



# MINISTRY OVERVIEW

MOBILIZING • TRAINING • MULTIPLYING



## OUR VISION

TO PUT THE GOSPEL OF JESUS CHRIST WITHIN REACH  
OF EVERY UNREACHED PEOPLE GROUP ON EARTH

## OUR MISSION

MOBILIZING, TRAINING, AND MULTIPLYING HEALTHY MISSIONARIES  
TO SERVE AMONG UNREACHED PEOPLE GROUPS

## OUR VALUES

BIBLICALLY FOCUSED • KINGDOM MINDED • LIFELONG LEARNERS • SPIRIT-LED  
STRATEGIC DISCIPLE MAKERS • COMMUNITY DRIVEN • INNOVATIVE PIONEERS

## MINISTRY MODEL

### PROBLEM:

**LACK OF DISCIPLESHIP** | 51% of Christians do not know the Great Commission, and those who do lack adequate understanding of how to get involved (Barna Study)  
**INSUFFICIENT PREPARATION** | due to a lack of thorough pre-field training, almost half of newly sent out missionaries leave the field within their first two year term  
**LIMITED GOSPEL ACCESS** | 2.9 billion people have limited or no access to the Gospel, yet only 3% of all missionaries and 1% of missions giving goes toward them

### SOLUTION:

**MOBILIZING** | raising awareness of God's heart for the nations and coaching Christians through next steps for personal Great Commission involvement  
**TRAINING** | providing cross-cultural pre-field training with both classroom and life-on-life discipleship components in the context of a Christ-centered community  
**MULTIPLYING** | strategically placing disciple-making teams in ethnically diverse U.S. cities to share Jesus with immigrants, refugees, and international students

## CALLING + HISTORY



## KEY DISTINCTIONS

PRACTICAL, HANDS-ON MISSIONS TRAINING  
WHILE LIVING AMONG UNREACHED PEOPLE GROUPS

### PARTNERSHIP AND COLLABORATION

WITH MISSIONS ORGANIZATIONS, AMERICAN + ETHNIC CHURCHES, AND NON-PROFITS

### VARIETY OF EFFECTIVE TRAINING PLATFORMS

TO BEST EQUIP THE NEXT WAVE OF CROSS-CULTURAL MISSIONARIES

## GROWTH STRATEGY

### INVESTING IN OUR PEOPLE:

grow our board and key leadership roles

### NATIONAL MOBILIZATION TEAM:

raise up a team of mobilizers leading small groups across the country

### STRATEGIC LOCATION EXPANSION:

add domestic and global bases in ethnically diverse cities

### MISSIONARY TRAINING SCHOOL INNOVATION AND SCALING:

build a distance education platform and increase online training capacity, goal of the majority of students being from the Global South

### PILOT INNOVATIVE APPROACHES FOR ENGAGING UNREACHED PEOPLE GROUPS:

adopt and engage an unengaged, unreached people group overseas as a model for others



[ until all have heard ]

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## SUCCESS INDICATORS + EXPANSION GOALS

	2018	2019	2020	2021
<b>MOBILIZING:</b>				
PEOPLE ENGAGED WITH + MOVED FORWARD IN MISSIONS	650+	850+	1000+	1200+
SHORT-TERM MISSION PARTICIPANTS + SUMMER INTERNS	200+	250+	300+	350+
<b>TRAINING:</b>				
MISSIONARIES TRAINED	30	40	50	60
MISSIONARIES DEPLOYED	23	32	40	50
MTS ONLINE STUDENTS	50	75	100	200
<b>MULTIPLYING:</b>				
LOCAL CHRISTIANS EQUIPPED IN EVANGELISM + DISCIPLESHIP	50	100	150	200

# 650+

people began discussions  
with our Mobilization Team  
about their role in missions

## 2018 RESULTS

# 73%

of the individuals  
we trained are continuing  
in full-time ministry

# 271

people are regularly being  
engaged with the Gospel,  
storytelling & Bible studies



## FUNDING PLAN

	2018	2019	2020	2021
<b>GFM Corp. Budget</b>	\$124,974	\$133,150	\$175,000	\$225,000

### Sustainability:

25% of our budget is covered through the 3% administration fees on missionary staff support and a “franchise fee” from each of our bases. Each GFM base is self-sustained through their program revenue.

### Major Donors:

- Five board members contribute or raise \$5,000 each. Currently seeking three new board members with expertise in law, accounting, real estate, and networking.
- In 2019, our goal is to add at least 10 new significant donors (\$500+), with at least 3 giving above \$1,000, and 15 new monthly donors.
- We recently partnered with the Jackson Family Foundation who gave us a significant catalytic gift.

**Team Investment:** Recently hired a partnership development consultant and added an advancement department.

**Church Partnerships:** Our goal is to add 3-5 new church partners every year (\$5,000 annually)

### BOARD OF DIRECTORS + KEY LEADERSHIP:

<b>Grant Haynes</b>	executive director	<b>Brock Beisel</b>	healthcare, organizational growth
<b>Evans Baggs</b>	missions pastor	<b>Derek McCord</b>	sales professional
<b>Michael Medders</b>	missions & technical expert	<b>Deborah Lareau</b>	large-scale fundraising

( with 33 full and part time faith based staff in Atlanta, Richmond, and South Asia )

## GROWTH PROJECT INVESTMENT OPPORTUNITIES

- \$35,000 to fund need-based scholarships for online and in person MTS students from the Global South (\$1000 per online student; \$3250 per in person student)
- \$10,000 to pay for a team of mobilizers to lead small groups around the country in next steps for their personal missions journeys (\$200 per group)
- \$30,000 to fund the adoption of an unengaged unreached people group in Burma
- \$20,000 in seed money to help launch a new location in the US or overseas
- \$12,000 to fund a personal partnership development coach to help students/staff reach full support



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