Greater Philadelphia Choral Society Program Book Ad Information for 2026-27 Season

The ads will appear for our full concert season – the November 2026 Perelman Theater concert as well as the Spring 2027 concert. We anticipate the potential number of patrons who will view the ads to be 2,500 annually.

Ad specifications:

1. Ad must be submitted in black and white, unless being used on the inside or outside cover.

2. Ad must be a minimum of 300 DPI.

3. Acceptable file types are Illustrator (ai) PDF, EPS, or JPG.

4. If supplying a vector file, please embed all images and convert the fonts to outlines.

5. AD SIZES:

FULL PAGE AD	5.50″ Wide x 8.50″ Tall
HALF PAGE AD	5.50″ Wide x 4.0265″ Tall
QUARTER PAGE AD	2.6875″ Wide x 4.0625 Tall

The concert program will be a 6” x 9” size, matte finish. All artwork must be supplied by the advertiser and directly submitted to Donna Smith at graywolfdesigns@comcast.net. The deadline for submitting ads will be **October 12th, 2026**.