



AmericanHort[®]

Presents

Cultivate[™]26

July 11-14, 2026 | Columbus, OH USA



Exhibitor

————— Service Kit

Discover More at AmericanHort.org/Cultivate

Exhibitor Service Kit

Welcome to the Cultivate'26 Exhibitor Service Kit. The information in the following pages will guide you through the planning process and help you keep track of deadlines when ordering items for your booth.

It also includes important information on the rules and regulations of exhibiting, move-in and move-out procedures, shipping instructions and other key items to help you prepare for a successful event.

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If you have any questions about the information in this kit, please contact:

Cindy Lee
Exhibit & Sponsorship Sales Manager
CindyL@AmericanHort.org
Phone: 614-884-1145

Bill Behrens, CMP
Trade Show & Event Manager
BillB@AmericanHort.org
Phone: 614-884-1143

Exhibit Services Provided By:



TRADE SHOW MANAGEMENT

Cindy Lee

Exhibit & Sponsorship Sales Manager
CindyL@AmericanHort.org
Phone: 614-884-1145

Bill Behrens, CMP

Trade Show & Event Manager
BillB@AmericanHort.org
Phone: 614-884-1143

OFFICIAL SERVICE CONTRACTOR

Fern Exposition & Event Services

Exhibitorservices@fernexpo.com
Phone: 800-774-1251 ext. 1

Location

- Greater Columbus Convention Center
400 N High St, Columbus, OH 43215 USA

Trade Show Hours

- Sunday, July 12, 9:30 a.m. - 5 p.m.
- Monday, July 13, 9 a.m. - 5 p.m.
- Tuesday, July 14, 9 a.m. - 2 p.m.
- **Note: Exhibitors will have access to the exhibit hall starting at 7:00 a.m. on Sunday and 7:30 a.m. on Monday and Tuesday**

Move-In Hours

- Thursday, July 9, 8 a.m. - 5 p.m.
- Friday, July 10, 8 a.m. - 5 p.m.
- Saturday, July 11, 8 a.m. - 5 p.m.
- **Note: All booths must be completed by 5 p.m. on Saturday, July 11**

Registration

- Thursday, July 9, 1 p.m. - 5 p.m.
- Friday, July 10, 7:30 a.m. - 5 p.m.
- Saturday, July 11, 7:30 a.m. - 5 p.m.
- **Registration is located in the North Atrium, outside Hall C.**

Move Out

- Tuesday, July 14, 2 p.m. - 10 p.m.
- Wednesday, July 15, 8 a.m. - 12 p.m.

Future Dates

- July 10-13, 2027 - Columbus, Ohio USA
- July 15-18, 2028 - Columbus, Ohio USA

NEW THIS YEAR! Move In, Thursday-Saturday

All vehicles must go to the marshalling yard, 80 E. Nationwide Blvd., and see the Fern representative at the rear of the lot. Exhibitors will be dispatched to the Loading Docks as space becomes available. There is a 30-minute unloading time for POV's, including vans, cars and pickup trucks at the docks.

For larger company trucks, when you arrive at the marshalling yard please let the representative know how long you will need to unload.

Marshalling yard hours: Thursday, July 9 - Saturday, July 11, 7:00 a.m. - 5:00 p.m.

Move Out on Tue., July 14 and Wed., July 15

All vehicles must go to the Marshalling Yard and check in with the Fern staff at the tent. The Marshalling Yard is open 7:00 a.m. - 10:00 p.m. on Tuesday, July 14 and 7:00 a.m. - 2:00 p.m. on Wednesday, July 15.

Booth Cleanup at the End of the Show

Exhibitors are responsible for removing or disposing of large wood crates, all wood and metal plant racks, other racks, display materials and furniture. These must be broken down and placed in the dumpster. If they are left on the floor at the end of the show, exhibitors will be charged labor and disposal fees.

Early Tear Down

Exhibitors who tear down their booth(s) prior to the official close of the Trade Show at 2:00 may be barred from exhibiting at future AmericanHort events.

Service Contractors

Fern is the official service contractor for Cultivate. Fern will provide all usual trade show services (booth carpet, furniture, special decoration, lighting, art and sign work, etc.), including labor. The exhibitor may appoint an outside independent contractor (EAC) to move-in and move-out only the hired exhibitor's display within the confines of their exhibit space.

Outside Independent Contractors (EAC)

Any exhibitor wishing to use a firm other than the official service contractor (Fern) must complete the Independent Display House Contractors Form available in OneView under Labor Services. Exhibitors and Exhibitor Appointed Independent Contractors are prohibited from operating lift equipment of any type (i.e. forklift, manlift, etc.)

Exhibitor Work Pass/Registration

Exhibitors MUST have their exhibitor badge and a photo ID during set up and tear down. You will not be permitted in the facility without these two items. Work passes for installation and dismantling of exhibits will be available at the Fern Service Desk and the AmericanHort office in room D180.

Note: No one under the age of 14 is permitted in the exhibit hall during non-event hours, including set-up and tear down.

Stored tools and carts

Exhibitors that have stored tools and carts in their vehicles and need them to dismantle their booth will have the opportunity to bring them to the Convention Center loading dock on Tuesday from 8:00 a.m. until 12:00 p.m. on a first come first served basis.

Go to the Marshalling Yard (East Lot) and see the Fern representative at the rear of the lot where the canopy tent is set up. Pick up your temporary dock pass which is only good from 8:00 a.m.-12 p.m.

You will then be allowed to unload your empty containers or tools and then immediately remove your vehicle from the dock. We cannot allow any parking at the rear docks or the tarmac area, so this schedule will be strictly enforced.

Show Colors

Booth Drape: Black

Aisle Carpet: Madison (Black and Gray Spec)

Carpet Tape

All carpet tape must be Polyken 105C and be building approved. If these requirements are not met, you will be billed for damages

Sign & Banner Hanging

- Sign/banner hanging, and theatrical rigging/lighting must be done on Thursday, July 9 or Friday, July 10. NO Signs or Banners will be hung on Saturday, July 11.
- Standing or hanging signage cannot exceed 25 feet tall.
- Free-floating Hanging Banners (hung from the ceiling but not anchored at the bottom) must be 12 feet from the booth floor (cannot reach a height greater than 25 feet). Banners should not extend outside your booth.
- Anchored Banners (hung from the hall ceiling and anchored to the exhibit display) cannot exceed 24 feet in length and must be anchored no less than 1 foot from the floor of the booth (again, cannot reach a height greater than 25 feet).
- Signs weighing up to 74 lbs. are considered Exhibitor Sign/Banner Rigging. All signs 75 lbs. and heavier are considered Theatrical Rigging Order. Please see the Rigging Request Form for all rates and order details and reach out the Mills James Rigging Team for further details and to request estimates.
- Mills James Rigging Team must be hired for installation and removal of suspended signage.

