



PLATINUM CONCIERGE™

★ Delivering Exclusive ★
Prescreened Customers to Your Shop

MORE VISIBILITY. MORE CUSTOMERS. MORE PROFIT.

THE ALL-IN-ONE MARKETING SOLUTION FOR ALL AUTOMOTIVE SHOPS

Auto Repair • Transmission • Tire Shops • Diagnostic
Diesel • Performance • Fleet • And More!



EXCLUSIVE
LIMITED NUMBER
OF PARTNERS
PER MARKET



REAL PEOPLE.
REAL SUPPORT.

U.S.-BASED TEAM
DEDICATED TO
YOUR SUCCESS.



DATA-DRIVEN
STRATEGY.

CONTINUOUSLY
OPTIMIZED FOR
MAXIMUM RESULTS.



FOCUSED ON
GROWTH.

MORE LEADS.
MORE REPAIRS.
MORE REVENUE.

★ Helping Automotive Shops Grow Since 2011 ★

WHAT'S INCLUDED



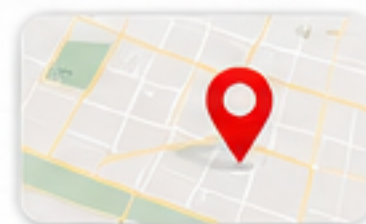
PREMIUM WEBSITE

- ✓ Modern, mobile-friendly design
- ✓ SEO optimized for automotive
- ✓ Built to convert visitors into customers
- ✓ Ongoing updates & maintenance



LOCAL SEO

- ✓ Rank higher in Google Search & Maps
- ✓ Targeted keyword strategy
- ✓ Google Business Profile optimization
- ✓ Increase local visibility & traffic



GOOGLE ADS MANAGEMENT

- ✓ Search campaign creation & management
- ✓ Keyword targeting & optimization
- ✓ Ad copy, extensions & bidding
- ✓ Ongoing optimization for more leads



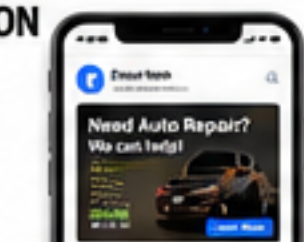
GOOGLE LOCAL SERVICES ADS

- ✓ Account setup & management
- ✓ Google Guaranteed badge (where eligible)
- ✓ Lead management & performance optimization
- ✓ More high-intent, prescreened leads



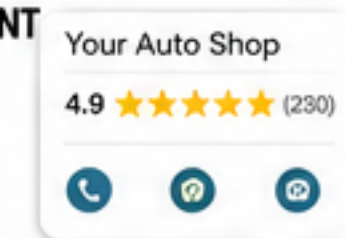
FACEBOOK ADS MANAGEMENT & CREATION

- ✓ Ad strategy, creation & audience targeting
- ✓ Facebook & Instagram ad campaigns
- ✓ Retargeting & lead generation ads
- ✓ Ongoing management & optimization



GOOGLE BUSINESS PROFILE MANAGEMENT

- ✓ Profile optimization & updates
- ✓ Posts, photos, services & more
- ✓ Review strategy & responses
- ✓ Improved visibility in Maps & Search



LIVE LEAD ASSIST - PROFESSIONAL ANSWERING

- ✓ Live call answering by U.S. agents
- ✓ Capture every lead - 24/7
- ✓ Appointment setting & dispatch
- ✓ Detailed call summaries



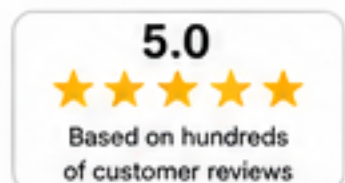
FORMS & LEAD MANAGEMENT

- ✓ Custom forms & landing pages
- ✓ Lead routing & notifications
- ✓ CRM integration & follow-up support
- ✓ Never miss a lead again



REPUTATION & REVIEW MANAGEMENT

- ✓ Generate more 5-star reviews
- ✓ Monitor & respond to reviews
- ✓ Build trust & improve conversions



DIRECTORY LISTING MANAGEMENT

- ✓ Consistent business information
- ✓ Top directories: Google, Bing, Yelp, Apple Maps, Yellow Pages & more
- ✓ Increase credibility & local rankings



WHY CHOOSE PLATINUM CONCIERGE?

One Partner. One Strategy. One Goal – **Your Growth.**

We manage every part of your online marketing so you can focus on running your shop.



ONE
PARTNER



COMPLETE
STRATEGY



MONTHLY
REPORTING



MEASURABLE
GROWTH



REAL RESULTS. REAL GROWTH.

Our automotive shop partners see more visibility,
more calls and more repairs every month.



15-17X ROI

ON MARKETING INVESTMENT*

Average return achieved by
MORBiZ automotive shop clients.

*Results vary by business and market.

RECOMMENDED MONTHLY ADVERTISING BUDGETS



GOOGLE ADS
\$1,000 /MO.

Capture high-intent
customers actively
searching for your
services.



LOCAL SERVICES ADS
\$1,500 /MO.

Get more qualified,
prescreened leads
with the Google
Guaranteed badge.



FACEBOOK ADS
\$500 /MO.

Build awareness,
retarget past visitors
& stay top-of-mind in
your local market.

RECOMMENDED TOTAL MONTHLY INVESTMENT

\$4,250 /MONTH

Platinum Concierge Fee + Recommended Ad Budgets

READY TO GROW YOUR SHOP?

Schedule Your Complimentary
Web Presence Evaluation Today!

855-266-7249

www.morbiz.com