

# Fyvo Service Package

Comprehensive Marketing & Management

**Total Investment: \$8,500 / Month**

## Full Social Media Management – \$3,500

- Management of all active social media platforms
  - 4–7 weekly posts (static, reels, stories)
  - Audience engagement (comments, DMs, community building)
  - Monthly analytics & performance reports
  - Strategic content calendar & branding consistency
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## Photography & Videography – \$1,500

- Professional on-site photoshoots
  - High-quality video content (ads, reels, promos)
  - Editing & delivery optimized for digital campaigns
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## SEO Optimization – \$2,000

- Website audit & SEO strategy
  - Keyword research & implementation
  - Local search optimization (Google Business, Maps, etc.)
  - Monthly performance tracking
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## Digital Ad Campaigns – \$1,500

- Paid social ad strategy & execution (Facebook, Instagram, TikTok, Google Ads)
  - Campaign design & targeting optimization
  - Budget allocation & ROI reporting
  - A/B testing for maximum performance
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**Grand Total: \$8,500**