EXHIBITOR CHECKLIST

	Deadline	Service	Service Provider
<input type="checkbox"/>	Registration: Feb. 9 - July 14 Housing: Mar. 2 - June 17	Registration / Housing Registration and Housing login	Maritz (219) 354-6440 Cultivate@Maritz.com
<input type="checkbox"/>	May 29 <i>Discounted Price</i>	Lead Retrieval Lead Retrieval Order Form	Maritz ExhibitorServices@Maritz.com
<input type="checkbox"/>	May 8	Hotel Reservation Cancellations without penalty Housing login	Maritz (219) 354-6440 Cultivate@Maritz.com
<input type="checkbox"/>	June 8/July 2/after July 2 <i>Advance/Regular/Last call</i>	Utilities Electrical/Plumbing/Cleaning/Internet	Columbus Convention Center (614) 827-2548 ExhibitorServices@ColumbusConventions.com
<input type="checkbox"/>	June 12	Meeting Room Cancellations without penalty Meeting Room Request	AmericanHort BillB@AmericanHort.org
<input type="checkbox"/>	June 16 <i>Discounted Price</i>	Furniture/Carpet/Accessories Rental & Labor Services <i>*Custom Options Available*</i>	Fern Exposition & Event Services 800-774-1251 ext 1 ExhibitorServices@FernExpo.com
<input type="checkbox"/>	June 25 <i>Discounted Price</i>	Internet Online Order login	Boldyn Networks (614) 827-2548 ExhibitorServices@ColumbusConventions.com
<input type="checkbox"/>	June 30 <i>Discounted Price</i>	Audio/Visual Equipment Rental	Bartha Kenton Curenton (614) 252-7455 KCurenton@Bartha.com
<input type="checkbox"/>	June 30	Certificate of Insurance	AmericanHort Danielle Starkey DanielleS@AmericanHort.org
<input type="checkbox"/>	July 2 - <i>To Avoid Onsite Rate</i>	Banner/Sign Hanging	Columbus Convention Center (614) 827-2548 ExhibitorServices@ColumbusConventions.com
<input type="checkbox"/>	July 2 Online Ordering Deadline	Food & Beverage Services Online Ordering Click Order Booth Catering	Levy Restaurants Kate Pitroff (614) 827-2718 KPitroff@LevyRestaurants.com
<input type="checkbox"/>	Arrive June 2 –July 2	Shipping to Advance Warehouse	Domestic – Fern Transportation: ExhibitorServices@FernExpo.com International – Airways Freight: Sonya Campbell, SonyaC@AirwaysFreight.com 682-217-8833
<input type="checkbox"/>	Begin Accepting Shipments July 9	Shipping to Greater Columbus Convention Center	Domestic – Fern Transportation: ExhibitorServices@FernExpo.com International – Airways Freight: Sonya Campbell, SonyaC@AirwaysFreight.com 682-217-8833
<input type="checkbox"/>		Translation Services & Visitor Information	Experience Columbus (614) 221-6623 ExperienceColumbus.com

EXHIBIT SPACE

Included:

- For the first 10' x 10' purchased you will receive 4 trade show Expo Plus passes; each additional 10' x 10' space purchased receives 2 additional Expo passes. If you require more Expo Plus passes than your allotment for personnel staffing your booth you may purchase additional exhibitor Expo Plus passes at CultivateEvent.org.
- Exhibitor listing in the Cultivate on-site guide.
- Electronic list of eligible attendee leads sent after the event. List includes attendee name, company and mailing address.
- Access to keynote presentations, Industry Connect, tHRive sessions, Resource Zone, Cultivate Live, New Varieties and New Products.
- One educational session voucher for each registered booth personnel.
- Your company's email address linked from the searchable online directory.
- A booth identification sign.
- Black 8' back and 3' side wall pipe & drape.

Not Included:

- Booth carpet
- Booth furniture
- Electric
- Lead retrieval
- Material handling, installation and dismantling of booth
- Cleaning service for booth
- Wifi

Rental Fees:

- A 50% deposit is due at the time exhibit space is booked if space is booked on or before March 27, 2026. If deposit is not received within 30 days of booking, space will be released.
- Remaining balance is due on March 27, 2026. If payment is not made by final deadline, space will be released.
- Spaces booked after March 27, 2026 will require full payment at time of booking.

Cancellation or Reduction of Space:

Exhibitors may cancel or reduce their Cultivate'26 space subject to the following conditions and restrictions:

- Cancellations received by AmericanHort in writing will be charged a \$200 processing fee per 100 square feet booth prior to March 27, 2026.
- There will be no refunds after March 27, 2026.
- Any exhibitor requesting a reduction in space is subject to reassignment.

Subletting of Space:

The exhibitor agrees not to assign, sublet, share, or apportion space or any part thereof allotted to the exhibiting company, nor to exhibit, advertise, or offer for sale goods other than those manufactured or sold by the exhibiting company in the regular course of business. Exhibitors are not permitted to trade or swap exhibit space with another company. The original contract on file with AmericanHort denotes which exhibitor is entitled to any given space.

Space Renewal and Upgrade Requests:

Existing exhibitor renewal for the following year begins onsite at Cultivate. A 50% deposit is due at the time of renewal. Upgrade requests can be submitted during the booth renewal process and are satisfied on a first come, first served basis depending upon availability.

ONSITE

Conduct:

It is intended that Cultivate, and all AmericanHort events, is a serious and dignified offering of products and services of value to the horticulture industry. Further, AmericanHort may take any action it deems appropriate (including, but not limited to, expulsion from an event and/or suspension or elimination of seniority) against an exhibitor for conduct detrimental to the event, as determined in the sole discretion of AmericanHort.

