Weekly Macro Call

June 30, 2025

INDICATOR TREND





MARKET AND ECONOMIC RECAP

Broad Equity Markets	Level	1 Week	QTD	YTD	3MO	6MO	1YR
S&P 500	6,173.07	3.45	10.36	5.65	8.44	2.94	14.21
NASDAQ 100	22,534.20	4.20	17.10	7.65	13.36	3.92	14.97
Dow Jones Industrial	43,819.27	3.83	4.80	3.89	3.69	2.02	13.98
Russell 2000	5,399.27	3.01	8.32	-1.95	5.15	-4.04	9.14
FTSE Developed International	2,353.85	2.91	13.04	19.55	9.85	19.97	18.37
FTSE Emerging International	1,876.90	3.53	10.39	11.71	8.09	10.98	15.61
Bloomberg US Aggregate Index		0.68	0.85	3.65	1.56	3.76	5.41
S&P GSCI		-6.00	-2.39	2.39	-1.15	4.28	0.85
Bitcoin	106,997.71	3.51	28.71	13.88	23.77	11.71	75.33
Gold	3,271.75	-2.86	5.03	25.40	8.58	25.17	42.27

Interest Rates			Last fou	3 Months Ago	1 Year Ago		
	Levels as of:	6/27/2025	6/20/2025	6/13/2025	6/6/2025	3/27/2025	6/27/2024
3 Month Treasury Yield		4.49	4.55	4.48	4.35	4.36	5.49
2 year Treasury Yield		3.97	4.07	4.09	4.14	4.10	4.70
10 Year Treasury Yield		4.03	4.16	4.20	4.31	4.23	4.29
30 Year Treasury Yield		4.85	4.90	4.93	4.99	4.75	4.43
CBOE VIX		17.3	17.6	19.2	20.3	21.8	12.6

S&P 500 Sector Performance



Morningstar Super Sector Classification: nsive Sectors Sensitive Sectors Cyclical Sectors



BACK TO GROWTH AND INFLATION SLOWING AS TOP PROBABILITY REGIME



"You know, there's a lot of oil around right now. We have a lot of oil. We have more than anybody else, actually. And oil is hitting low prices now."

Ø Grok

TREND IN ECONOMIC DATA IS LOWER

23 Jun. Monda								
10:00 EST	United States	US Existing Home Sales	May 2025	Monthly	4.03M	4.00M	0.75%	-0.74
10:00 EST	E United States	US Existing Home Sales MoM	May 2025	Monthly	0.75%	-0.50%		
24 Jun. Tuesda	lay							
08:30 EST	United States	US Current Account Balance	Q1 2025	Quarterly	-450.17B USD	-311.97B USD	-	
09:00 EST	🛱 📕 United States	Case-Shiller Composite 20 Home Price Index YoY	Apr 2025	Monthly	3.39%	4.07%	-16.77%	-53.12
09:00 EST	🛱 📕 United States	Case-Shiller Home Price Index: National	Apr 2025	Monthly	327.90	329.25	-0.41%	2.6
10:00 EST	🛱 📑 United States	Richmond Fed Manufacturing Index	Jun 2025	Monthly	-7.00	-9.00		
16:30 EST	United States	US Retail Gas Price	Wk of Jun 23 2025	Weekly	3.338 USD/gal	3.265 USD/gal	2.24%	-6.1
25 Jun. Wedne	esday							
10:00 EST	🛱 📃 United States	US New Single Family Houses Sold	May 2025	Monthly	623.00K	722.00K	-13.71%	-6.3
10:00 EST	United States	US New Single Family Houses Sold MoM	May 2025	Monthly	-13.71%	9.56%		
12:00 EST	🛱 📃 United States	US Crude Oil Stocks WoW	Wk of Jun 20 2025	Weekly	-5.836M bbl	-11.47M bbl		
26 Jun. Thursd	day							
08:30 EST	🛱 📃 United States	US 4-Week Moving Average of Initial Claims for Unemployment Insurance	Wk of Jun 21 2025	Weekly	245000.0	245750.0	-0.31%	5.1
08:30 EST	🛱 📃 United States	US Durable Goods Excluding Defense New Orders MoM	May 2025	Monthly	15.47%	-7.65%		
08:30 EST	Canal United States	US Durable Goods Excluding Transportation New Orders MoM	May 2025	Monthly	0.49%	0.03%	1,805.41%	
08:30 EST	🛱 🛛 🔛 United States	US Durable Goods New Orders MoM	May 2025	Monthly	16.37%	-6.63%		13,349.8
08:30 EST	United States	US GDP	Q1 2025	Quarterly	29.96T USD	29.72T USD	0.80%	4.0
08:30 EST	🛱 🛛 🔛 United States	US Gross Domestic Purchases Price Index QoQ	Q1 2025	Quarterly	3.40%	2.20%	54.55%	13.3
08:30 EST	🛱 📕 United States	US Initial Claims for Unemployment Insurance	Wk of Jun 21 2025	Weekly	236000.0	246000.0	-4.07%	-1.3
08:30 EST	🛱 📃 United States	US Nondefense Capital Goods Excluding Aircraft New Orders MoM	May 2025	Monthly	1.70%	-1.38%		
08:30 EST	United States	US Real GDP QoQ	Q1 2025	Quarterly	-0.50%	2.40%		
10:00 EST	🛱 🛛 🔤 United States	US Pending Home Sales MoM	May 2025	Monthly	1.82%	-6.31%		
10:00 EST	🛱 💻 United States	US Pending Home Sales YoY	May 2025	Monthly	1.11%	-2.46%		
10:30 EST	🛱 🛛 💼 United States	Continental US Working Natural Gas in Underground Storage WoW	Wk of Jun 20 2025	Weekly	96.00B cf	95.00B cf	1.05%	35.2
10:30 EST	United States	Natural Gas Storage Change	Wk of Jun 20 2025	Weekly	96.00B cf	95.00B cf	1.05%	35.2
10:30 EST	🛱 🛛 🔛 United States	US Total Vehicle Sales	May 2025	Monthly	16.09M	17.72M	-9.17%	-1.3
11:00 EST	🛱 🛛 🔛 United States	Kansas City Fed Manufacturing Production Index	Jun 2025	Monthly	5.00	-10.00		
12:00 EST	🛱 🛛 🔛 United States	30 Year Mortgage Rate	Wk of Jun 26 2025	Weekly	6.77%	6.81%	-0.59%	-1.4
27 Jun. Friday	y							
08:30 EST	🛱 🛛 🔛 United States	US Core PCE Price Index MoM	May 2025	Monthly	0.20%	0.10%	100.00%	100.0
08:30 EST	🛱 🛛 📕 United States	US Core PCE Price Index YoY	May 2025	Monthly	2.68%	2.58%	3.88%	0.3
08:30 EST	🛱 💻 United States	US PCE Price Index YoY	May 2025	Monthly	2.34%	2.20%	6.70%	-8.7
08:30 EST	La United States	US Personal Income MoM	May 2025	Monthly	-0.42%	0.73%	-	
08:30 EST	United States	US Personal Spending MoM	May 2025	Monthly	-0.14%	0.21%		
10:00 EST	United States	US 12-Month Trimmed Mean PCE Inflation Rate	Apr 2025	Monthly	2.54%	2.54%	-	-14.1

