production

An engaging session where we capture your best angles and authentic moments.

4

Post-Production

Professional editing and retouching for a polished, high-quality finish.

5

Delivery

Fast, easy access to your high-resolution images via our secure online gallery system (Pixieset).

TIMELINE

Typically 1-4 Weeks



McKinney Media **SERVICES**

BOOK YOUR SESSION

In-Studio Photo Sessions	30-minute Headshot Session	\$150
	1-hour Portrait Session	\$300
	2-hour Portrait Session	\$500
On-Location Photo Sessions	1-hour Portrait Session	\$300
	2-hour Portrait Session	\$500
Event Photography Coverage	2-hour Portrait Session	\$1,200
	1-hour Event Photography Coverage	\$300
	2-hour Event Photography Coverage	\$600
	3-hour Event Photography Coverage	\$900
	Half-day (4-hour) Event Photography Coverage	\$1,200
	5-hour Event Photography Coverage	\$1,500
	6-hour Event Photography Coverage	\$1,800
	7-hour Event Photography Coverage	\$2,100
	Full-day (8-hour) Event Photography Coverage	\$2,400
The Headshot Experience	1-hour Coverage Up to 5 People	\$750
	1.5-hour Coverage Up to 50 People	\$1,200
	2-hour Coverage Up to 100 People	\$2,250
	3-hour Coverage Up to 200 People	\$3,600
Videography Coverage	1-hour Videography Coverage	\$500
	2-hour Videography Coverage	\$1,000
	Half-day (4-hour) Videography Coverage	\$1,600
	6-hour Videography Coverage	\$2,100
Videography & Photography Coverage	3-hour Videography & Photography Coverage	\$1,500
	Half-day (4-hour) Videography & Photography Coverage	\$2,500
Add-Ons	Drone Coverage (1-to-2 Hours)	Starting at \$400
	On-Site Photo Printing	Starting at \$1,000

Why Choose



McKinney
Media

- + Full-Service Production
- + Fast Turnaround
- + Cinematic Quality

- + Collaborative Process
- + Business-Minded Creativity
- + Local + Accessible

“ I had an excellent experience with **McKinney Media** ... at the Lehigh Valley Elite Network December 2025 Event. He was professional, approachable, and incredibly attentive to capturing authentic moments throughout the event. ”

Michael Madden, Realtor, REMAX

CERTIFIED BY



★ ★ ★ ★ ★
MCKINNEY MEDIA HAS RECEIVED OVER
200 5-STAR RATINGS

[PRESS INFO](#)



Equipment & Capabilities

Cameras & Lenses

Sony A7 Series (4K 60fps)
Professional lenses
Multi-camera capability

Audio

Wireless lavalier systems
Shotgun microphones
Studio-quality recorders

Lighting

Professional LED panels
Portable strobe lighting
Natural light expertise

Stabilization

Gimbal stabilizers
Slider & dolly systems
Fluid head tripods

Drone

FAA Part 107 Licensed
4K aerial videography

Post-Production

Adobe Premiere Pro
DaVinci Resolve
After Effects
Professional audio mixing

Production Team

Producer/Project Manager

Keeps the team on schedule by handling logistics and keeping you informed

Director/Creative Lead

Owens the overall vision and talent direction

Director of Photography/ A-Cam Operator

Ensures the best look with a professional eye and equipment

Audio Lead

Owens the process of making everything sound pristine with the latest technology and set up

Gaffer/Grip (Lighting & Support)

Responsible for establishing the lighting setup and any other modifiers for the event



LET'S **CONNECT**



**McKinney
Media**

**306 S NEW STREET, SUITE #110
BETHLEHEM, PA 18015**
(By Appointment Only)

**WWW.MCKINNEYMEDIA.CO
HELLO@MCKINNEYMEDIA.CO**
(484) 222-5062



3-Step Process

1. Schedule Call
2. Receive Proposal
3. Production Begins

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