Any detrimental conduct including but not limited to abusive language, threats, assault, vandalism, theft, and similar acts will result in the immediate removal of the offender from the premises. In cases of violation of the law, charges may be filed for prosecution. Misconduct may result in potential loss of current or future exhibiting opportunities. AmericanHort will not be liable for any refunds, rentals, or other exhibit expenses due to eviction or misconduct of exhibitors.

Move-In:

Booth setup must be completed by 5 p.m. Saturday, July 11. Exhibitors who need additional time to setup should contact AmericanHort no later than June 12.

Move-Out:

All vehicles must first go to the Marshalling Yard before they can gain access to the Convention Center loading docks. Exhibitors who tear down their booth(s) prior to the official close of the Trade Show may be barred from exhibiting at future AmericanHort events.

Attendance at Booth:

Exhibitors must make sure a representative on duty is always present at the booth during the open hours of the exposition. Exceptions for religious reasons may be permitted at the discretion of AmericanHort and must be approved in advance.

Children at the Event:

Children under the age of 14 (including infants) are **not permitted** onto the exhibit floor at any time during move-in or move-out. Children are allowed on the exhibit floor during event days with the supervision of a responsible adult.

Cubic Content:

Under the cubic content rule, each exhibitor may build to the front of their booth, up to the maximum allowable height (25 feet). There are no line-of-sight restrictions under the cubic content rule. This rule allows exhibitors to make maximum use of their booth space.

Finished Appearance:

Any portion of an exhibitor's display which extends or protrudes above or beyond that of the booth adjoining to the rear or side must, at the exhibitor's expense, be completely smooth, flush-finished with no exposed framework, and painted white. It must be finished in such a manner as not to be unsightly to exhibitors in the adjoining booth or others. AmericanHort reserves the right to make judgment as to whether a booth shall be finished on-site. If such surfaces remain unfinished at 5 p.m., July 11, 2026, AmericanHort shall authorize the official service contractor to complete the necessary finishing, and the exhibitor must pay all charges involved thereby.

Graphics on Neighbors' Side:

Outer surfaces (such as the backside of walls or any common border facing a neighboring booth) may not contain any trade names, logos, product or company name, or other identification that would face directly into a neighboring exhibitor's booth.

Aisles:

Aisles belong to the event and may not be used by an exhibitor. All business must be conducted within the confinement of your booth. No exhibitor's product, equipment, booth personnel (including hired entertainment), advertisement or booth construction may extend beyond the space allotted or placed in a manner to deter visitors from passing through the aisles as determined by AmericanHort. Any obstructions placed in the aisle, passageways, or exits will be removed.

Carpet:

All exhibit aisles will have grey and black multi-color carpet. Aisle carpeting is swept daily.

Booth rental does not include carpet. Cleaning of booth carpeting is the responsibility of the exhibitor and/or can be contracted through the Greater Columbus Convention Center.

If you bring your own carpet all carpet tape must be Polyken 105C and be building approved. If these requirements are not met, you will be billed for damages.

Helium Balloons:

Helium balloons are not permitted in the facility.

Signage:

Signage, standing or hanging, cannot exceed 25 feet in height from the floor of your booth. Signs weighing up to 74 lbs are considered Exhibitor Sign/Banner Rigging. All signs 75 lbs. and heavier are considered Theatrical Rigging Order. Please see the Rigging Request Form for all rates and order details and reach out the Mills James Rigging Team for further details and to request estimates. Convention Center personnel must be hired for both installation and removal of suspended signage.

Signage and lighting must be contained within the cubic confines of the booth, not extending into aisles or neighboring spaces.

Installation MUST be scheduled in advance and is only permitted on Thursday and Friday of event setup.

Hanging Banner:

Free-floating banners (banners hung from the ceiling but are not anchored at the bottom) must be 12 feet from the floor of the booth due to fire marshal regulations. Anchored banners (banners hung from the ceiling and anchored to the exhibit display) must not exceed 24 feet in length and must be anchored no less than 1 foot from the floor of the booth. All banners, curtains, draperies, hangings, and other decorative materials suspended from exhibit walls or ceilings shall be noncombustible or declared flame retardant with a certificate from the manufacturer. Banners must be contained within the cubic confines of the booth, not extending into aisles or neighboring spaces.

Installation MUST be scheduled in advance and is only permitted on Thursday and Friday of event setup.

Multi-Level Exhibits:

Multi-level exhibits will be permitted in perimeter booths only, unless otherwise approved by AmericanHort. One occupiable second floor is permitted; however, the second level floor may not be more than 8 feet above ground level. A minimum of one fire extinguisher is required per level. Steps can be no higher than 8 inches per step. All materials must be fire retardant.

All multi-level exhibits, regardless of whether people will occupy the upper area or not, must have drawings available for inspection by AmericanHort, the installation and dismantling contractor, the exhibitor, and Columbus Convention Center during the time the exhibit is being erected, exhibited, and dismantled at the event site. Drawings must bear the stamp of a reviewing structural engineer. All plans must be submitted to AmericanHort for approval no later than May 29, 2026.

Service Contractors:

Fern is the official service contractor for Cultivate. Fern will provide all usual trade show services (booth carpet, furniture, special decoration, lighting, art and sign work, etc.), including labor. The exhibitor may appoint an outside independent contractor (EAC) to move-in and move-out only the hired exhibitor's display within the confines of their exhibit space.

Outside Independent Contractors (EAC):

Any exhibitor wishing to use a firm other than the official service contractor (Fern) must complete the Independent Display House Contractors (EAC) Form in the Labor Services section of OneView. Exhibitors and Exhibitor Appointed Independent Contractors are prohibited from operating lift equipment of any type (i.e. forklift, manlift, etc.)

Pallet Jacks & Forklifts:

The Greater Columbus Convention Center is a non-union facility. Exhibitors may use their own manual pallet jacks during the move-in and move-out process. Power pallet jacks and forklifts are prohibited.

Work Pass Registration:

Work passes for move-in and move-out of exhibits will be available at the Fern Service Desk and the AmericanHort office in room D180.

Booth Activities:

AmericanHort reserves the right to restrict exhibits which, because of noise, methods of operation, materials, or for any reason, become objectionable and also to prohibit or evict any exhibit which, in the opinion of AmericanHort, may detract from the general character of the event as a whole.