SO GOES HOUSING...



MARKET DOESN'T CARE. PRICE IS UNDEFEATED



CAN HIGH BETA FINALLY BREAKOUT?



MARKET ENVIRONMENT STILL DIVERGING

\$BPSPX S&P 500 Bullish Percent Index INDX 27-Jun-2025, 16:00 ET, weekly, O: 66.00, H: 70.20, L: 65.60, C: 69.60, Chg: +3.00 (4.50%) Status Bear Alert on 16-Jun-2025

Scaling: User-Defined [Reversal: 3, Box Size:2.0]

(c) StockCharts.com

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MOMENTUM AND GROWTH MAINTAIN TOP SPOTS



Equity Insights

Kim Abmeyer, CFA, CFP®, EA

Equity Markets

Market Indicators Summarized:

•Market Surprise: The market performed much stronger than expected, rising almost every day last week despite earlier predictions of vulnerability and potential downside.

•Sentiment Not Matching Rally: Sentiment indicators did not show a significant increase in bullishness, even with the strong market advance.

- NAAIM Exposure: Dropped from 94 to 81 last week, indicating reduced active manager exposure.
- Equity Put/Call Ratio: Did not reach the 40s (a bullish signal) at any point during the week; hasn't been in the 40s since mid-May.

•DSI Readings: Although the market rallied, the DSI (Daily Sentiment Index) for the S&P and Nasdaq only increased modestly (S&P: $77 \rightarrow 82$, Nasdaq: $76 \rightarrow 80$).

•Bond Market Behavior: The 10-year Treasury yield remained in a tight range (4.25–4.50%), with only a slight rally in bonds.

•US Dollar Weakness: The dollar collapsed last week, contrary to expectations of a rally.

•Tech Stock Performance:

- Apple: Still trading around 200, showing lackluster performance and losing its "darling" status.
- Alphabet: Also not performing as strongly as anticipated, failing to break above 180.
- Amazon and Meta: Did not make new highs with the Nasdaq and S&P, though Meta is close.
- Tesla: Underperformed compared to the broader market.

•Breadth Discrepancy:

- Indexes Made New Highs: Both Nasdaq and S&P reached new highs.
- New High Stocks: Only 125 NYSE stocks made new highs, compared to over 450 during the last high in the fall, indicating weaker market breadth despite the index rally.

Equity Markets

Summary of analyst sentiment on S&P 500 stocks as the third quarter approaches:

•Total analyst ratings: 12,319 on S&P 500 stocks.

