

Retail Vendor Application
Spaces are limited
Application & Payment due by 9/1/26

YOUR CONTACT INFORMATION

First Name: _____ Last Name: _____

Address: _____ City/State: _____

Zip: _____

Phone: _____

E-mail: _____

Driver's License #: _____ Date of Birth: _____

Business Name: _____

Federal Tax ID: _____

Website: _____

Facebook Handle: _____

Instagram Handle: _____

Tiktok Handle: _____

___ GENERAL PRICING & INFORMATION

___ **Retail Vendor: All 3 Weekends \$250.00**

OR

_____ **Retail Vendor: all 3 weekends,
including rental of a wood chalet: \$550**

Only 3 available. First come first served. Chalets will be set in place and will remain there for the festival .

OR

Individual Weekend(s) \$100 each

CHECK APPLICABLE DATES

_____ Saturday, November 28 & Sunday, November 29

_____ Saturday, December 5 & Sunday, December 6

_____ Saturday, December 12 & Sunday, December 13

RETAIL VENDOR BOOTH RULES AND REGULATIONS:

Booth spaces are 10 X 10.

Tents must be clean, white, easy-up commercial type, with sides (No colored yard or tailgating type tents with or without angled legs will be permitted.) Booths should be decorated in a winter theme (evergreen, lights, etc.) Vendors are encouraged to dress in Victorian period-themed (1850-1870) clothing. Costuming can be borrowed from the Costume Shop and returned at the end of the designated times.

No space heaters are allowed. Propane heaters only.

Vendor must be open for business from the start of the event day until the end of the event day. Spaces may remain set up on Saturday but fully removed on Sunday, even for those participating on more than one weekend. Rented chalets provided and set by festival staff are the only exception; those remain throughout the festival.

FESTIVAL RULES AND REGULATIONS:

1) All vendors are required to consent to a background check conducted by the Holly Police Department. If the background check is not passed, the application fee will be refunded.

2) All fire codes, laws, ordinances and regulations will be strictly

enforced. 3) Vendor booths shut down by Health Department will not be

refunded.

4) Failure to supply a health permit will lead to termination and application fee will not be refunded.

5) Vendors must immediately notify The Dickens Festival staff of any injuries or accidents to persons or property during the event by calling the Vendor Coordinators, Kristin or Ali at 248-613-8050 and emailing hollydickensfestivalvendors@gmail.com.

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6) No refunds will be given in the event of a weather-related incident or cancellation.

7) Consumption, promotion or possession of alcoholic beverages, foul language, posing a threat to the safety and welfare of attendees, or the violation of any stated rules or actions deemed inappropriate by the Dickens Festival will be cause for immediate removal from premises and denial of future participation in the event.

8) The Dickens Festival and its sponsors, members and participants assume no liability for loss or damage to a vendor's wares or property. The vendor hereby waives any claim for loss or damage to his/her property.

9) Vendor further agrees that they will comply with all the laws, rules, regulations, and ordinances of all government agencies, and all other authorities having jurisdiction in this event.

10) The Dickens Festival may, at any time, cancel rights granted to the vendors if the vendor breaches this agreement or fails to abide by these rules and regulations. This includes revoking the ability to set-up, expulsion from the show, and no refund of vendor fees.

11) This agreement is non-transferable and non-refundable*

12) The Dickens Festival staff reserves the right to move vendor spot assignments due to weather or mapping needs. This is a last resort and every opportunity is made to avoid it.

13) Vendors shall pay all sales taxes or any other tax required by the village, state or federal taxing authority.

Checklist of all items to include:

_____ **Completed** Vendor Application, including legal name, DL# and DOB

_____ All Vendor Fees:

Make check payable to : The Holly Dickens Festival

Cash should be dropped of at Holly Antiques (address listed below) Venmo: Holly

Dickens Festival (please put company name in the desc.) _____ A photo of the booth, fully set up.

_____ A photo of the signage you will use for the event - (for advertising purposes)

_____ Additional information may be attached to this application

Please keep a copy of this application and agreement for your records.

You will receive an appliation status within 30 days of its receipt. If approved, this document serves as a agreement of your attendance. If not approved, voided checks will not be returned.

_____ I have read and agree to abide by all rules and regulations

Signature: _____ . Date: _____

***Please mail application, pictures, documents & payment to:
Holly Dickens Festival
c/o Holly Antiques
118 S. Saginaw
Holly, MI 48442***

**Please contact our Vendor Coordinators, Ali & Kristin at
hollydickensvendors@gmail.com
or 248-613-8050 with any questions.**