Privacy Policy

Last updated: December 13, 2025
Easy Parenting App ("EPA", "we", "us", or "our") respects your privacy and is committed to protecting your personal data. This privacy policy will inform you as to how we look after your personal data when you visit our website or use our mobile application and tell you about your privacy rights and how the law protects you.

1. Data We Collect

We may collect, use, store and transfer different kinds of personal data about you which we have grouped together follows:
- Identity Data: includes first name, last name, username or similar identifier (if you create an account).
- Contact Data: includes email address.
- Usage Data: includes information about how you use our website, products, and services.
- AI Interaction Data: includes anonymized text inputs you provide to our AI assistant "Josephine".

2. How We Use Your Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:
- To provide the service you have requested (e.g., answering parenting questions via AI).
- To manage your relationship with us.
- To improve our website, products/services, marketing, and customer relationships.

3. AI & Data Processing

Our application uses Artificial Intelligence ("Josephine") to provide parenting advice. Interactions with the AI are processed to generate responses. We strip personal identifiers from these interactions where possible to ensure your privacy. Please do not share sensitive personal information (such as full names of children, addresses, or medical records) in your chats with the AI.

4. Data Retention & Deletion Rights

Right to Erasure: You have the absolute right to request that we delete your personal data. You can do this by:

- Using the "Delete Account" function within the app settings.
- Contacting us at support@easyparentingapp.com.

We will respond to all requests within 30 days.

5. Third-Party Links

This website may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements.

6. Contact Us

If you have any questions about this privacy policy or our privacy practices, please contact us at:
Email: support@easyparentingapp.com