

Find your next favorite spot.

That's the name, and it's the whole idea. Find Favs is where people across DC, Maryland, and Virginia go looking for their next favorite restaurant, brunch spot, coffee shop, bar, or anywhere else worth going — along with the events and things to do that make a whole day out of it.

Every spot we post is somewhere we actually went and would send a friend to, which is why a Find Favs feature reads like a recommendation rather than an ad.

The DMV is home base, and we'll go wherever the food takes us.

■ Food first

Restaurants, bars, coffee, and brunch, alongside events and experiences.

■ Rooted in the DMV

A directory of 500+ spots across DC, Maryland, and Virginia.

■ Built for discovery

Most people find us while they're already searching for somewhere to eat.

THE LAST 90 DAYS · MAY 1 – JULY 30, 2026

INSTAGRAM

7,422

FOLLOWERS

75,248

ACCOUNTS REACHED

124,333

VIEWS

88.5%

REACHED NON-FOLLOWERS

TIKTOK

1,162

FOLLOWERS

99,000

VIEWS

609

SHARES

61.7%

VIEWS FROM SEARCH

223,000 views across both platforms in 90 days — and on TikTok, **six in ten** come from someone searching for a place to eat.

RATES

One package. One price.

THE FIND FAVS FEATURE

\$299

Per location. One visit, one invoice.

Four pieces of content from a single shoot, published to the Find Favs audience across both platforms.

- ✓ **Instagram Reel**
Short-form vertical video, filmed on site and published to @findfavs
- ✓ **TikTok video**
The same visit, recut and captioned for TikTok search
- ✓ **Instagram carousel**
6–8 edited frames with a written caption
- ✓ **Instagram story sequence**
4–6 frames on the day, with location tag and menu detail
- ✓ **Yours to repost**
Everything we make is yours to use on your own channels

Become their next favorite.

findfavs.com · @findfavs on Instagram & TikTok
Washington DC · Maryland · Virginia

hello@findfavs.com