

# BELLISSIMA ITALY

---

OUR SUSTAINABLE POLICY



TOGETHER, WE'LL MAKE  
THAT CHANGE



# S U M M A R Y

---

- Introduction
- Sustainability Officer and Responsibilities
- Scope
- Main Objectives
- Communication and Engagement
- Self-Audit and Continuous Improvement
- Labour Rights and Working Conditions
- Protection of Children and Human Rights
- Animal Welfare
- Internal Environmental Management
- Sustainable Mobility
- Sustainable Itinerary Design
- Guides, Drivers and Local Professionals
- Transparency and Commitment



# INTRODUCTION

---

Bellissima Italy Tours is committed to operating in a responsible, ethical and sustainable way.

This Sustainability Policy defines how we manage the social, cultural, economic and environmental impacts of our activities and how we contribute to a more sustainable tourism industry.

This policy is approved and supported by the General Management and applies to all employees, partners, guides, drivers and suppliers involved in our operations.



# SUSTAINABILITY OFFICER & RESPONSIBILITIES

---

A Sustainability Officer has been formally appointed.

Designated Sustainability Officer

Valentina Ansuini – Owner and Managing Director

## Responsibilities

- Oversee the implementation of this Sustainability Policy
- Coordinate sustainability monitoring and reporting
- Ensure communication and engagement with staff, suppliers and partners
- Lead the biennial self-audit process
- Identify risks, corrective actions and continuous improvement measures



## SCOPE

---

This policy applies to all internal operations of Bellissima Italy Srls.

It is binding for the Management and all current employees.

Furthermore, this policy will automatically apply to any future staff members or collaborators hired by the company as it grows. We also require all external partners, including freelance guides, drivers, and service providers, to acknowledge and respect these principles while operating on our behalf.



# MAIN OBJECTIVES

---

Our sustainability objectives are to:

- Minimise the environmental impact of our operations
- Support local communities and small family-run businesses
- Promote responsible and slow tourism
- Ensure fair, legal and respectful working conditions
- Continuously improve our sustainability performance



# COMMUNICATION AND ENGAGEMENT

---

We actively communicate our sustainability commitments to:

- Our staff
- Our suppliers and partners
- Our clients

This includes sharing our sustainability policy, raising awareness of responsible travel, promoting sustainable choices in itinerary design and participating in sustainability-related webinars and professional training.





# SELF-AUDIT AND CONTINUOUS IMPROVEMENT

---

We commit to carrying out a biennial internal self-audit of our sustainability policies and practices.

The baseline assessment for this process is established through the current Travelife certification procedure, which provides a structured and independent evaluation of our compliance with internationally recognised sustainability standards. This certification process serves as the reference point for future audits.

Every two years, we will review our performance against the same Travelife criteria in order to:

- Measure progress
- Identify strengths and weaknesses
- Define improvement actions

The results of each self-audit will be documented, shared with staff and reviewed by management.



# LABOUR RIGHTS AND WORKING CONDITIONS

---

We are committed to:

- Full compliance with labour laws and regulations
- Legal and transparent employment contracts
- Fair wages above minimum sector standards
- A healthy work-life balance
- Safe and respectful working conditions

We also support staff development through training and professional growth opportunities.



# PROTECTION OF CHILDREN AND HUMAN RIGHTS

---

Bellissima Italy Tours applies a zero-tolerance policy towards child labour, sexual exploitation, trafficking and any form of abuse.

We commit to:

- Never working with suppliers or partners involved in child labour or exploitation
- Never promoting activities linked to prostitution, sexual tourism or trafficking
- Informing guides and drivers that any form of abuse or exploitation of minors is strictly prohibited

Any suspected violation will lead to immediate termination of the partnership and, if necessary, reporting to authorities.



# ANIMAL WELFARE

---

We do not promote activities that involve cruelty or exploitation of animals.

We therefore:

- Avoid attractions using captive wild animals for entertainment
- Avoid facilities where animals are kept in harmful conditions
- Prefer ethical wildlife experiences, nature-based activities and conservation-friendly initiatives



# INTERNAL ENVIRONMENTAL MANAGEMENT

---

A responsible person is appointed to monitor internal sustainability.

This includes:

- Electricity, water and paper consumption
- Supplier selection
- Waste and recycling

A semi-annual sustainability report is produced and submitted to management with:

- Consumption data
- Identified inefficiencies
- Improvement actions

We commit to reducing paper use, saving energy and water, following recycling regulations and choosing fair-trade or ethical suppliers for office products such as coffee, tea and water.

# SUSTAINABLE MOBILITY

---

For our business trips, we prioritise:

- Public transport and train travel
- Fewer flights
- Combining multiple objectives into single business trips



# SUSTAINABLE ITINERARY DESIGN

---

We do not promote “hit-and-run” tourism.

Our itineraries:

- Are not shorter than 6 days
- Encourage slow travel
- Prioritise train travel
- Reduce unnecessary transfers

To counter overtourism, we promote lesser-known destinations, small towns and family-owned businesses.



# GUIDES, DRIVERS AND LOCAL PROFESSIONALS

---

We work only with:

- Qualified and licensed professionals
- Legally compliant providers

They receive clear guidelines to operate respectfully towards communities, heritage and the environment.





# TRANSPARENCY AND COMMITMENT

---

This Sustainability Policy is published on our website and shared with partners, clients and auditors.

It represents our long-term commitment to responsible tourism and continuous improvement.



Join us in shaping a more conscious,  
fair and sustainable way of travelling

Approved by:  
Valentina Ansuini  
Owner & Managing Director  
Date of approval:  
January 2026  
Last review / update:  
January 2026