- **Laser Logo** – Laser logos may not be projected outside of an exhibiting booth.
- **Video Recording** – No exhibit or event presented at Cultivate shall be broadcast, or recorded for commercial use, sale, or distribution of

any kind without prior consent of AmericanHort.

- **Projection of Pictures** – Showing of projected pictures (videos, holograms, slides, transparencies, opaque material, etc.) will only be permitted within the confines of the exhibitor's booth. Exhibitors shall be required to provide adequate viewing space exclusive of aisle space for all video, computer, or audio-visual presentations.

- **Music & Amplification** – Due to ASCAP licensing requirements and U.S. copyright laws, no live or recorded music will be permitted in the exhibit hall without proof of appropriate licensing. Be prepared to provide said proof. This rule includes background music and audiovisual presentations.

The use of amplification, recordings, videos, slides, or other audiovisual devices is permissible; however, the sound volume of any such device must not exceed that of normal conversation voice level or be objectionable to neighboring exhibitors.

- **Hemp** - Hemp or cannabis plants of any kind are strictly prohibited from Cultivate and the Greater Columbus Convention Center. Ohio Laws grant the Ohio Department of Agriculture (ODA) the authority to regulate hemp licensing in the state. Licensing is site specific and requires GPS coordinates and physical address information about each location where hemp will be grown, maintained, stored or possessed. Possessing hemp at the Greater Columbus Convention Center is illegal and not allowed. Additionally, it is illegal to co-mingle hemp with other crops without prior approval from ODA. Therefore, hemp or cannabis plants are strictly prohibited from Cultivate.

LEGAL

Show Management:

Cultivate is the sole property of AmericanHort. AmericanHort staff will provide all event management functions and establish event policies. Rulings by AmericanHort shall, in all instances, be final regarding the use of any exhibit space. Each exhibitor is required to submit an Exhibit Space Application. By doing so, the exhibitor subscribes to the Rules and Regulations. All matters and questions not covered by the Rules and Regulations are subject to the decision of AmericanHort. Rules and Regulations may be amended at any time by AmericanHort, and all amendments or additions that may be so made shall be as equally binding on all parties affected as the original Rules and Regulations. Each exhibitor will be provided access to the online Exhibitor Service Kit, which is considered an extension of the Exhibit Space Application.

Use of Center/Cancellation of Event:

In case of cancellation of the event or unavailability of the exhibit space for its specific use due to war, governmental action or order, act of God, fire, strike, labor dispute, or any other cause or causes beyond AmericanHort's control, this agreement shall terminate and AmericanHort will have no liability to reimburse exhibitors with respect to any damage or loss, directly or indirectly arising as a result thereof except for any application fee actually paid by exhibitor.

Chemical Containers:

Any exhibitors who have chemicals in their product lines should display empty containers in their event booth. This will eliminate any health hazards and possible liability risks due to accidental spills or other accidents that would expose these chemicals to event workers, exhibitors, or event attendees. See the Columbus Convention Center's Rules & Regulations for details on handling other material.

Non-Compete Rule:

Exhibitors agree that they will not schedule any receptions, hospitality suites, social functions, exhibits, product demonstrations, training sessions, or other events or functions for attendees or potential attendees outside of their exhibit booth(s) during Cultivate (conference and exhibit hours). The distribution of any printed materials, samples, or other promotional items are restricted to the confines of each company's exhibit space. Apart from the specific display space for which an exhibiting company has contracted with AmericanHort, no part of the Greater Columbus Convention Center or its grounds may be used by any organization other than AmericanHort for display purposes. The booth sales, advertising sales, or solicitation for any competitive trade show, conference, magazine, newspaper, or any other promotional solicitation not expressly approved by AmericanHort is strictly prohibited.

Safety, Fire & Health:

The exhibitor must comply with all safety, fire, and health ordinances regarding installation and operation of equipment. All display, exhibit materials, and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents. All product demonstrations involving any moving or potentially hazardous machines, displays, or parts must have hazard barriers to prevent accidental injury to spectators. The decision of AmericanHort in this regard shall be final.

- i. All material used in the construction and decoration of an exhibit must be fire retardant. This includes, but is not limited to, scenery, backdrops, drapes, display boxes, signs, tarps, canopies, tents, etc.
- ii. Each Exhibitor must, upon request by an AmericanHort staff member or an AmericanHort agent or designee, produce a certificate of flame retardation.
- iii. Exhibitors agree to comply with all local, city, and state fire, safety, and health ordinances.

- iv. All nursery stock must be balled and burlapped or containerized.
- v. Fresh cut greens (i.e. pine roping) must be made fire retardant. You can purchase the spray/paint at any fire protection store. Bring the spray can/label from the can. It makes it easier for the inspector to give approval.
- vi. All vehicles being displayed may only have minimum fuel in the tank with gas caps either locked or taped over and battery cables detached. All vehicles must be inspected by a fire marshal representative prior to placing in your booth.
- vii. All mulch (whether on the floor or in display bins/containers) must be watered daily. Thus, plastic must protect the floor. Water and/or ice will be available in the loading dock area. Exhibitors must provide their own sprinkling cans and/or other containers for transporting water or ice to your booth.

Americans With Disabilities Act:

Exhibitors bear sole responsibility for ensuring their exhibit/booth complies with the Americans with Disabilities Act (ADA) and any regulations under that Act. A copy of Public Law 101.336 [S.993] American Disabilities Act of 1990 is available upon request from the Department of Justice.

Insurance:

AmericanHort and the Greater Columbus Convention Center may take precautions to safeguard exhibitor's property by means of regular perimeter guard service. However, they will not be liable for damage or loss to exhibitor's property through theft, fire, accident, or any other cause. Exhibitor should insure his or her own exhibit and display materials. AmericanHort will not assume liability for any injury that may occur to event visitors, exhibitors, or their agents and employees, or others.

