



Rate Card

D-U-N-S number: 118604358

NAICS Codes:

512230 – Photographic Services

512110 – Motion Picture and Video Production

541890 – Other Advertising Services

541611 – Administrative and Support Services, Except Waste Collection and Remediation

541810 – Public Relations Services

519110 – Internet Publishing and Broadcasting

541512 – Computer Systems Design Services

*McKinney Media has been awarded and certified by US Congress,
House of Representatives, City of Bethlehem and many more*

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McKinney Media

Photo, Video & Marketing Services

Photography Services

Base Rate: Starting at \$300 for 1st hour, then \$200/hour after

Portrait & Headshot Sessions

- **30-Minute In-Studio Headshot Session:** Starting at \$150
- **1-Hour In-Studio Portrait Session:** Starting at \$300
- **1-Hour On-Location Portrait Session:** Starting at \$300
- **2-Hour On-Location Portrait Session:** Starting at \$600

The McKinney Media Headshot Experience

Professional corporate and team headshots with on-site selection

Single Photographer:

The Headshot Experience (Up to Team of 5)

1 hour @ \$750.00

Best for:

Startups, leadership teams, small offices

- Up to 5 people
- Professional on-location studio setup
- One consistent look per person
- 1 high-end retouched image per person
- Guided posing for fast, polished results
- Print & commercial usage rights included
- Typical pace: Up to 5 people per hour
- \$25 for each additional retouched and edited photo

The Headshot Experience (Up to Team of 50)

1 hour 30 minutes @ \$1,200.00

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Best for:

Growing teams, departments, company updates, branding refreshes

- Up to 50 people
- Professional on-location studio setup
- One consistent look per person
- 1 high-end retouched image per person
- Photographer-guided workflow for consistency
- Print & commercial usage rights included
- High-efficiency workflow for larger teams
- \$25 per additional retouched and edited image

The Headshot Experience (Up to Team of 100)

2 hours @ \$2,250.00

Best for:

Corporate teams, conferences, multi-department offices, company-wide headshot days

- Up to 100 people
- Enterprise-level mobile studio brought on-site
- One consistent look per person
- 1 high-end retouched image per person
- High-volume workflow for large teams
- Photographer-selected final image for uniformity
- Print & commercial usage rights included
- \$25 per additional retouched and edited image

The Headshot Experience (Up to Team of 200)

3 hours @ \$3,600.00

Best for:

Enterprise organizations, conferences, summits, multi-office rollouts, large corporate headshots.

- Up to 200 people
- Enterprise mobile studio and high-volume workflow setup
- One consistent look per person
- 1 high-end retouched image per person
- High-efficiency workflow for large teams
- Photographer-selected final image for brand consistency
- Print and commercial usage rights included
- \$25 per additional retouched and edited image
- Optional expanded staffing and priority delivery

Multi-Photographer Options:

- **Custom:** Contact for quote

All headshot packages include: on-site selection, 1 final edited image per person, online gallery delivery within 14 days

Event Photography Coverage

Duration	Rate	Inclusions
1 Hour	Starting at \$300	1 Photographer, all edited photos in online gallery
2 Hours	Starting at \$500	—
3 Hours	Starting at \$700	—
4 Hours (Half Day)	Starting at \$900	—

5 Hours	Starting at \$1,100	—
6 Hours	Starting at \$1,300	—
7 Hours	Starting at \$1,500	—
8 Hours (Full Day)	Starting at \$1,700	—

All packages include professionally edited gallery delivered within 7–10 business days

Videography Services

Standard Videography Coverage

Duration	Rate	Inclusions
1 Hour	Starting at \$400	30–45 sec highlight video
2 Hours	Starting at \$800	—
4 Hours (Half Day)	Starting at \$1,600	60–90 sec highlight, color grading

6 Hours	Starting at \$2,100	2–3 min cinematic highlight
8 Hours (Full Day)	Starting at \$2,800	5–8 min cinematic highlight

Combined Photo + Video

- **4-Hour Photo & Video Bundle:** Starting at \$2,500
- **3-Hour Commercial Video & Photoshoot Bundle:** Starting at \$1,500 (includes 1-min commercial video)

Drone Services

FAA-Certified Aerial Coverage

- **1 Hour Aerial Drone Coverage:** Starting at \$400
- **2 Hour Aerial Drone Coverage:** Starting at \$800
- **Add-On to Event/Wedding:** Starting at \$300

