



JEAN GOMES

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BIOGRAPHY

Jean Gomes is a *New York Times* best-selling author and advisor to CEOs and leadership teams, helping to solve their greatest challenges using the new science of mindset.

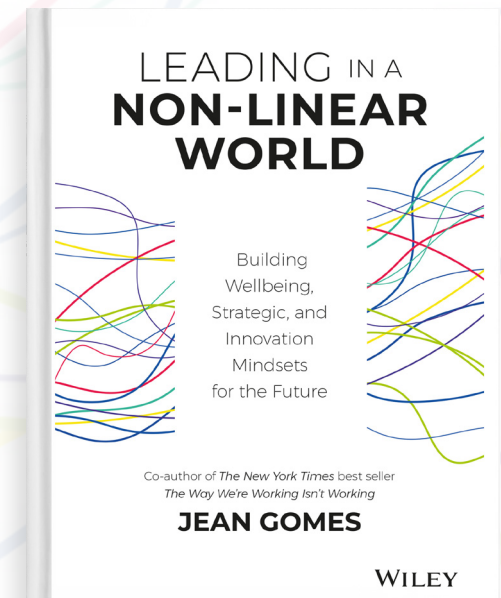
His research and practice centres on creating More Human organisations, harnessing the latest findings in neuroscience and experimental psychology. In his most recent book, *Leading in a Non-Linear World*, he explores a new approach to embracing uncertainty by building mindsets for the future. The team at his research-based consultancy, *Outside*, works with a community of scientists to develop simple and powerful strategies to transform wellbeing, leadership, and organisational agility.

He is the co-host of the popular podcast, *The Mindset Economy*, that explores our adaptation in a more uncertain and automated world. Jean co-authored the New York Times bestseller, *The Way We're Working Isn't Working*, with Tony Schwartz.

Jean is Professor of Practice at UCL Global Business School for Health. As the world's first business school dedicated to health, it brings together the best minds in business and healthcare, all motivated to solve some of the biggest challenges in healthcare. He also lectures and conducts research at the UCL School of Management. Jean has lectured at Saïd Business School, University of Oxford, INSEAD's LEAP leadership programme and The Henley Business School.

With over 30 years' experience, Jean has coached over 100 CEOs and senior leaders. He has worked with clients around the world, including Google, BBVA, Nike, Pfizer, Coca-Cola, Condé Nast, eBay, GE, Microsoft, IMI, Halma, Sky, Sony, Schneider Electric, The Bank of England, Standard Life Investments, Alexander McQueen, SoundCloud, Stella McCartney, BMW, Warner Music Group, TikTok and Toyota. He has worked extensively in elite sport, including being a performance coach to the board of the Women's Tennis Association, helping to create a new leadership strategy for the British Olympic community over two Olympic cycles and coached the leadership of the Lawn Tennis Association. In 2020, he worked with the Wimbledon Championships' leadership to develop their future strategy. Other sports clients include various Olympic teams, The Football Association and Manchester City Football Club.

In 1997, Jean co-founded the think tank, HumanITY, a UK charity that advised government and NGOs on issues of social exclusion and technology for over 20 years.



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HOW TO BUILD YOUR MINDSET

Understanding the source of human change.

THE MINDSET OF DEEP ACCOUNTABILITY

What science tells us about owning outcomes.

GROWING IN A NON-LINEAR WORLD

Rethinking judgement, risk and uncertainty.

BUILDING MORE HUMAN ORGANISATIONS

What the future wants your organisation to become.

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