•Rating distribution:

- Buy ratings: 56.4% (above 5-year average of 55.1%)
- Hold ratings: 38.7% (below 5-year average of 39.0%)
- Sell ratings: 4.9% (below 5-year average of 5.9%)

•Most optimistic sectors (highest Buy ratings):

- Energy (68%)
- Communication Services (64%)
- Information Technology (64%)

•Most pessimistic sector (lowest Buy ratings):

• Consumer Staples (40%)

•Sectors with highest Hold ratings:

• Consumer Staples (53%)

•Sectors with highest Sell ratings:

- Consumer Staples (7%)
- Utilities (7%)

•Trend in Buy ratings:

- Increased from 53.6% in October 2024 to 56.4% currently.
- If sustained through June, this will be the second-highest month-end Buy rating percentage since June 2022 (56.9%).

Bullpen Idea: GOOG

Alphabet, \$178.27, .31% Yield, \$.56, Ex-Dividend 6/9/25:

- Al Inflection Point: Google's release of Gemini 2.5 marks a pivotal "turning point" in the Al race, with Gemini now outperforming competitors and gaining rapid adoption—user numbers quadrupled between October 2024 and March 2025, and web traffic is now growing faster than ChatGPT.
- Valuation Discount: Google trades at a historically low valuation—about 15x forward earnings, significantly cheaper than AI peers like Microsoft (28x) and Palantir (55x revenue), despite its scale and profitability.
- Massive Scale and Data Advantage: Google operates seven products with over two billion daily users each, runs five trillion searches per year, and controls the world's largest data flywheel—critical for building and scaling advanced Al.
- ARPU Expansion Opportunity: AI can transform Google's business model by moving from low-value "information retrieval" (currently ~\$0.04 revenue per search) to high-value "intelligence as a service," with the potential for order-of-magnitude increases in average revenue per user (ARPU) through subscriptions, commissions, and enterprise solutions.
- Monetization Upside: Future Al-driven services could generate 10x or more current search revenue, potentially leading to \$2 trillion in annual Al revenue and \$800 billion in profits, supporting a multi-trillion-dollar valuation.
- Market Underestimates Transformation: The consensus view is that AI will erode Google's search monopoly and profits, but this analysis argues AI will radically transform Google for the better, creating new, higher-value business lines and making Google a leader in "scaled intelligence".
- First-Mover Al Investments: Google has been investing in Al for decades (DeepMind, custom chips, Transformer architecture) and is now leveraging these assets to build the most context-aware and scalable Al products.
- Optionality and Upside: If Google captures even 40% of the future AI market (down from 90% in search), the step-change in value per user could still make the company far more valuable than today.
- **Risk/Reward Skewed Favorably:** The market has priced in well-known risks, creating an attractive entry point. The upside from a successful Al transformation is substantial, while the downside is cushioned by Google's existing cash flow and dominant platforms.
- Long-Term Conviction: My sources project a potential 10x return over seven years (42% annualized), with Google's business model and profit pool fundamentally remade by AI. The best risk/reward is before the market fully realizes this transformation.
- Lastly, this past Friday, news came out that OpenAI is renting Google's AI chips to power ChatGPT and other products!

1. Market Breadth Concerns Despite Index Highs

While the S&P 500 and Nasdaq reached new highs, underlying market breadth remains weak with only 125 NYSE stocks making new highs compared to over 450 during the previous market peak. This divergence suggests the rally is concentrated in fewer stocks, creating potential vulnerability.

Actionable discussion: Review client portfolios for overconcentration in mega-cap stocks and consider diversification strategies that capture broader market participation when breadth improves.

2. Sentiment Indicators Show Caution Despite Rally

Key sentiment metrics failed to reflect the market's strong performance - NAAIM exposure dropped from 94 to 81, equity put/call ratios haven't reached bullish levels since mid-May, and Daily Sentiment Index readings only increased modestly (S&P: $77 \rightarrow 82$, Nasdaq: $76 \rightarrow 80$). This disconnect between price action and sentiment could indicate either continued upside potential or underlying market skepticism. Actionable discussion: Use this sentiment backdrop to discuss risk management strategies and potentially opportunistic positioning for clients with appropriate risk tolerance.

3. Alphabet Presents Compelling Al Transformation Opportunity

Alphabet trades at historically low valuations (15x forward earnings) compared to Al peers like Microsoft (28x) and Palantir (55x revenue), despite its massive scale advantage with seven products having over 2 billion daily users and controlling the world's largest data flywheel. The company's Al transformation through Gemini 2.5 could shift the business model from low-value information retrieval to high-value "intelligence as a service," potentially generating 10x current search revenue.

Actionable discussion: Evaluate Alphabet as a core Al holding for clients seeking exposure to the Al transformation at attractive valuations, particularly those comfortable with the risk/reward profile of a potential 10x return over seven years.

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