

The Distinguished Flying Cross Society | 2026

SPONSORSHIP GUIDE



ABOUT THE DFCS

The Distinguished Flying Cross Society (DFCS) is a **nonprofit organization** dedicated to honoring and preserving the legacy of service members who have received the Distinguished Flying Cross (DFC). Through community outreach, historical preservation, and educational initiatives, we celebrate their achievements while inspiring future generations to uphold the values of courage and service.

Our Legacy derives from service members who have **demonstrated their heroism** and extraordinary achievements in difficult situations in aerial flight. Their stories have emphasized what can be accomplished by **ordinary people doing extraordinary things**.



OUR MISSION

HONOR THE LEGACY

Honor the men and women who have demonstrated heroism or extraordinary achievements in difficult situations in aerial flight that resulted in the DFC, while promoting fraternity and fellowship among DFCS members.

PRESERVE THE LEGACY

Preserve the rich heritage and historical narratives of those who are recipients of the DFC and members of the DFCS.

TEACH THE LEGACY

Educate the general public, especially the youth of America, on the values of courage, patriotism, and character—those characteristics upon which America was founded—demonstrating that ordinary Americans, exemplified by DFCS members, can and have accomplished extraordinary things in extremely difficult conditions.



CORE VALUES



ACHIEVEMENT

Personified by the award of the DFC, these values represent heroism and extraordinary achievement in aerial flight, exemplifying courage, patriotism, and character. DFCS members embody these principles in their actions and in the preservation of this proud tradition.



COURAGE



EDUCATION



WHY SPONSOR THE DFCS

PRESERVE & EDUCATION

- Help safeguard the artifacts, archives, and stories of DFC recipients.
- Support programs that inspire younger generations with lessons of courage, patriotism, and moral character.

GAIN RECOGNITION & VISIBILITY

- Showcase your commitment to honoring America's heroes through events, digital platforms, and branding opportunities.
- Align with a storied legacy of extraordinary achievement that resonates across diverse communities.

NETWORK & COLLABORATE

- Connect with veterans, historians, educators, and like-minded sponsors at DFCS events and special programs.
- Collaborate on projects and outreach initiatives that champion service, sacrifice, and shared values.



Annual Sponsorship Tiers

DFCS 2026 Sponsorship Benefits

	Diamond	Platinum	Gold	Silver
Sponsorship Cost	\$15,000	\$8,000	\$4,000	\$2,000
On Heroic Wings - Stories of the DFCS	4	3	2	1
1 Full Page Advertisement	\$2,500	×	×	×
1/2 Page Advertisement	×	\$1,250	×	×
1/4 Page Advertisement	×	×	\$600	×
License to use DFCS Logo	✓	✓	×	×
DFCS Social Media Recognition	✓	✓	✓	✓
Company Logo & Link on Website	✓	✓	✓	✓
Membership Recognition on Website	✓	✓	✓	✓
Featured Sponsorship in Print Material	✓	✓	✓	✓

YOUR CONTRIBUTION

Your annual support empowers DFCS to help our nation's heroes pursue their educational and professional goals. Together, we can provide Distinguished Flying Cross recipients and deserving veterans with the opportunities they need to achieve greatness.

SCHOLARSHIP TIERS

We **honor the legacy** of Distinguished Flying Cross recipients by supporting the next generation of aviation professionals. Our scholarships provide life-changing educational opportunities for DFC recipients, their descendants, veterans, and Active Duty service members transitioning into civilian aviation careers.

These scholarships support a wide range of aviation-related pathways, including General Mechanic and A&P Certification, Air Traffic Control (ATC) certification, Aircraft Dispatch, Pilot Certification, and degree or professional programs in the aviation industry.

Our sponsorship levels are **inspired by iconic military aircraft**, each representing the strength, endurance, and impact of your support.



DFCS Scholarship Sponsorship Levels

Chinook Sponsor Up to \$5,000 Like the Chinook helicopter, this level provides essential support, helping students take off in their aviation careers.	Super Hornet Sponsor Up to \$10,000 Inspired by the Super Hornet, this level represents agility and strength, expanding scholarship opportunities for future aviation professionals.
Phantom Sponsor Up to \$15,000 The Phantom, a legendary aircraft, symbolizes bold and lasting impact—just like your contribution to advancing aviation education.	Hercules Sponsor \$25,000 and Above The Hercules is known for its power and reliability, reflecting your extraordinary commitment to the next generation of aviation leaders.

JOIN US IN MAKING A DIFFERENCE

Every sponsorship fuels the future of aviation. Help us provide scholarships that open doors to careers in aviation maintenance, flight operations, air traffic control, dispatch, and beyond.



**THE
DISTINGUISHED
FLYING CROSS
SOCIETY**



CONTACT US

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TAX-DEDUCTIBLE DONATIONS

The Distinguished Flying Cross Society (DFCS) is recognized as a 501(c)(3) nonprofit organization (EIN: 33-0615592). As such, all donations and sponsorships made to DFCS are tax-deductible to the fullest extent allowed by law. Your generosity not only supports the Society's mission of honoring, preserving, and teaching the DFC legacy, but also provides you with a valuable tax benefit in accordance with IRS guidelines. Always consult with a tax professional to confirm how your specific donation may qualify for a deduction.