



PRIVACY POLICY

Last Updated: September 26, 2026

Our Commitment

CPR ResQ Training & Education respects your privacy and is committed to protecting the personal information you provide when visiting our website, registering for courses, communicating with us, or participating in our programs.

Information We May Collect

Depending on the service, we may collect:

- Name
- Email address
- Telephone number
- Mailing address when necessary
- Registration and attendance information
- Certification and course-completion information
- Parent or guardian information for youth programs
- Emergency contact information when appropriate
- Communications, questions, feedback, and reviews
- Limited payment-related information necessary to process registration

How We Use Information

Information may be used to:

- Register participants for courses.
- Communicate course information and updates.
- Administer training and certification.
- Maintain appropriate training records.

- Respond to questions and requests.
- Improve our programs and customer experience.
- Provide information about CPR ResQ programs when appropriate.
- Meet applicable business or legal requirements.

CPR ResQ does not sell your personal information.

Youth Privacy

For programs involving minors, including Babysitter Training, registration should be completed or authorized by a parent or legal guardian when appropriate.

Parents or guardians may contact CPR ResQ with questions regarding information collected in connection with their child's participation.

Sharing Information

Limited information may be shared when necessary with service providers that assist CPR ResQ with:

- Payment processing
- Registration or scheduling
- Website or technology services
- Training administration
- Certification processing

Information may also be disclosed when required by law.

Data Security

CPR ResQ uses reasonable measures to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure.

However, no electronic system or method of transmitting information can be guaranteed to be completely secure.

Information Retention

Information will be retained for as long as reasonably necessary to provide services, maintain appropriate certification and training records, satisfy business or legal requirements, resolve disputes, and enforce applicable policies.

Cookies & Website Technology

Our website or services used through our website may use cookies or similar technologies to support website functionality and understand website activity.

Users may control certain cookies through their browser settings.

I would **not specifically mention Google Analytics unless you confirm your current website is using it.**

Email Communications

CPR ResQ may send communications regarding registrations, classes, certifications, schedule changes, and other services.

Participants who choose to receive promotional communications may request to stop receiving them.

Photographs & Videos

Photographs or videos may occasionally be taken during CPR ResQ classes, programs, or community events.

When appropriate, permission will be obtained before identifiable images are used for promotional, educational, website, or social-media purposes.

Appropriate parent or guardian authorization should be obtained before using identifiable images of minors.

Your Information

You may contact CPR ResQ to request access to or correction of personal information you have provided.

Requests to delete information will be considered subject to information CPR ResQ may need to retain for legitimate business, certification, contractual, or legal purposes.

Policy Updates

CPR ResQ may periodically update this Privacy Policy. The current version and revision date will be posted on our website.