



# 2026 SPONSOR & EXHIBITOR BROCHURE

## APTA Iowa

[www.iowaapta.org](http://www.iowaapta.org)



Thank you for your interest in sponsoring or exhibiting at an APTA Iowa Conference. We are excited to present our partners with new opportunities for Spring and Fall of 2026, giving you more exposure to our membership.

The opportunities listed below are designed to help you market your company or organization in the best way possible. With a membership over 1,400 people, APTA IA is the premier organization to connect with PTs, PTAs, and students from across Iowa.

We hope to see you at one of our upcoming events!

Sincerely,

**Kayla Bruns**

**Kayla Bruns**  
Executive Director  
APTA Iowa

# SPONSORSHIPS

## Student Conclave Sponsor

*Be the exclusive sponsor of the 2026 Spring Student Conclave!*

- Signage recognizing your company at the event
- Recognition (logo) on the APTA IA website, registration page and emails to students
- One social media post on Facebook and LinkedIn (can include educational information; *not promotional*)
- One promotional email to all student members of APTA IA
- One set of mailing labels for all APTA IA student members
- Option to provide welcome/opening message to attendees of the student conclave (3 minutes; in-person or via video)
- Exhibitor space at 2026 Spring Conference

**\$1,000**



# SPONSORSHIPS

## Course Sponsorship

*(Four available)*

*Includes:*

- Recognition (logo) on the APTA IA website, registration page and conference related emails
- One social media post on Facebook and LinkedIn (can include educational information; *not promotional*)
- One promotional email to all members of APTA IA
- One set of mailing labels for all APTA IA members
- Option to provide welcome/opening message to attendees of sponsored session (3 minutes; in-person or via video)
- Exhibitor space at 2026 Spring Conference

**\$1,000**

# SPONSORSHIPS

## AV/Technology Sponsor

*Includes:*

- Signage recognizing your company at the event
- Recognition (logo) on the APTA IA website, registration page and emails to attendees
- One social media post on Facebook and LinkedIn (can include educational information; *not promotional*)
- One promotional email to all members of APTA IA
- One set of mailing labels for all APTA IA members
- Exhibitor space at 2026 Spring Conference

**\$1,500**



# SPONSORSHIPS

## Name Badge Sponsorship

*Includes:*

- Exclusive sponsor of the APTA IA Conference name badges (given to each attendee)
- Logo highlighted on the front of each name badge for all conference attendees
- Recognition in conference promotional materials including registration website and emails.

**\$500**

# EXHIBITOR OPPORTUNITIES

## Regular Conference Exhibitor

- Includes: mailing labels of full APTA Iowa Membership
- One 6-foot table with tablecloth, skirting, and two chairs
- Two Day Booth

**\$550**

# OUR MEMBERSHIP STATS



## MEMBERSHIP

We currently have over 1,400 members that include PTs, PTAs and Students



## ATTENDANCE

Our conferences attract over 150 individuals in both the Spring and Fall



## WEBSITE PRESENCE

We see many web users for industry updates, CE information and more



## OPEN RATES

38% open and read rates on our e-communications every month



## GREAT OPPORTUNITIES

Each year we continue to grow and get more members!



## QUESTIONS?

Don't hesitate to reach out to us via email or phone

**APTA Iowa**

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