Exhibitors agree to carry the following insurance coverage during the exhibition and move-in and move-out days:

- i. Insurance coverage for personal and property consisting of fire, extended coverage, vandalism, malicious mischief, and all other risks of loss, with waiver of subrogation, in an amount not less than \$500,000 combined single limit.
- ii. Comprehensive general liability insurance in an amount not less than \$1,000,000 for each occurrence and \$2,000,000 in the aggregate, insuring against death or personal injury;
- iii. Workers' Compensation coverage in full compliance with federal and state laws;
- iv. Comprehensive general automobile liability insurance covering owned, non-owned, and hired vehicles,

- v. including loading/unloading hazards with bodily injury limits of \$250,000/\$500,000 and property damage limits of \$100,000
- vi. All policies must name AmericanHort and the Greater Columbus Convention Center as additionally insured.
- vii. Exhibitors must deposit with AmericanHort current certificates of insurance evidencing the continued existence of the foregoing insurance policies.
- viii. A company providing insurance coverage must have and must maintain a rating of "A" or better by Best's Insurance Rating Service. The form of the policy or policies providing insurance coverage is subject to the written approval of AmericanHort, which AmericanHort will not unreasonably withhold or delay.
- ix. All policies carried by exhibitors must include a waiver by the insurer of all rights of subrogation against the landlord in connection with any loss or damage insured thereunder, provided such waiver will not apply if it would have the effect of invalidating any insurance coverage of the exhibitor.
- x. Exhibitors agree they have the sole responsibility for obtaining the above required insurance and that neither AmericanHort nor any other party has purchased insurance on exhibitor's behalf and is under no obligation to do so.
- xi. AmericanHort reserves the right to refuse setup to an exhibitor that does not provide evidence of appropriate coverage.

Liability:

Exhibitor agrees that AmericanHort will not be liable for incidental, special, indirect, consequential, or other similar losses or damages, including, but not limited to, loss of profit or revenues, damage for loss of use of any equipment or other property, claims of third parties, including personal injury or death on account of rental or use of exhibit space by exhibitor or the services provided by AmericanHort, whether or not AmericanHort has been advised of the potential for such damages. Under no circumstances will AmericanHort's total liability hereunder from any cause whatsoever, whether arising under contract, warranty, tort (including negligence), strict liability, products liability, or any other theory of liability, caused or alleged to be caused, directly or indirectly from the use, operation, maintenance, erection, or possession of any property in the assigned exhibit space will be limited to the lesser of exhibitor's actual damages or the payments made for the rental of the exhibit or services which is the subject of exhibitor's claim. All claims brought against AmericanHort must be brought within one year after the cause of action arises, and the exhibitor hereby expressly waives any statute

of limitations exceeding such one-year period.

Indemnification:

Exhibitor hereby agrees to indemnify, defend, and hold harmless AmericanHort and its agents, employees, officers, managers, members, and successors and assigns from and against any and all liabilities, obligations, losses, demands, damages, injuries (including, but not limited to, bodily injury, illnesses, and death), claims, penalties, suits, actions, costs and expenses, including attorney's fees, of whatsoever kind and nature, relating to or arising out of the use, condition (including, but not limited to, latent and other defects and whether or not discoverable by exhibitor or AmericanHort), operation, ownership, selection, erection, delivery, leasing of the exhibit space, regardless of where, how, and by whom operated, or any failure on the part of the exhibitor to perform or comply with the conditions of this agreement. Without limiting the generality of the foregoing, exhibitors will, at their own cost and expense, defend AmericanHort against all claims, suits, or proceedings commenced by anyone in which AmericanHort is named as a party for which AmericanHort is alleged to be liable or responsible as a result of or arising out of the exhibition or any alleged act or omission by AmericanHort, and the exhibitor shall be liable and responsible for all costs and expenses, including attorney's fees, incurred in the defense and/or settlement, judgment, or other resolution thereof. In the event any such action is commenced naming AmericanHort as a party, AmericanHort may, in its sole discretion, elect to defend said action on its own behalf with counsel of its choice, and the exhibitor shall be liable for and reimburse AmericanHort for all costs, expenses, and attorney's fees incurred by AmericanHort in such defense. The indemnities and assumptions of the liabilities and obligations herein provided for shall continue in full force and effect notwithstanding the expiration or other termination of this agreement.

Sale of Exhibit Materials – Taxes & Licenses:

Exhibitors shall obtain any licenses, permits, or approvals required under federal, state, or local tax laws as applicable to their activity at the trade show. The exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due to any government entity in connection with their activities at the trade show.

Federal tax law permits exhibitors to sell exhibit materials at their booth during the trade show. However, each exhibitor is responsible for complying with state and local sales tax regulations. Those exhibitors wishing to avoid the "red tape" of local taxes can restrict their sales activities to taking orders, although "no sales" tax forms may still be required. Obtain more information at www.tax.ohio.gov or contact the Ohio Tax commissioner's office at 888-405-4089.

Move-In, Parking, Storage

Move-In Hours

Thursday, July 9, 8 a.m. - 5 p.m.
Friday, July 10, 8 a.m. - 5 p.m.
Saturday, July 11, 8 a.m. - 5 p.m.

Booths must be completed by 5 p.m. on Saturday, July 11.

Parking

For information on parking, please visit the Greater Columbus Convention Center's website at columbusconventions.com/park/directions-and-parking/

Storage

Material handling charges (drayage) for inbound shipments includes storage of empty containers. Empty containers must be labeled with "Empty" stickers. These stickers are available at the Exhibitor Service Desk located at the rear of Aisle 2900.

If your company brought its own shipment into the facility, Fern cannot store your empty cartons or cases. You must load your empties back onto your truck.

Exhibitor Badges & Work Passes

Exhibitors **MUST** have their exhibitor badge and a photo ID during move-in. You will not be permitted in the facility without these items. Work passes for labor assisting with move-in must be worn and are available at the Fern Service Desk and the AmericanHort office in room D180.

Move-Out

Move-Out Hours

Tuesday, July 14, 2 p.m. - 10 p.m.
Wednesday, July 15, 8 a.m. - noon

Exhibitor Badges & Work Passes

Exhibitors **MUST** have their exhibitor badge and a photo ID during move-out. You will not be permitted in the facility without these items. Work passes for labor assisting with move-out must be worn and are available at the Fern Service Desk and the AmericanHort office in room D180.

Move-Out Process

The exhibit hall officially closes at 2 p.m. and empty cartons and crates will begin to be returned to your exhibit space. This process can take several hours. For your convenience you can leave your name and number at the service desk and you will be notified when your empties are returned.

