

Fyvo Service Package

Comprehensive Marketing & Management

Total Investment: \$14,000 / Month

Full Social Media Management – \$3,500

- Management of all active social media platforms
 - 3–4 weekly posts (static, reels, stories)
 - Audience engagement (comments, DMs, community building)
 - Monthly analytics & performance reports
 - Strategic content calendar & branding consistency
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Bookings & Scheduling Management – \$2,500

- Full handling of client bookings & reservations
 - Scheduling for events, vendors, and promotions
 - Calendar management & coordination
 - Client communications & confirmations
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Radio & Commercial Advertising – \$1,500

- Creation & placement of professional radio ads
 - Coordination of commercial campaigns
 - Targeted local outreach to maximize exposure
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Photography & Videography – \$1,500

- Professional on-site photoshoots
 - High-quality video content (ads, reels, promos)
 - Editing & delivery optimized for digital campaigns
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SEO Optimization – \$2,000

- Website audit & SEO strategy
 - Keyword research & implementation
 - Local search optimization (Google Business, Maps, etc.)
 - Monthly performance tracking
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Event Planning & Management – \$2,000

- Full-service event coordination
 - Vendor & entertainment booking
 - On-site support & execution
 - Marketing & promotional campaigns tied to events
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Digital Ad Campaigns – \$1,500

- Paid social ad strategy & execution (Facebook, Instagram, TikTok, Google Ads)
 - Campaign design & targeting optimization
 - Budget allocation & ROI reporting
 - A/B testing for maximum performance
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Grand Total: \$14,000