

**COMPUDOPT®**

Providing Technology Access and Education  
To Underserved Youth

A young African American boy is smiling broadly, holding a laptop in his lap. He is seated in the back seat of a car, with the interior visible. The background shows a blurred view of a bridge or industrial area through the car windows.

# ACCESS OPPORTUNITY CONNECTING COMMUNITIES 2020 ANNUAL REPORT

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# MESSAGE FROM THE CEO AND BOARD CHAIR

Dear Friends,

Stratospheric growth, remarkable generosity, outstanding commitment, and a veritable roller-coaster of opportunity. These statements only begin to touch on what 2020 meant for Comp-U-Dopt. While we must acknowledge the devastating impact that the pandemic has had on our world, we must also recognize the unprecedented opportunity it presented our organization. In 2020 we were able to leverage our 13 years of experience in closing the digital divide and serve nearly 20,000 families by the close of the year, ten times more than we served in 2019.

The cost efficiency and replicability of our computer distribution model also allowed us to realize our dream of national expansion, growing from service in Houston and Galveston to reach ten cities across the United States. We are now proudly delivering technology access and education in Chicago, Covington, Corpus Christi, Dallas, Fort Worth, Galveston, Houston, Los Angeles, Washington D.C., and New Orleans. With the recognition of our success in national media, including being featured on Jimmy Fallon and the Today Show, we are continuing expansion to locations like Lake Charles, Long Island, and communities in the Eagle Ford and Permian Basin.

While our geographic growth was tremendous and incredibly exciting, we also re-engineered all of our education programs. With the option to be run virtually, they still maintain the same high engagement experience we know our students love. Students become astronauts, creating their own planets in augmented reality and "de-tech-tives" who solve an art heist while still building the same high-demand skills aligned to careers and industries that offer opportunities to participate in the economic mainstream.

The icing on the proverbial cake was the realization of our capital campaign project in Houston, a dream three years in the making. We cannot wait to welcome students back into our new TC Energy Tech Hub classroom as soon as it is safe to do so.

2020 offered many challenges and opportunities, but as we enter 2021, we are filled with passion, motivation, and excitement to continue to work with individuals like you to deliver a digital equity solution which solves the digital divide. You have been a critical part of our success. Our donors, community partners, and champions enable our pursuit of a brighter future for all youth, regardless of their economic situation. We hope you know that in what was a difficult time for many, your support, generosity, and commitment to your community provided a ray of light for the many families served.

Thank you for your support.



Megan Steckly  
CEO



John T. Campbell  
Board Chair

# A DEFINING YEAR

## NAVIGATING COVID-19

Although we have been providing technology access and education since 2007, COVID-19 provided us an opportunity to scale our computer distribution program and serve more youth and families than ever before.

At a time of uncertainty, with the world locked down, we responded the only way we know how-to serve. We quickly evaluated our resources and how we could effectively scale to not only serve the Houston area but the entire country.

As we look back over 2020, we would like to share some of the accomplishments we are most proud of:

- Expanded our geographic footprint to include 10 cities
- Re-engineered our computer distribution program model to be more responsive and efficient and meet the needs of families during the pandemic
- Obtained Cisco accreditation and launched a new education program leveraging internationally recognized curriculum
- Grew our partnerships and expanded our reach
- Raised both the quality of our program delivery and the devices we give out
- Redeveloped our elementary and high-school education programs to run virtually
- Provided access to technology to over 20,000 households across the US



# 2020 REACH



In 2020 we expanded our reach to serve more youth and families than ever before.

6 states

California  
Illinois  
Kentucky  
Louisiana  
Texas  
District of Columbia



10 cities

Chicago  
Corpus Christi  
Covington  
Dallas  
Forth Worth  
Galveston  
Houston  
Los Angeles  
New Orleans  
Washington, D.C.



## 2020 IMPACT

*My son's birthday is July 12th. I told his dad, I'm going to try to get one of these computers and we can wrap it up for his birthday because it will allow him to do his schoolwork and we can't afford one.*

*He has been getting phone calls from teachers because he wasn't able to do his work from home during the quarantine. We told the school, you have to understand, not everyone has a computer. Without a computer, you can forget it. Schoolwork is just not going to happen. They're already three steps behind and this just throws them back 10 more. It's not fair, that just because we can't afford a computer he's behind.*

*We're very very grateful for this. He's going to be so excited. His summer school program starts on Monday so we're going to wrap this up tonight and give it to him early for his birthday tomorrow (Sunday) so he has it ready for school.*

*We wouldn't have been able to give him anything for his birthday this year if it wasn't for this. Thank you so much.*

--Computer Recipient



# PROGRAM SPOTLIGHT: DRIVE-THRU COMPUTER DISTRIBUTIONS



An unprecedented number of youth and families were served through our drive thru computer distribution program in 2020.

Since our inception we have been distributing reconditioned corporate computers to families without access to devices at home. Device access, like many other disparities, was highlighted by the COVID-19 pandemic. In response to the pandemic, we shifted our model to accommodate a drive-thru distribution. This shift allowed us to serve the community while following CDC guidelines, stringent safety protocols, and social distancing. As always, all computers distributed were free for the recipient and included 2-years of free tech support.