Dismantle: POVs loading out their own booth must have someone go to the Fern Desk (located at the end of 1400 and 2300 aisles) and check in. Once a Fern representative verifies that the exhibit is packed and prepped for transport, the Vehicle/Transport Carrier will be given a pass to access the dock/tarmac for loading as space permits.

The marshalling yard is located in the East Parking Lot at the corner of N. 4th St. and E. Nationwide Blvd. Please see next page for a map and additional information.

GREATER COLUMBUS CONVENTION CENTER LOADING DOCKS (NORTH FACILITY) & MARSHALLING YARD (EAST LOT)

A. Marshalling Yard/ East Lot*

80 East Nationwide Boulevard
Columbus, OH 43215

*You must check in and out with the Fern representative at the Marshalling Yard.

Directions from Marshalling Yard (East Lot) to Loading Docks (North Facility) for Move out:

- Turn right onto E Nationwide Blvd from Marshalling Yard/East Lot
- Turn right onto N High St
- Turn right onto E Goodale St
- Turn right onto Convention Center Dr (*destination will be on the right*)

B. North Facility Loading Dock

23 Convention Center Drive
Columbus, OH 43215

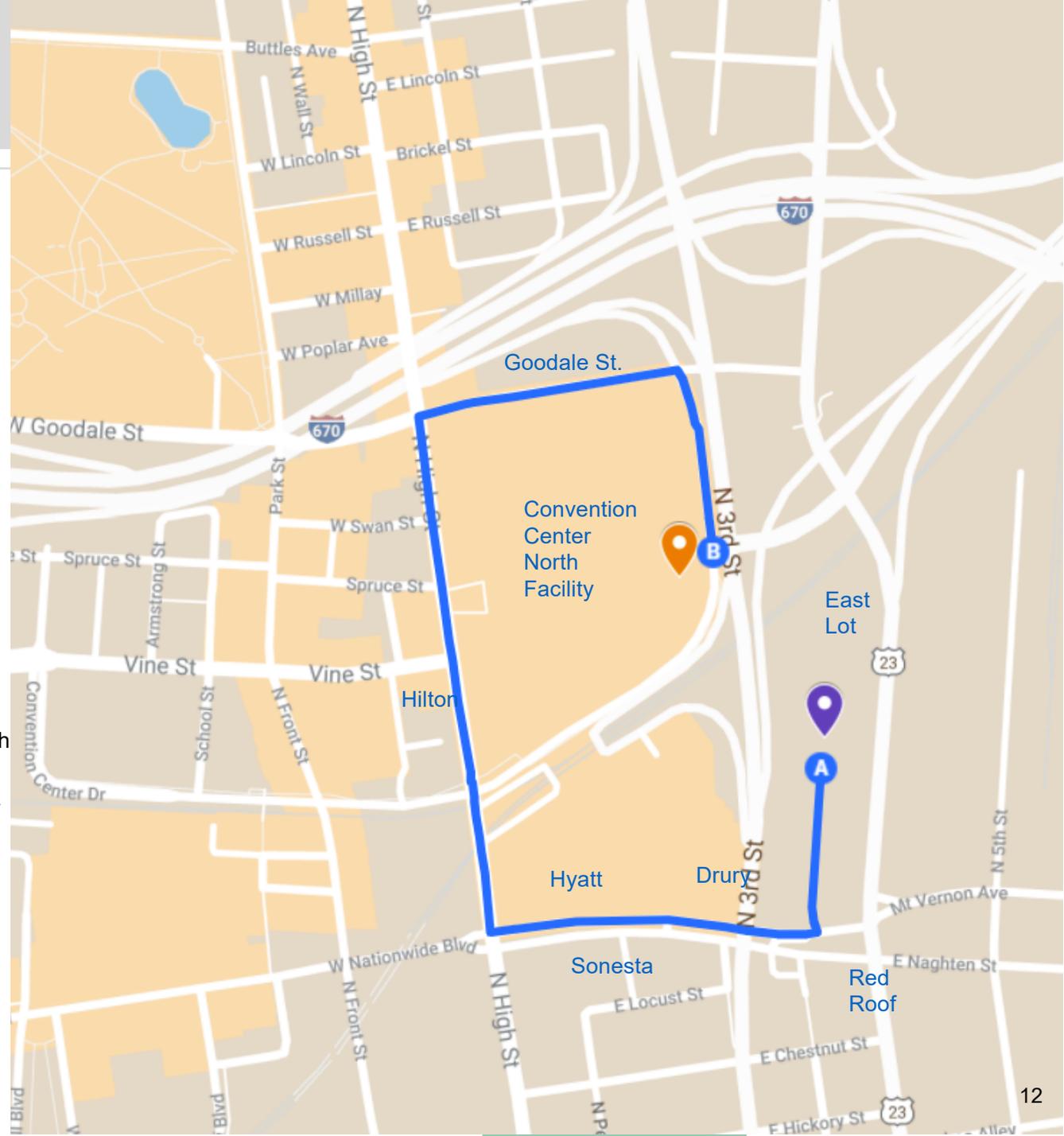
Visit <https://columbusconventions.com/> for more information

[Back to Table of Contents](#)

PARKING ICON KEY

- 📍 North Facility Loading Dock
- 📍 Marshalling Yard/ East Lot

Map/Directions from Convention Center/North Facility Loading Docks to Marshalling Yard
<http://bit.ly/GCCCLoadingDockGoogleMap>





