

FLORA FUNERAL SERVICE, INC.
GENERAL PRICE LIST

OTHER SERVICES AND MERCHANDISE

Acknowledgement Cards	\$30
Register Book	\$70
Memorial Folders	\$70
Air Shipment Tray	\$300
Heavy Duty Disaster Burial Pouch	\$300
Alternative Container	\$295
Temporary Grave Marker	\$55
Underclothing	\$20
Dress Shirt	\$25
Cap Panels	\$175
Cremation Fee	\$375
Medical Examiner Fee	\$100
Organist Fee	\$100
Hairdresser Fee	\$65
Weekend Services	\$350
Urn Transfer Fee	\$55
DVD Video Tributes	\$70
Additional Copies	\$15
Caskets –	
A complete price list will be provided at the funeral home	\$1295 ~ \$6595
Outer Burial Containers –	
A complete price list will be provided at the funeral home	\$995 ~ \$17995
Clothing	\$150 ~ \$300
Sales tax to be applied as applicable	

GENERAL PRICE LIST

FLORA
Funeral Service, Inc.
& CREMATION CENTER

“Serving our hometown since 1992”

Rocky Mount

665 South Main Street
P.O. Box 763

Rocky Mount, Virginia 24151
540.483.3835 540.483.5660 (Fax)

Smith Mountain Lake

12787 Booker T. Washington Highway
Suite 100

Hardy, Virginia 24101
540.721.3835 540.721.3864 (Fax)

www.florafuneralservice.com

*These prices are effective: October 13, 2025
and are subject to change without notice*



The goods and services shown below are those we can provide to our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected.

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BASIC PROFESSIONAL SERVICES\$1745

Our professional service charge includes but is not limited to consultation with family and others; procurement, preparation and filing of necessary notices, authorizations and consents; custody of the body, filing of death certificate and obtaining permits; general administration and record keeping, other general operation expenses and 24 hour availability.

This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains.)

EMBALMING\$725

"Embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it, such as direct cremation or immediate burial."

AUTOPSIED EMBALMING\$825

ORGAN / TISSUE DONATION EMBALMING\$925

OTHER PREPARATION OF THE BODY

Cosmetology, Grooming, Dressing, Casketing\$295

Alternate Care (Unembalmed Body, Bathing and Surface Disinfection if requested)\$75

Restoration of Remains\$150

USE OF FACILITIES, STAFF AND EQUIPMENT

Funeral Ceremony (Conducted at the funeral home)\$415

Visitation/Viewing (Conducted at the funeral home, each night or portion of day)\$415

Memorial Service (Conducted at the funeral home)\$415

Shelter of Remains (days other than normal service days)\$125

Refrigeration (each night or portion of day beginning at the time we receive the body).....\$125

USE OF STAFF AND EQUIPMENT

Funeral Ceremony (Conducted at another facility)\$415

Visitation/Viewing (Conducted at another facility)\$315

Memorial Service (Conducted at another facility)\$415

Graveside Service\$315

AUTOMOTIVE EQUIPMENT (Local service, beyond 25 miles add \$2.50 per loaded mile, per vehicle)

Transfer of Remains to Funeral Home\$270

Hearse for Funeral\$270

Family Car\$150

Flower Van\$195

Lead/Service Car\$175

FLORA FUNERAL SERVICE, INC.
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FORWARDING REMAINS TO ANOTHER FUNERAL HOME\$2040

This service includes professional services of funeral director and staff (or a portion thereof), transfer of remains to funeral home, embalming, cosmetology, dressing, and casketing of remains. It does not include the use of facilities or staff for viewing and/or funeral service, any merchandise selected, or transportation to airport.

RECEIVING OF REMAINS FROM ANOTHER FUNERAL HOME\$1020

This charge includes professional services of funeral director and staff (or a portion thereof), and hearse for funeral. It does not include services of staff or use of facilities for viewing and/or funeral service, other remains preparation (if necessary), any merchandise selected, or transportation from airport.

DIRECT CREMATIONS\$2490 ~ \$9085

This charge (without funeral ceremony or facilities for viewing) includes transfer of remains to funeral home, basic services of funeral director/staff, cremation, and medical examiner fee (\$100 is required by Virginia Statute). State and Local laws do not require a casket for direct cremation.

If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering). The containers we provide are of composite material.

DIRECT CREMATION (with Container provided by purchaser)\$2490

DIRECT CREMATION (with alternative container)\$2785

DIRECT CREMATION (with the use of any casket described would be this fee PLUS the casket

as selected by the purchaser. Refer to the casket price list)\$2490

DIRECT CREMATION (with the highest priced casket acceptable for cremation).....\$9085

IMMEDIATE BURIALS\$2285 ~ \$8880

This charge (without funeral ceremony or facilities for viewing) includes professional services of funeral director and staff (or a portion thereof), transfer of remains to funeral home and hearse.

IMMEDIATE BURIAL (with container provided by client)\$2285

IMMEDIATE BURIAL (with minimum casket).....\$3580

IMMEDIATE BURIAL (with the use of any casket described would be this fee PLUS the casket

as selected by the purchaser. Refer to the casket price list)\$2285

IMMEDIATE BURIAL (with the highest priced casket).....\$8880

Sales tax to be applied as applicable

Certain funeral services may be provided off premises by other funeral service providers