Access to devices provides more than just an opportunity for e-learning. It helps the success and future of the whole family. With a computer in the home, parents can search for jobs and pay bills online. Family members can attend telehealth appointments. Relatives can be together, virtually, for the holidays. The ultimate benefit of technology access is the facilitation of connection.





# THE POWER OF PARTNERSHIPS

Vistra, TXU Energy, and Dynegy power Comp-U-Dopt's programs across Dallas, Fort Worth, and Chicago

There is no doubt that 2020 was a challenging year for everyone, especially when it came to internet connectivity and access to online learning opportunities for students across the nation. Now, more than ever, technology is at the forefront of everything we do, and yet access to technology continues to be a challenge for 46 percent of low-income households. As we faced the COVID-19 pandemic, we became even more focused on our intentions to bridge the digital divide and build the future we believe in – to eliminate limited access to computers, facilitate growth in technical and digital literacy skills, and support the future of youth in our communities.

Gratefully, our partnership with Vistra – a leading, Fortune 275 integrated retail electricity and power generation company – and its family of companies, including electricity providers TXU Energy and Dynegy, were instrumental in helping Comp-U-Dopt exceed our goals in 2020. Through a commitment to support equity in education and provide critical online learning resources to those in need, Vistra proudly donated \$230,000 to fund nearly 2,000 refurbished, free-of-charge laptops for families without a computer for the 2020-2021 school year in Chicago, Dallas, and Fort Worth. With the support of all of our partners in 2020, Comp-U-Dopt donated over 19,000 laptops and computers to families in underserved communities across the nation.

"Vistra recognizes that the pandemic has disproportionately impacted low-income Americans, including those with school-age children for whom buying the bare essentials is challenging enough – to say nothing of bridging the digital divide. The need to do so is pressing: students without a computer are at risk of losing months of educational opportunity compared to peers with the proper equipment," said Curt Morgan, Vistra chief executive officer and Comp-U-Dopt board of directors' member. "Comp-U-Dopt's innovative programs helps ensure those children do not fall behind and are positioned for success despite the obstacles. We're proud to support their work and look forward to continuing to do so well into the future."

Comp-U-Dopt's partnerships help provide students and families with access to technology, STEM training to see a new path forward, and motivation to discover and explore different industries and careers. In addition, Comp-U-Dopt and its partners are proud to support sustainability best practices by refurbishing laptops, keeping them out of landfills, and giving them a second life.

Together, with our partners, we unite around one thing – building a future we can believe in, where all students have equal access to technology and education. We are grateful and thankful to work with partners, like Vistra, TXU Energy, and Dynegy, who live by our mission statement and are helping to effect change with a deep-seated sense of purpose.

# WHY I CHOOSE TO SERVE

Kimberly Penn serves as president at both Professor Drones and Webtropolis and chief strategist of Women and Drones. Penn brands herself as a tech maven and founded a boutique technology consulting firm (Webtropolis) 28 years ago. In addition, Penn has earned several local, state, and national teaching awards at the collegiate level. She also serves on Comp-U-Dopt's National Board of Directors and as Co-Chair of the Houston and Galveston Advisory Board.

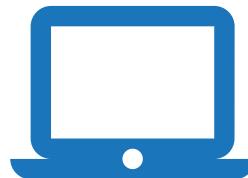
"I became familiar with Comp-U-Dopt through an intern that was involved with Comp-U-Dopt. When I learned more about the organization, I thought it was a game-changer for getting devices in the hands of kids," said Penn. "The mission is deliberate and impactful".

With 46% of low-income households lacking access to a computer at home, many youth have fallen further behind in school due to the COVID-19 pandemic. As a lifelong learner, Penn understands the importance of technology access, education, and connectivity, particularly for youth, "Technology is not a luxury, it is an absolute necessity".

A trailblazer for women and children, Penn brings her knowledge and expertise to our organization, helping to bridge the digital divide. We are so thankful for our board members and their unwavering support and dedication to our mission.

## SINCE 2007:

students have gained confidence in technology through participation in technology access or education programs

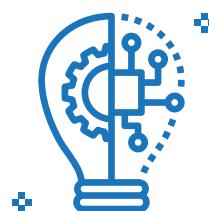


**35,093**

youth and families have received free, refurbished devices and 2-years of technology support

**107,598**

hours of technology education have helped expand opportunities for youth served





# 331 TONS OF EQUIPMENT

Each year 6.9 million tons of e-waste are produced in the US and 80% of e-waste ends up in landfills, leaching toxic metals into the environment.

Since Comp-U-Dopt was founded in 2007, we have kept over **331** tons of waste out of those landfills through our programs and recycling partnerships. In 2020 alone we recycled or reused over **211** tons of equipment.

By receiving donated retired equipment, refurbishing it, and giving it a second life in the home of a student or family, we have created a unique and innovative loop for improved environmental sustainability while giving youth the tools they need for a brighter future.

To learn more about how to donate equipment, visit us at [www.compuadopt.org/donate](http://www.compuadopt.org/donate).