Graphic Design Services

- **Social Media Posts:** Starting at \$75/post
- **Custom Graphic Design:** Starting at \$75/design
- **Event Design Package:** Starting at \$200
- **Full Suite Wedding Design:** Starting at \$800
 - Monogram, invitations, save-the-dates, menus, seating chart, signage, social graphics, thank-you cards
- **À La Carte Wedding Design:** Starting at \$150/item

Website Services

- **Consultation & Action Plan:** Starting at \$200/hour

- **Website Design:** Starting at \$250 setup + \$300/page (custom projects available)
- **Website Maintenance:** Starting at \$200/quarterly

Online Presence Services

- **Digital Audit:** Starting at \$500
- **Setup/Implementation:** Starting at \$500

Paid Advertising Management

- **Ads Manager Setup:** Starting at \$500
- **Ongoing Management:** Starting at \$400/quarterly

Strategic Planning & Execution

- **Comprehensive Media Strategy:** Starting at \$2,500
- **Campaign Management:** Custom quote
- **Video Editing:** Starting at \$100/hour (project-based for larger edits)

Specialized Services

- **360° Virtual Tours:** Custom quote
 - **Media Consultation:** Starting at \$300/hour or project-based
 - **Social Media Consultation:** Starting at \$300/hour
-

McKinney Weddings

Premium Wedding Photography & Videography

Wedding Photography Packages

All packages include 2 photographers, timeline consultation, and online gallery

Half Day (4 Hours) – Starting at \$1,500

- 2 Photographers
- Coverage of ceremony + portraits + key reception moments
- 400+ professionally edited images (print-ready + web size)
- Sneak peeks within 72 hours
- Full gallery delivered in 7–10 business days

Full Day (10 Hours) – Starting at \$3,000

- 2 Photographers
- Coverage from prep → ceremony → reception
- 700+ professionally edited images
- Detail, couple, family, party, and candid coverage
- Sneak peeks within 48 hours
- Full gallery delivered in 10 business days

Wedding Videography Packages

Filmed in 4K, professionally edited, cinematic storytelling

"The Vow" Package – 4 Hours | Starting at \$1,200

- 1 Cinematographer
- 4-minute highlight film
- Ceremony + reception coverage
- 1080p/4K delivery in 2 weeks

"The Legacy" Package – 8 Hours | Starting at \$2,200

- 1 Cinematographer

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- 7 minute cinematic wedding film
- Full-day coverage (prep → party)
- 1080p/4K delivery in 3 weeks

"The Heirloom" Package — 8 Hours | Starting at \$3,200

- 2 Cinematographers
- 7 minute cinematic wedding film
- Multi-cam ceremony & reception
- Vows + toasts included
- 60-second social trailer
- Full ceremony + reception edit
- Delivery in 4–6 weeks

Flagship Wedding Experiences

The McKinney Media Wedding Experience — Starting at \$6,500

10 Hours of Premium Coverage

- 2 Photographers + 2 Videographers
- 700+ edited images | Online gallery
- 8–10 min highlight film
- Ceremony + reception edit
- Vows + toasts included
- 60-second social trailer

The Complete Wedding Package — Starting at \$8,500

All-Inclusive Wedding Coverage

- **Photography:** 2 shooters, full-day (700+ images)
- **Videography:** 2 shooters, highlight + full edits
- **Engagement Session:** 1 hour, 25+ images
- **Rehearsal Dinner Coverage:** 4 hours
- **On-Site Photo Printing:** 50 framed prints
- **Graphic Design Suite:** Invites, menus, seating, socials
- **Drone Coverage**

- **Same-Day Teaser**

On-Site Photo Printing Station

- **Package A:** Starting at \$1,000 (50 framed 4×6 portraits)
- **Package B:** Starting at \$1,800 (100 framed 4×6 portraits)
- **Custom Packages:** Starting at \$2,500
- **Additional Prints:** Starting at \$20 each

Wedding Add-Ons

Add-On	Price
Engagement Session (1 Hour)	Starting at \$500
Engagement Video	Starting at \$750
Same-Day Teaser	Starting at \$300
Social Media Trailer (60 sec)	Starting at \$200
Full Ceremony Edit	Starting at \$700
Vows + Toasts Edit	Starting at \$400
Drone Coverage	Starting at \$500

