

BATTLE OF THE BANDS



July 20-25, 2026 | Attendance 43,000+



16,000+ followers



1,000+ followers

NEW CONTEST AT THE FAIR THIS YEAR!

- Local bands can apply until June 15. To apply message Vanderburgh County Fair Facebook or email VCFBATTLEOFBANDS@GMAIL.COM.
- All Genres accepted.
- Two bands will be chosen to perform each night, Monday - Friday - July 20-24, 2026 outdoors in the area near the Auditorium.
- Onsite voting will occur with QR code provided each night until 11:59 pm (one vote allowed per person)
- Prizes will be given; 1st \$2,500, 2nd \$1,500, 3rd \$500
- Band members will receive day passes for their performance night and Saturday announcement.
- All bands invited to be present Saturday for announcement of winner during Demolition Derby.

Sponsorship Packages

	\$10,000	\$5,000	\$2,500	\$500
Stage Naming Rights	✓	-	-	-
Logo Displayed on Voting Site	✓	-	-	-
Logo Displayed on Fair Sponsorship T-Shirt	✓	✓	✓	-
Logo Displayed on BOTB Website Page	✓	✓	✓	✓
Day Passes	100	50	25	5
Outdoor Vender Space near Stage	20x20	20x20	10x10	10x10
Daily PA Announcements	✓	✓	✓	✓
4x6 Banner Display	✓	✓	✓	✓
Social Media Mentions & Tags	✓	✓	✓	-
Digital Fair Book Listing	✓	✓	✓	-
Signage to Display at Business	✓	✓	✓	-