**331 TONS IS THE EQUIVALENT OF:**

**236.4**  
cars



**165.5**  
elephants



**More than an entire Boeing 747!**





# UP AHEAD

## 2021 and beyond



### Complete our program offerings to firmly address all three legs of digital divide to promote digital equity

To provide affordable and sustainable connectivity solutions direct to our program recipients.



### Broaden our program offerings for opportunity youth

To further serve youth aged 16-24 who are not in school and not employed and offer these students alternative pathways to college and/or the economic mainstream through internationally recognized training curriculums. This is a demographic group which has ballooned as a result of COVID 19 - from 5M nationally to 18M estimated now across the country.



### Continue to expand our geographic reach

To address the lack of a sustainable solution to the digital divide with the goal of ensuring that all students, regardless of location, have access to the tools they need to be successful



### Advance our distribution and program delivery model

To include service to rural communities and provide access to hardware, connectivity, and digital literacy programs which upskill communities and lead to brighter futures and opportunities.



### Deepen our impact and connection in our existing locations

To ensure a pathway for students to become future innovators through high quality, engaging, hands-on technology education programming for k-12 youth and continuing to innovate and enhance program engagement.

# DONOR HONOR ROLL

Comp-U-Dopt is grateful to the individuals, corporations, foundations, and organizations who invest in our mission each year. We would like to acknowledge the following benefactors for their support.

## \$200,000+

A Houston Philanthropic Family  
Moody Foundation  
New Harbor Capital  
Management LP  
Thrive Chicago  
Vistra Energy

Galveston County Recovery Fund

Julian Grace Foundation

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Peter Zwart

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# PARTNER HONOR ROLL

Partnerships with community-based organizations are critical to our ability to mobilize and serve, particularly in 2020. Comp-U-Dopt is proud to have partnered with the following organizations:

10th Ward-Chicago	Parent University
AFTRR	Repurpose
Aldine Independent School District	RISE
Alief Independent School District	SIM National
ATEN	SoLA I CAN Foundation
Austin Coming Together	Something Good in Englewood
Boys and Girls Club of Lake County	Spring Branch Independent School
Bright Star Community Outreach	District
Chicago Cares	Texas City Independent School
Chicago Public Schools	District
City Colleges of Chicago	UCAN Academy
City of Chicago - Department of Family and Support Services	Urban Strategies
City of Dallas	Waukegan Community Unit School District #60
City of Houston	The Webby Awards
City of New Orleans	West Dallas Multiservice Center
Clear Creek Independent School District	WFAA
Communities in Schools	YMCA of Greater Houston
Covington Connected	YMCA of Metropolitan Chicago
CRED	YMCA of Metropolitan Dallas
DC Public Schools	YMCA of Rock River Valley
Enlace	
Galveston Independent School District	
Genesys Works	
Girls Empowerment Network	
Girls Inc.	
Head Start	
Heart of the City	
Houston Independent School District	
iEducate	
KIPP Texas	
Latinas Progressando	
MLK Jr Community Center	
NOLA Code	
Northwest Side Housing Center	
Odyssey Academy	
Orleans Parish School District	

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# 2020 FINANCIALS

## 2020 STATEMENT OF ACTIVITIES

### REVENUE

Contributions	\$7,913,873.
Fundraising events	\$180,101
Other income	\$28,270

### TOTAL SUPPORT AND REVENUE

**\$8,122,244**

### EXPENSES

Program Services	\$6,197,062
Supporting Services	\$441,849

### TOTAL EXPENSES

**\$6,638,911**

## 2020 STATEMENT OF FINANCIAL POSITION

### ASSETS

<u>Total Cash &amp; Cash Equivalents</u>	\$1,457,232
--	-------------

### Fixed Assets

Land and building	\$1,500,000
Building improvements	\$995,366
Vehicles	\$99,377
Accumulated depreciation	(\$130,330)

### Total fixed assets

**\$2,464,413**

### TOTAL ASSETS

**\$3,921,645**

### LIABILITIES AND NET ASSETS

#### Liabilities

##### Current Liabilities

Accounts payable and accrued expenses	\$128,793
PPP loan	\$120,200
Current portion of long-term debt	\$1,142,665

##### Total current liabilities

**\$1,391,658**

Long-term debt, less current portion

##### Total liabilities

**\$1,391,658**

#### Net Assets

With donor restrictions	\$144,146
Without donor restrictions	\$2,385,841

##### Total net assets

**\$2,529,987**

### TOTAL LIABILITIES AND NET ASSETS

**\$3,921,645**

# BOARD OF DIRECTORS

## OFFICERS

John Osha, President and Founder  
Global Chair, Osha Bergman Watanabe &  
Burton LLP

John Campbell, Chair  
COO, Sierra Resources

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Larry Smith, Emeritus Member  
Senior Vice President, Wealth Enhancement Group

## LOCATIONS

### National Headquarters

1602 Airline Drive, Houston, TX 77009  
(281) 572-0419  
[info@computudopt.org](mailto:info@computudopt.org)

### Galveston, TX

4116 Avenue N 1/2, Galveston, TX 77550  
(409) 515-1198  
[info@computudopt.org](mailto:info@computudopt.org)

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