RAW Video Files Starting at \$150

Extra Hours (Photo) Starting at \$200/hour

Extra Hours (Video) Starting at \$300/hour



Education, Training & Development

One-on-One Coaching & Consultation

- **2 Hour Coaching Sessions:** Starting at \$600
- **Media Consultation:** Starting at \$300/hour
- **Social Media Strategy Consultation:** Starting at \$200/hour

Photography Education

- **Beginner Photography Class:** Starting at \$250/session
- **Advanced Photography Class:** Starting at \$250/session
- **Custom Photography Workshops:** Custom pricing

AI Training & Technology

- **AI Trainings/Classes:** Custom pricing
- **Technology Integration Workshops:** Custom pricing

Speaking Engagements (Starting Rates)

- **Keynote Speaking** – starting at **\$1,500**
Package includes: pre-call + keynote delivery + brief post-event meet & greet (as available)
- **Panel Discussions** – starting at **\$750**
Package includes: prep call + panel participation + key talking points alignment
- **Workshop Facilitation** – starting at **\$2,000**
Package includes: curriculum outline + live facilitation + take-home resources
- **Corporate Training** – starting at **\$3,500**
Package includes: needs assessment + customized training + materials + post-session recap

Group Training & Workshops

- **Social Media Marketing Workshop:** Custom pricing
 - **Content Creation Bootcamp:** Custom pricing
 - **Video Production Training:** Custom pricing
 - **Brand Strategy Sessions:** Custom pricing
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The Entrepreneurs Club

Community, Networking & Business Growth

Membership & Community

- **Monthly Membership:** Custom pricing
- **Quarterly Mastermind Sessions:** Custom pricing
- **Exclusive Networking Events:** Member access

Business Development Services

- **Business Strategy Consultation:** Starting at \$300/hour
- **Brand Development Package:** Custom quote
- **Marketing Blueprint:** Custom quote
- **Growth Strategy Planning:** Custom quote

Specialized Club Services

- **Collaborative Content Days:** Member pricing
 - **Resource Library Access:** Included with membership
 - **Peer Mentorship Program:** Included with membership
 - **Quarterly Business Reviews:** Member benefit
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The McKinney Media Black Experience

High-Profile Event Coverage

Half Day (4 Hours) — Starting at \$5,000

- 2 Photographers + 2 Videographers
- Drone coverage
- 5–10 min highlight reel
- Social teaser (60 sec)
- Curated photo collection (7–10 business days)
- On-brand graphic design (signage, promos, overlays)
- Priority editing

Full Day (8–10 Hours) — Starting at \$8,500

- All Half Day features
 - Extended cinematic film (full-day coverage)
 - Additional graphic design elements
 - Enhanced post-production
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Booking & Payment Terms

Deposit & Payment

- **Deposit:** 50% non-refundable to secure date
- **Balance Due:** 30 days before weddings OR day-of for smaller sessions
- **Payment Methods:** Zelle, Square, ACH, PayPal, Apple Pay, CashApp, Venmo, Afterpay, Cryptocurrency, Wire Transfer

Travel & Additional Fees

- **Travel:** \$0.73/mile beyond 50 miles from Bethlehem, PA
- **Rush Delivery:** Custom pricing
- **Before or After Hours Fee:** Starting at \$200/hour (photo) | \$300/hour (video)

Contract Requirements

- All bookings require signed contract
 - Multi-service discounts available
 - Preferred vendor partnerships available
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Cancellation & Rescheduling Policy

No Refunds

All payments, including deposits and retainers, are **non-refundable** under any circumstances. This secures your scheduled date, creative team, and production planning.

Rescheduling

Standard Appointments & Events:

- Reschedule ≥ 30 days in advance: No fee
- Reschedule < 30 days: \$100 fee
- Bookings within 24 hours: Not eligible for rescheduling

Weddings & Premium Events:

- Minimum 30 days' notice required
- Rescheduling < 30 days may require new deposit
- Availability not guaranteed for rescheduled dates

Force Majeure

In rare cases where McKinney Media must cancel due to illness, emergency, or act of God:

- Full refund or reschedule without penalty (based on availability)
 - Qualified replacement team may be provided
-




Book Your Experience

Online Scheduling: Available via Acuity Scheduling at www.mckinneymedia.co

 [Book Online with McKinney Media](#)

[RFP for Creative Services Form](#)

Direct Contact:

 484.222.5062

 hello@mckinneymedia.co

"Your story isn't just worth telling – it's worth celebrating."

– Carter McKinney, Founder & Creative Director

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