



Parade Application

We invite you to make this year's Holly Dickens Festival special with your participation.

The LIGHTED PARADE will be held just prior to the HOLLY TREE LIGHTING CEREMONY in downtown Holly on Friday, November 27, 2026.

Line up for the Lighted Parade will begin at 4:30pm. The parade will begin at 6:00pm. You will receive an email with all important parade information on Monday, November 23, 2026.

PLEASE NOTE ALL VEHICLES AND FOOT ENTRIES MUST CONTINUE TO THE DESIGNATED ENDPOINT OF PARADE FOR EVERYONE'S SAFETY AND THERE IS TO BE NO ON AND OFF ENTRY DURING PARADE ROUTE.

The HOLLY COMMUNITY TREE LIGHTING CEREMONY will begin immediately after the parade.

Sensory Portion of Parade

A sensory friendly part of the parade will be identified.

This will be a NO NOISE and flashing light zone.

WE APPRECIATE YOUR SUPPORT AND PARTICIPATION

HOLLY DICKENS FESTIVAL PARADE RULES

Please read the following instructions before completing and returning your completed parade registration form.

- 1. All entries must include lights and follow the Dickens/Holiday theme.**
- 2. No parade entry may contain Mr. or Mrs. Santa Clause.**
3. No entry will be entered in the parade unless the parade registration form is completed and turned in.
4. Nothing is to be thrown from any parade entry. Items may be handed out directly to bystanders for their safety.
5. Maintain a forward motion and an approximate 30 - 40 foot distance from the entry in front of you.
6. Equestrian and animal entries must provide their own accompanying clean up personnel and equipment.
7. All entries must remain in your assigned position. Your assignment will be provided in the informational email prior to the parade.
8. By participating in the parade, the Participant agrees that the Holly Dickens Festival, Holly Dickens Festival Volunteers, the Village of Holly, and the Township of Holly shall be held harmless for any damages, loss or injuries suffered by the participant, including all participating associates, before, during or after the Holly Dickens Festival Lighted Parade.

PLEASE RETURN YOUR APPLICATION FORM TO:

HOLLY DICKENS FESTIVAL PARADE COMMITTEE
118 S Saginaw Street
HOLLY, MI 48442

info@hollydickensfestival.org

Holly Dickens Festival Parade Application

NAME OF ENTRY / ORGANIZATION

CONTACT PERSON

ADDRESS

PHONE (Day of Parade)

EMAIL ADDRESS (Day of Parade)

TYPE/SIZE (car, truck, trailer)

Will you have animals with your entry? If yes please check this box ()

If you will have individuals walking please give an approximate number _____

MUSIC IS AN IMPORTANT part of a parade– we encourage and welcome it!

If you are going to have music in your unit Please indicate by checking the box

Live music () Recorded ()

SUBMISSION OF THIS FORM INDICATES AGREEMENT THAT ALL PARADE RULES
WILL BE FOLLOWED.

Sign Here: _____

ENTRY COMMENTS

Please indicate **3-5 talking points about your business/ organization. This will be read as you pass the reviewing stand. Examples include... location, upcoming events, what you sell.**
