



2026 SPONSOR & EXHIBITOR BROCHURE

APTA Iowa

www.iowaapta.org



Thank you for your interest in sponsoring or exhibiting at an APTA Iowa Conference. We are excited to present our partners with new opportunities for Spring and Fall of 2026, giving you more exposure to our membership.

The opportunities listed below are designed to help you market your company or organization in the best way possible. With a membership over 1,400 people, APTA IA is the premier organization to connect with PTs, PTAs, and students from across Iowa.

We hope to see you at one of our upcoming events!

Sincerely,

Kayla Bruns

Kayla Bruns
Executive Director
APTA Iowa

SPONSORSHIPS

Student Conclave Sponsor

Be the exclusive sponsor of the 2026 Spring Student Conclave!

- Signage recognizing your company at the event
- Recognition (logo) on the APTA IA website, registration page and emails to students
- One social media post on Facebook and LinkedIn (can include educational information; *not promotional*)
- One promotional email to all student members of APTA IA
- One set of mailing labels for all APTA IA student members
- Option to provide welcome/opening message to attendees of the student conclave (3 minutes; in-person or via video)
- Exhibitor space at 2026 Spring Conference

\$1,000



SPONSORSHIPS

Course Sponsorship

(Four available)

Includes:

- Recognition (logo) on the APTA IA website, registration page and conference related emails
- One social media post on Facebook and LinkedIn (can include educational information; *not promotional*)
- One promotional email to all members of APTA IA
- One set of mailing labels for all APTA IA members
- Option to provide welcome/opening message to attendees of sponsored session (3 minutes; in-person or via video)
- Exhibitor space at 2026 Spring Conference

\$1,000

SPONSORSHIPS

AV/Technology Sponsor

Includes:

- Signage recognizing your company at the event
- Recognition (logo) on the APTA IA website, registration page and emails to attendees
- One social media post on Facebook and LinkedIn (can include educational information; *not promotional*)
- One promotional email to all members of APTA IA
- One set of mailing labels for all APTA IA members
- Exhibitor space at 2026 Spring Conference

\$1,500



SPONSORSHIPS

Name Badge Sponsorship

Includes:

- Exclusive sponsor of the APTA IA Conference name badges (given to each attendee)
- Logo highlighted on the front of each name badge for all conference attendees
- Recognition in conference promotional materials including registration website and emails.

\$500

EXHIBITOR OPPORTUNITIES

Regular Conference Exhibitor

- Includes: mailing labels of full APTA Iowa Membership
- One 6-foot table with tablecloth, skirting, and two chairs
- One Day Booth

\$400

OUR MEMBERSHIP STATS



MEMBERSHIP

We currently have over 1,400 members that include PTs, PTAs and Students



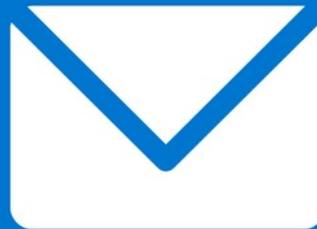
ATTENDANCE

Our conferences attract over 150 individuals in both the Spring and Fall



WEBSITE PRESENCE

We see many web users for industry updates, CE information and more



OPEN RATES

38% open and read rates on our e-communications every month



GREAT OPPORTUNITIES

Each year we continue to grow and get more members!



QUESTIONS?

Don't hesitate to reach out to us via email or phone

APTA Iowa

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