



**Food/Beverage Vendor Application**  
**Spaces are limited**  
**Application & Payment due by 9/1/26**

**YOUR CONTACT INFORMATION**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Driver's License #: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Business Name: \_\_\_\_\_

Federal Tax ID: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Handle: \_\_\_\_\_

Instagram Handle: \_\_\_\_\_

Tiktok Handle: \_\_\_\_\_

**GENERAL PRICING & INFORMATION**

\_\_\_ **Food/Beverage Vendor: All 3 Weekends \$600.00**

OR

\_\_\_ **Food/Beverage Vendor: all 3 weekends,  
including rental of a wood chalet: \$900**

(note: only available with all 3 weekend committment)

First come first served. Chalets will be set in place and  
will remain there for the festival .

OR

**Individual Weekend(s) \$250 each**

**CHECK APPLICABLE DATES**

\_\_\_ Saturday, November 28 & Sunday, November 29

\_\_\_ Saturday, December 5 & Sunday, December 6

\_\_\_ Saturday, December 12 & Sunday, December 13

## **VENDOR BOOTH RULES AND REGULATIONS:**

- Vendors are responsible for their own water and power source. All cords must be covered and not in reach of guests.
- Only silent generators are permitted and are required to be noted on application. No exceptions.
- Booth spaces are 10 X 10.
- Tents must be clean, white, easy-up commercial type, with sides (No colored yard or tailgating type tents with or without angled legs will be permitted.)
- Booths should be decorated in a winter theme (evergreen, lights, etc.)
- Vendors are encouraged to dress in Victorian period-themed (1850-1870) clothing. Costuming can be borrowed from the Costume Shop and returned at the end of the designated times.
- No space heaters are allowed. Propane heaters only.
- A valid Oakland County Health Department permit must be provided and visible. Vendor booths will be inspected by the Oakland County Health Department prior to the event.
- Pictured menu items and pricing must be provided with application.
- Vendor must be open for business from the start of the event day until the end of the event day. Spaces may remain set up on Saturday but fully removed on Sunday, even for those participating on more than one weekend. Rented chalets provided and set by festival staff are the only exception; those remain throughout the festival.
- Vendor will supply proper sanitary water hoses, connections, valves and will be responsible for any water leaving the space/unit.
- All heating units such as cooking and warming surfaces must be located out of reach of public.

## **FESTIVAL RULES AND REGULATIONS:**

- 1) All vendors are required to consent to a background check conducted by the Holly Police Department. If the background check is not passed, the application fee will be refunded.\*
- 2) All fire codes, laws, ordinances and regulations will be strictly enforced.
- 3) Vendor booths shut down by Health Department will not be refunded.
- 4) Failure to supply a health permit will lead to termination and application fee will not be refunded.
- 5) Vendors must immediately notify The Dickens Festival staff of any injuries or accidents to persons or property during the event by calling the Vendor Coordinators, Kristin or Ali at 248-613-8050 and emailing [hollydickensfestivalvendors@gmail.com](mailto:hollydickensfestivalvendors@gmail.com).

- 6) No refunds will be given in the event of a weather-related incident or cancellation.
- 7) Consumption, promotion or possession of alcoholic beverages, foul language, posing a threat to the safety and welfare of attendees, or the violation of any stated rules or actions deemed inappropriate by the Dickens Festival will be cause for immediate removal from premises and denial of future participation in the event.
- 8) The Dickens Festival and its sponsors, members and participants assume no liability for loss or damage to a vendor's wares or property. The vendor hereby waives any claim for loss or damage to his/her property.
- 9) Vendor further agrees that they will comply with all the laws, rules, regulations, and ordinances of all government agencies, and all other authorities having jurisdiction in this event.
- 10) The Dickens Festival may, at any time, cancel rights granted to the vendors if the vendor breaches this agreement or fails to abide by these rules and regulations. This includes revoking the ability to set-up, expulsion from the show, and no refund of vendor fees.
- 11) This agreement is non-transferable and non-refundable\*
- 12) The Dickens Festival staff reserves the right to move vendor spot assignments due to weather or mapping needs. This is a last resort and every opportunity is made to avoid it.
- 13) Vendors shall pay all sales taxes or any other tax required by the village, state or federal taxing authority.

## Checklist of all items to include:

- \_\_\_\_\_ **Completed** Vendor Application, including legal name, DL# and DOB
- \_\_\_\_\_ All Vendor Fees:
  - Make check payable to : The Holly Dickens Festival**
  - Cash should be dropped of at Holly Antiques (address listed below)**
  - Venmo: Holly Dickens Festival (please put company name in the desc.)**
- \_\_\_\_\_ A photo of the booth, truck, trailer or trolley fully set up.
- \_\_\_\_\_ A photo of the signage you will use for the event - (for advertising purposes)
- \_\_\_\_\_ A full menu, descriptions and photo(s) of menu item(s) and/or beverage(s) that you will be selling.
- \_\_\_\_\_ A photo of the silent generator, if applicable
- \_\_\_\_\_ Additional information may be attached to this application

Please keep a copy of this application and agreement for your records.

You will receive an application status within 30 days of its receipt. If approved, this document serves as a agreement of your attendance. If not approved, voided checks will not be returned.

\_\_\_\_\_ I have read and agree to abide by all rules and regulations.

Signature: \_\_\_\_\_ . Date: \_\_\_\_\_

***Please mail application, pictures, documents & payment to:  
Holly Dickens Festival  
c/o Holly Antiques  
118 S. Saginaw  
Holly, MI 48442***

**Please contact our Vendor Coordinators, Ali & Kristin at  
hollydickensvendors@gmail.com  
or 248-613-8050 with any questions.**