

# MINISTRY OVERVIEW

MOBILIZING TRAINING • MULTIPLYING



## **OUR VISION**

TO PUT THE GOSPEL OF JESUS CHRIST WITHIN REACH OF EVERY UNREACHED PEOPLE GROUP ON EARTH

## **OUR MISSION**

MOBILIZING, TRAINING, AND MULTIPLYING HEALTHY MISSIONARIES TO SERVE AMONG UNREACHED PEOPLE GROUPS

# **OUR VALUES**

BIBLICALLY FOCUSED • KINGDOM MINDED • LIFELONG LEARNERS • SPIRIT-LED STRATEGIC DISCIPLE MAKERS • COMMUNITY DRIVEN • INNOVATIVE PIONEERS

## **MINISTRY MODEL**

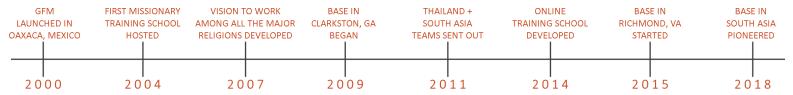
## PROBLEM:

LACK OF DISCIPLESHIP | 51% of Christians do not know the Great Commission, and those who do lack adequate understanding of how to get involved (BARNA STUDY) **INSUFFICIENT PREPARATION** | due to a lack of thorough pre-field training, almost half of newly sent out missionaries leave the field within their first two year term LIMITED GOSPEL ACCESS | 2.9 billion people have limited or no access to the Gospel, yet only 3% of all missionaries and 1% of missions giving goes toward them

## SOLUTION:

MOBILIZING | raising awareness of God's heart for the nations and coaching Christians through next steps for personal Great Commission involvement TRAINING | providing cross-cultural pre-field training with both classroom and life -on-life discipleship components in the context of a Christ-centered community MULTIPLYING | strategically placing disciple-making teams in ethnically diverse U.S. cities to share Jesus with immigrants, refugees, and international students

## CALLING + HISTORY



## **KEY DISTINCTIONS**

PRACTICAL, HANDS-ON MISSIONS TRAINING

WHILE LIVING AMONG UNREACHED PEOPLE GROUPS

## PARTNERSHIP AND COLLABORATION

WITH MISSIONS ORGANIZATIONS, AMERICAN + ETHNIC CHURCHES, AND NON-PROFITS

#### **VARIETY OF EFFECTIVE TRAINING PLATFORMS**

TO BEST EQUIP THE NEXT WAVE OF CROSS-CULTURAL MISSIONARIES

#### **GROWTH STRATEGY**

## **INVESTING IN OUR PEOPLE:**

grow our board and key leadership roles **NATIONAL MOBILIZATION TEAM:** 

raise up a team of mobilizers leading small groups across the country STRATEGIC LOCATION EXPANSION:

add domestic and global bases in ethnically diverse cities

## MISSIONARY TRAINING SCHOOL INNOVATION AND SCALING:

build a distance education platform and increase online training capacity, goal of the majority of students being from the Global South

PILOT INNOVATIVE APPROACHES FOR ENGAGING UNREACHED PEOPLE GROUPS:

adopt and engage an unengaged, unreached people group overseas as a model for others





|  | 2018 | 2019 | 2020  | 2021  |
|--|------|------|-------|-------|
| MOBILIZING:  |      |      |       |       |
| PEOPLE ENGAGED WITH + MOVED FORWARD IN MISSIONS        | 650+ | 850+ | 1000+ | 1200+ |
| SHORT-TERM MISSION PARTICIPANTS + SUMMER INTERNS       | 200+ | 250+ | 300+  | 350+  |
| TRAINING:  |      |      |       |       |
| MISSIONARIES TRAINED                                   | 30   | 40   | 50    | 60    |
| MISSIONARIES DEPLOYED                                  | 23   | 32   | 40    | 50    |
| MTS ONLINE STUDENTS                                    | 50   | 75   | 100   | 200   |
| MULTIPLYING:   |      |      |       |       |
| LOCAL CHRISTIANS EQUIPPED IN EVANGELISM + DISCIPLESHIP | 50   | 100  | 150   | 200   |

# **2018 RESULTS**

650+

people began discussions with our Mobilization Team about their role in missions

**73**%

of the individuals we trained are continuing in full-time ministry 271

people are regularly being engaged with the Gospel, storytelling & Bible studies



# **FUNDING PLAN**

|                  | 2018      | 2019      | 2020      | 2021      |
|------------------|-----------|-----------|-----------|-----------|
| GFM Corp. Budget | \$124,974 | \$133,150 | \$175,000 | \$225,000 |

## Sustainability:

25% of our budget is covered through the 3% administration fees on missionary staff support and a "franchise fee" from each of our bases. Each GFM base is self-sustained through their program revenue.

**Team Investment**: Recently hired a partnership development consultant and added an advancement department.

#### **Major Donors:**

- Five board members contribute or raise \$5,000 each. Currently seeking three new board members with expertise in law, accounting, real estate, and networking.
- In 2019, our goal is to add at least 10 new significant donors (\$500+), with at least 3 giving above \$1,000, and 15 new monthly donors.
- We recently partnered with the Jackson Family Foundation who gave us a significant catalytic gift.

**Church Partnerships:** Our goal is to add 3-5 new church partners every year (\$5,000 annually)

#### **BOARD OF DIRECTORS + KEY LEADERSHIP:**

**Grant Haynes** executive director **Brock Beisel** healthcare, organizational growth

Evans Baggs missions pastor Derek McCord sales professional Michael Medders missions & technical expert Deborah Lareau large-scale fundraising

( with 33 full and part time faith based staff in Atlanta, Richmond, and South Asia )

# **GROWTH PROJECT INVESTMENT OPPORTUNITIES**

\$35,000 to fund need-based scholarships for online and in person MTS students from the Global South (\$1000 per online student; \$3250 per in person student) \$10,000 to pay for a team of mobilizers to lead small groups around the country in next steps for their personal missions journeys (\$200 per group)

\$30,000 to fund the adoption of an unengaged unreached people group in Burma

\$20,000 in seed money to help launch a new location in the US or overseas

\$12,000 to fund a personal partnership development coach to help students/staff reach full support

