

*Iowa's Leading Business Tax Policy
Resource Since 1935*

www.iowataxpayers.org



Iowa
Taxpayers
Association

ITA

The Iowa Taxpayers Association's mission is to advocate for the adoption of sound public fiscal policy as it relates to business taxes.

ABOUT IOWA TAXPAYERS ASSOCIATION

WHO WE ARE

The Iowa Taxpayers Association (ITA) is a professional resource and network of tax policy experts, educators and advocates for sound fiscal policy to stimulate economic growth.

ITA is the only statewide nonpartisan organization focused exclusively on promoting a fair, equitable and competitive tax environment for business.

WHAT WE DO

For the last eight decades, ITA members have consistently realized a healthy return on investment in the association. Following is a small preview of areas in which ITA has had an impact:

- Kept Iowa uncoupled with IRC Section 163(j) business interest deduction
- Worked for conformity with IRC Section 168(k) bonus depreciation
- Phased out and eliminated the state inheritance tax
- Advocated for equity treatment for fiscal filers for the Paycheck Protection Program
- Repealed triggers so tax changes could be enacted
- Eliminated mental health property tax levy

WHY WE DO IT

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BENEFITS OF MEMBERSHIP

PROFESSIONAL INTERACTION

ITA provides opportunities throughout the year for business tax and government relations professionals to gather and interact:

- Tax Symposium and Annual Meeting
- Legislative Reception and Forums
- Golf Outing
- Legislative Roundtable
- Standing Committees on Tax Policy Development

LEGISLATIVE IMPACT

ITA represents businesstaxpayers at the state Capitol before Iowa's elected and appointed officials. We lead the way in proactively advocating sound tax policy and legislation.

- **Lobbying Efforts:** ITA is recognized as Iowa's leader in setting the business tax agenda and seeing that it is accomplished. We are at the Capitol to lobby for you.
- **The Bottom Line:** How do regulations and tax laws affect your business and bottom line? ITA is in position to best represent you on tax laws and regulations.

REGULATORY IMPACT

ITA represents business taxpayers for pertinent regulatory issues and changes. We lead the way at public hearings and meetings for sound tax policy with consistent rules.

- **Regulatory and Compliance Activity:** ITA works closely with regulators and officials at the Iowa Department of Revenue and provides information and counsel to staff regarding proposed rules and compliance procedures.

KEEPING YOU INFORMED

Members of ITA never have to wonder what is happening on business tax issues of the day. Through news bulletins, reports, meetings and ITA's popular website, members have access to the information they need to know.

- **Fiscal Report:** The only state government newsletter focused on business tax policy, produced weekly during the legislative session.
- **Weekly Session Updates:** ITA monitors regional and national issues that may impact member companies and their Iowa tax status.
- **Fiscal Commentary:** ITA President travels around Iowa meeting with members about some of the big changes in tax policy in the current year's legislative session and about the condition of Iowa's budget.
- **Research and Tax Publications:** Whether a topic is broad or specific, ITA continues to publish specific research regarding issues of particular interest to member companies.
- **Annual Statement of Policies & Legislative Initiatives:** ITA's positions are set forth on key state business issues important to the association's stated mission and purpose. This statement is highly sought out by legislators and appointed members in government.
- **Annual Accountable Government Budget Review:** ITA provides an in-depth review of the state's annual budget and scores it on how it follows ITA's eight Sound Budgeting Principles.
- **Social Media:** Find us on Facebook, Twitter, LinkedIn and YouTube to continue to learn more about the association.

COMMITTEES TO GET INVOLVED IN

ITA has a long and well-respected history for shaping sound business tax policy in Iowa. This is due in no small part to members who have spent countless hours in the association's business tax committees.

- Accountable Government
- Income Tax
- Policy Steering
- Property Tax
- Sales and Use Tax

SPONSORSHIP LEVELS

Members have the option of enhancing their membership with a sponsorship level of diamond or gold.

Sponsorship includes the following:

- Complimentary registrations to the Golf Outing and Tax Symposium
- Recognition at events
- Recognition in marketing materials



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