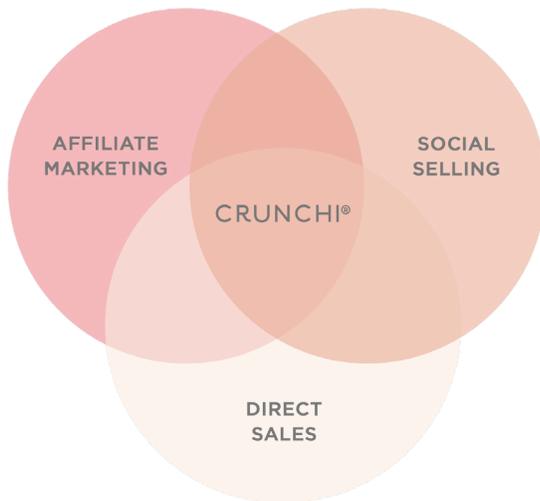


# Who is Crunchi?

**WE ARE SO MUCH MORE THAN A BEAUTY BRAND.**

It's true! You can't fit Crunchi® in "the box." We are not only redefining clean beauty, we are building a bridge between affiliate marketing, social selling, and the direct sales model.



From the birth of Crunchi, we knew we had something special. Our mission began with just a handful of products and a dream to impact and empower lives by providing sustainable, clean beauty and personal care products that perform.

As an education-based, product-focused company, we knew they weren't designed to simply sit on a shelf and collect dust. Each product was crafted without compromise... so why compromise on how we share them?

We had a Mission but set out to create a Movement.

Our Advocate Program is the intersection where the Clean Beauty Movement and passionate individuals meet; offering a beautiful blend of affiliate marketing, social selling, and the direct sales model.

It's a movement without compromise so you can influence with confidence.



**THE CRUNCHI DIFFERENCE THAT SETS US APART:**

## EDUCATION

We are an education-based, product-focused company. Our Advocates are passionate about the Clean Beauty Movement and educating others on what sets Crunchi apart; safety, performance, and sustainability. We guide our Advocates to lead with integrity and a service-centered approach when sharing Crunchi.

## EARNING

You won't find any hurdles or red tape here. Our generous Advocate Compensation Plan allows you to start earning on your 1<sup>st</sup> dollar sold, with no minimums or unrealistic requirements standing in your way. Taking the best parts of Affiliate Marketing, Social Selling, and Direct Sales, you can choose to sell, build a team, become a leader, or do all three. With Crunchi, you are in the driver's seat to decide which route works best for you!

## COMMUNITY

Our empowering community is unlike any other! Our values of integrity, inclusivity, and positivity provide an inspiring community culture that will empower you to thrive personally and professionally - and to have fun while doing it!