



PODCASTING ESSENTIALS

THE SWSV QUICK-START GUIDE

EQUIPMENT BASICS



MICROPHONE: Start with a dynamic USB mic like the Shure MV7, Blue Yeti, or Rode PodMic.

HEADPHONES: Closed-back headphones with a cable (avoid Bluetooth if possible due to latency) to monitor sound without bleed.

ALWAYS wear these when recording - **no exceptions!**

SMALL, QUIET SPACE: The location you record in is **THE MOST IMPORTANT** part of your setup. Even the most expensive microphone won't fix a bad recording environment. Aim for a small, furnished room to eliminate echo, and remove any loud noise sources; windows and doors closed, notifications off, children/pets fed and supervised etc...

SOFTWARE & TOOLS

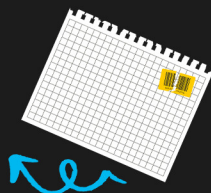


RECORDING: For solo recordings try Audacity (all systems) or GarageBand (Mac exclusive). For remote interviews, [Riverside.com](https://www.riverside.fm/) is a VERY popular platform with a **14 day free trial**.

FILE SHARING: Google Drive/OneDrive are best for ongoing access, WeTransfer is great for one-time sharing.

HOSTING: Libsyn, Buzzsprout, or Spotify for Podcasters. Hosting is where your show is uploaded before it's pushed out to Apple, Spotify, etc...

PLANNING YOUR SHOW



CONCEPT: Who's your audience? What problem or interest do you serve? What's your brand? **Double check** that no one else is already using your chosen name!

FORMAT: Solo? Interview? Roundtable? Storytelling? Magazine style? Keep it consistent.

LENGTH: No rules—pick what your audience will actually finish (30-40 minutes is common).

SCHEDULE: Weekly, biweekly, monthly—choose a rhythm you can **sustain** as missing episodes can effect rankings and performance.

RECORDING TIPS



Record **CLOSE** to the mic - within a few inches. Don't be shy, the further away you are, the worse it will sound.

Keep levels around **-6 dB** to **AVOID DISTORTION**.

HEADPHONES on.

Do a 10 second **TEST RECORDING** before **every session** to catch bugs before the real thing.

Always **BACK UP** your files!

SUMMARY



A **GOOD RECORDING ENVIROMENT** beats expensive gear every time.

Focus on **CLEAR** audio and video, **VALUABLE** content, and **CONSISTENT** delivery.

QUALITY MATTERS more than quantity - small, steady improvements win long-term.

READY TO TAKE YOUR SHOW TO THE NEXT LEVEL?
LET'S MAKE YOUR PODCAST LOOK AND SOUND INCREDIBLE!