EXHIBITOR RULES AND REGULATIONS

GENERAL EXHIBITOR RULES AND REGULATIONS

1. Smoking is prohibited in the Greater Columbus Convention Center (“the facility”).
2. Animals are not permitted in the facility except in conjunction with an approved exhibit, display, or performance legitimately requiring the use of animals. Support animals are permitted for physically challenged persons.
3. RV and trailer camping is prohibited within the city limits per city code.
4. Propane tanks are not permitted in the facility without written approval from the Columbus Division of Fire.
5. Use of any open flame is prohibited. All tank cylinders are to be secured.
6. Under no circumstances may grease or other waste material be poured into drains. Grease and any hazardous material must be removed in proper containers in accordance with applicable regulations and ordinances.
7. Decorations may not be taped, nailed, tacked or otherwise fastened to ceilings, painted surfaces, columns or fabric and decorative walls.
8. Helium balloons are not permitted in the facility.
9. Adhesive backed decals are not permitted in the facility.
10. Temporary exterior signs and banners must be approved by the Facility Management and may not be fastened to building exterior. Banners, signs or decorations may not be hung from ceilings within the facility without Greater Columbus Convention Center Management approval.
11. The facility is the exclusive provider of the following services: telephone, internet, food and beverage, booth cleaning, electricity, plumbing and banner and theatrical rigging.
12. Truck yards and loading dock areas are for the loading and unloading of vehicles only. All vehicles parked in these areas without proper authorization will be removed at the owner’s expense.
13. Overhead doors will be operated only by facility personnel and will be available or used only after prior arrangement is made with the Event Coordinator.
14. Exterior and loading dock area doors may not be propped open without prior authorization from the Greater Columbus Convention Center Security Coordinator. Exhibitors are not permitted to remove or tamper with automated closing devices.
15. Exhibitors using loading docks must unload their materials to booth areas using the designated elevators and entrances. High Street entrance doors are not approved loading areas. Vehicles left on loading dock areas are subject to be towed at the owner’s expense.
16. All exhibits, equipment, displays, etc. must observe the floor load capacities of the building.

17. All forklifts, hi-lifts or other material handling devices operated within the facility must be operated by an operator licensed by an OSHA approved agency or program.
18. During move-in and move-out exhibit halls, loading dock areas, truck yard and service areas are considered hazardous work areas. As such, the following will be strictly enforced:
 1. Absolutely no drinking of alcoholic beverages or the use of controlled substances will be permitted.
 2. No horseplay.
 3. No speeding or reckless use of equipment.
19. The Greater Columbus Convention Center has no facilities for the receiving and storage of freight or other shipments and recommends against the delivery of articles prior to the contracted event dates. Exhibitors must make shipping arrangements with the decorator handling the event.
20. All crate storage during exhibit hours must be handled by the contracted decorator.
21. All equipment, decorations, freight, etc. must be removed from the premises at the expiration of the contract. Items left beyond this time will be treated as abandoned equipment and disposed of accordingly. The facility will assume no responsibility for losses suffered by the exhibitor occasioned by theft or disappearance of this or any other equipment, articles or property.
22. The following has been discussed and approved by the Columbus Division of Fire:
 - A. Blocking of any Fire Exit is prohibited. No fire suppression equipment shall be obstructed or concealed.
 - B. All display vehicles or machinery must adhere to the following:
 - i. Equipment is to have **no more** than (1) one gallon of fuel.
 - ii. Gas cap **must** be taped to prevent leakage of fumes from tank.
 - iii. **Both** battery cables must be disconnected and secured.
 - iv. Transfer of fuel must be accomplished **outside** the building and must be into proper containers.
 - C. No cut trees or other similar decorations will be allowed for display in the facility. All decorative material, including drapes and fabric-covered displays or devices, must be fire retardant. The exhibitor must make available to the Fire Marshall the current certificate of flammability, if required to do so, prior to the exhibition of material.
 - D. No storage of exhibit material is permitted in the utility aisle behind booths.
 - E. Indoor tents or canopies must be fire proof, with certificate.
23. Exhibitors cannot bring any material, substance, equipment or object which reasonable may endanger the life of, or cause bodily injury to, any person in the facility, or which reasonably may constitute a hazard to the building or the property therein.
24. If any special hazards exist or problems arise that require help pertaining to Fire and Life Safety, please contact the Columbus Fire Prevention Bureau at (614) 645-7641 for assistance.
25. The Convention Center Manager and Security personnel reserve the right to inspect any carton, satchel, container, briefcase, luggage or package brought into or taken out of the facility.

26. The carrying of firearms and/or other weapons of any kind within the facility is limited to “officers of the law” unless prior written approval is attained from the Greater Columbus Convention Center Management.
27. The facility accepts no responsibility for loss of equipment left unsecured in the exhibitor’s area.
28. Abusive language, threats, assault, vandalism, theft and similar acts will result in the immediate removal of the offender from the premises. In case of violation of the law, charges may be filed for prosecution.

EXHIBITOR GENERAL LIABILITY INSURANCE

Cultivate'26 requires that all Exhibitors carry Commercial General Liability Insurance with limits of at least \$1,000,000 per occurrence, \$2,000,000 aggregate. AmericanHort and the Greater Columbus Convention Center shall be named as Additional Insured. This insurance must be in force during the lease dates of the event, July 9-16, 2026.

Our insurance:

- Protects exhibitors who do not have Commercial General Liability Insurance or who do not want to use their own insurance
- Protects foreign exhibitors whose insurance will not pay claims brought in U.S. courts
- Cost is USD \$80 per exhibiting company - regardless of booth size

IF YOU HAVE YOUR OWN INSURANCE

Certificate Holder:

AmericanHort
2130 Stella Court
Columbus, OH 43215

Additional Insured:

AmericanHort and the Greater Columbus Convention Center

IF YOU NEED TO PURCHASE INSURANCE

Apply online here – [Exhibitor Liability Insurance Application](#)
Or Scan QR Code



QUESTIONS?

Please Contact:
Kendra Reilly Monahan at 212-867-3642
or kmonahan@risk-strategies.com

Deadline to apply is July 1, 2026



Cultivate'26

July 11 - 14, 2026

Greater Columbus Convention Center | Columbus, OH



CLICK HERE TO ORDER ONLINE: exhibitor.swap.mge360.com

SWAP Lead Retrieval

See page 3 for full product descriptions

To Submit your Order or for Assistance, Contact: exhibitorservices@maritz.com

Lead Retrieval Solutions	Pricing Through 5/28/26	Pricing After 5/28/26	Unit Count	Total
SWAP App Package THREE activations on YOUR devices* + custom sales qualifiers	\$ 579	\$ 599		
SWAP Handheld Scanner Rental ONE activation pre-loaded on OUR handheld rental device	\$ 579	\$ 599		
SWAP Tablet Rental ONE activation pre-loaded on OUR handheld rental device	\$ 499	\$ 549		
Event API YOUR developers integrate with OUR API with YOUR lead system Click here for more information	\$ 949	\$ 1,149		
Add-On Enhancements			Unit Count	Total
Additional SWAP Activation(s)** Additional activation(s) on YOUR device* (applicable when paired with one of the above Lead Retrieval Solutions)	\$ 149 per additional user activation			
Bluetooth Printer Pairs with ONE device only	\$ 129	\$ 149		
Custom Sales Qualifiers / Custom Survey Service For targeted prospect questions and responses, send us your custom content, and we'll preload it for you.	\$ 109	\$ 139		
Delivery Service Booth delivery and training	\$ 199	\$ 229		
			Total	

Your order confirmation and payment link will be emailed to you.

