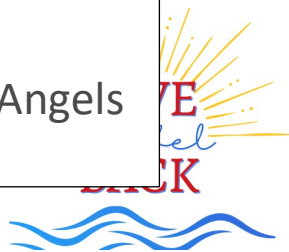


Service-Learning Opportunities for FGCU Students

Hosted by St. Michael & All Angels Episcopal Church



ABOUT THE INITIATIVE

Love Sanibel Back is a community-wide summer initiative hosted by St. Michael & All Angels Episcopal Church in partnership with the City of Sanibel, the SanCap Chamber of Commerce, local businesses, nonprofit organizations, and community volunteers. Recently completing its third year, the initiative was created to strengthen Sanibel's economy, foster community connections, and encourage volunteerism. The program runs for ten weeks each summer and engages more than 75 local businesses and nonprofit organizations through weekly themes, community events, volunteer projects, and social media campaigns. Residents and visitors are invited to celebrate the island, support local businesses, perform acts of kindness, volunteer with nonprofits, and build stronger relationships across the community. Signature events such as the Kick Off, Shell Stroll, Sip, Surprise & Create, and themed community celebrations draw hundreds of participants each summer.

The work is rooted in St. Michael's mission of hospitality, service, and care for its neighbors — and in the belief that a community grows stronger when businesses, nonprofits, local government, and residents work side by side.

Buy Local... Spread Joy... Give Back.

WHY IT'S A STRONG SERVICE-LEARNING SITE

Love Sanibel Back brings community engagement, nonprofit leadership, event planning, communications, marketing, tourism, volunteer management, and economic development together in a single collaborative initiative. Students work alongside local government officials, business leaders, nonprofit directors, and community volunteers, and see firsthand how that collaboration supports disaster recovery, community resilience, and a thriving local economy.

Skills students develop: project management · communications and marketing · leadership · teamwork · event operations · community organizing · nonprofit administration · data collection and program evaluation

Good fit for majors in: communication, marketing, public relations, hospitality and tourism, event management, nonprofit administration, public administration, business, social work, and community development

OPEN POSITIONS

Program Assistant

Work directly with the Program Director and community partners across all ten weeks of the summer initiative. Program Assistants are generalists who move where the work is — one week supporting an event, the next gathering participation data or checking in with partner businesses. It is an ideal role for a student who wants exposure to the full arc of running a community-wide program rather than a single specialty.

Responsibilities may include:

- Assisting with planning and coordinating community events, including signature events such as the Kick Off, Shell Stroll and Sip, Surprise & Create
- Recruiting and communicating with participating businesses and nonprofit organizations
- Coordinating volunteers and managing event-day logistics
- Collecting participation data, conducting surveys, and helping evaluate program outcomes
- Assisting with sponsorship outreach and donor recognition
- Supporting public relations efforts
- Helping design new activities and engagement strategies for future years

Commitment: Mid-April through July, with flexible hours. Some evening and weekend availability is needed for community events.

Social Media Volunteer

Build and execute the social media presence for Love Sanibel Back alongside the Program Director. The intern creates, schedules, and posts content on Facebook and Instagram, captures photos and video from program activities, and helps grow engagement and awareness leading up to and throughout the summer. Ideal for students in communication, marketing, digital media, or public relations who want a portfolio of real campaign work.

Responsibilities may include:

- Developing a weekly content calendar aligned to the initiative's ten weekly themes
- Creating graphics, captions, photography, and short-form video storytelling
- Highlighting participating businesses, nonprofit partners, and volunteer stories
- Promoting community events before, during, and after they happen
- Tracking engagement metrics and reporting on campaign performance

Commitment: Mid-April through July, with flexible hours.

CONTACT To learn more or to apply, contact the Love Sanibel Back Program Director at St. Michael & All Angels Episcopal Church, Sanibel, FL Sue Van Oss Director of Communications communications@saintmichaels-sanibel.org 239-472-2173