Note: All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show. Leads captured through badge images and handwritten badge ID's are available for upload within 14 days post-event, and are subject to a data services fee.

TERMS AND CONDITIONS: Click [here](#) for additional Terms and Conditions.

App activation applies to singular event. Purchase Orders are not accepted. All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Please call for exact quote.

Sub-Total	=	
Processing Fee***	+	\$ 9.99
Total	=	
		without Sales Tax****

* System Requirements: Android 7.1 or higher and iOS 12.0 or higher. Search for "SWAP by Maritz" in Google Play Store or App Store.

** Additional SWAP activation(s) pricing applies to singular booths only. If you are part of a pavilion, please contact Exhibitor Services.

*** Processing fee waived when order is placed using company's online lead portal.

**** Taxable items and rates vary among states and are subject to change. If you are tax exempt, please reach out to Exhibitor Services at exhibitorservices@maritz.com.



Cultivate'26

July 11 - 14, 2026

Greater Columbus Convention Center | Columbus, OH

CLICK HERE TO ORDER ONLINE: exhibitor.swap.mge360.com



See page 3 for full product descriptions

To Submit your Order or for Assistance, Contact: exhibitorservices@maritz.com

Exhibiting Company: _____

Check if information is for: Exhibiting Company Third Party

Third-Party Company (if applicable): _____

Address: _____

State/Country: _____ Zip Code: _____

Contact Name: _____ Booth #: _____

City: _____ Email: _____

Phone: _____ Company Website: _____

Your order confirmation and payment link will be emailed to you.

Do not email credit card information.

Upon registration for this event, all guests (foreign and domestic) agree to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz recommends all customers seek their own expert advice for privacy compliance concerns.

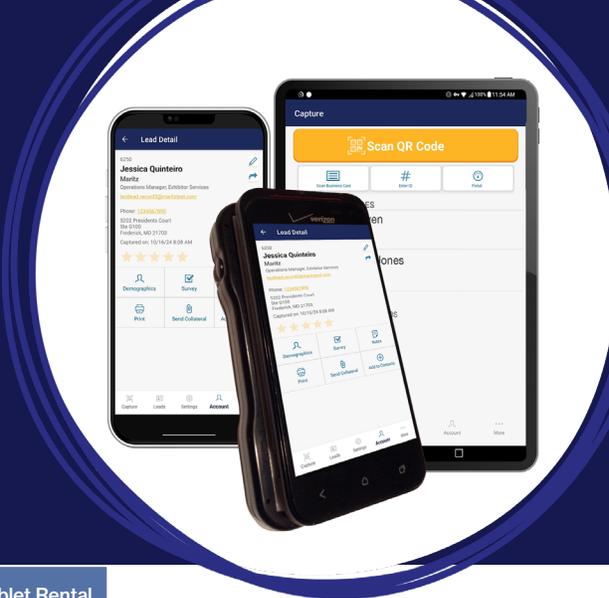
For Assistance, Contact:
ExhibitorServices@Maritz.com
877-623-3487

It is against Maritz security policy to accept credit card information via email.



The Right Tools Can Be a Game Changer

All our badge scanners run on the easy-to-use SWAP platform. Choose the option that's right for your booth or mix and match to create a custom solution.



Lead Retrieval Top Features & Benefits	Mobile App 	Handheld Rental 	Tablet Rental
Native app for Android or iOS	✓		
Economical way to get scanning solution into the hands of each salesperson	✓		
App is pre-loaded for seamless experience		✓	✓
Tracks leads by individual device	✓	✓	✓
Supports sending marketing collateral through email	✓		
Create customized qualifiers and surveys	✓	✓	✓
Business card scanning	✓		✓
Pairs with rented Bluetooth printer	✓	✓	✓
Good for booths that require a shared scanning device		✓	✓
Larger screen is perfect for long surveys or detailed notes			✓
Ability to add notes and rank leads	✓	✓	✓

Our Lead Retrieval Solutions Offer:

- **Versatility:** Unified tools to help make quality connections
- **Efficiency:** Automating data collection, reducing errors
- **Accuracy:** Ensures precise data
- **Accessibility:** Provides organized, easy-to-access lead data
- **Dedicated Support:** Exhibitor support before, during and after event

Ready to hear more?




Scan QR Code to [learn more.](https://exhibitor.swap.mge360.com)

ORDER ONLINE NOW
<https://exhibitor.swap.mge360.com>

FOR EVENTS TAKING PLACE IN 2026

The rates contained in this estimate are valid for the following:

- Existing customer already contracted
- Existing customer not yet contracted

RIGGING SERVICES - CONDITIONS FOR PROCESSING SERVICE ORDER FORMS

All terms, conditions and rates on this form are subject to change at any time without notice.

1. Payment information must accompany service order form.
2. All order form information must be completed in full (top two sections only) for an order to be processed. Incomplete order forms could result in a processing delay that could result in slow service installation.
3. No service will be installed until all payment information is received.
4. Estimates given by Mills James are only estimates. Actual cost is determined at time of installation.
5. Pre-order Preorder rate applies to all orders received 72 hours prior to first exhibitor move in day. All other orders will be considered on-site orders and on-site rates will apply. On-site orders are considered Theatrical Rigging orders and charged at 4hr.minimums per rigger for both load-in and load-out.
6. One-hour minimum charge per person for date and time when banner/sign/theatrical not ready for installation and/or clients do not show up.
7. Any changes in location after initial installation will reflect additional labor at posted rigging rates.
8. Weight limit for signs and banners is 75 lbs. All banners/signs over 75 lbs. and/or any type of truss rigging are automatically considered theatrical rigging at the rates listed. All rigging requests are automatically performed at minimum by 2 person crews per OSHA safety regulations. Based on booth location, truss may be needed to achieve optimum placement.
9. Rigging crews only perform the hanging of banners/signs/theatrical; no assembly is done. All hangings must be ready for installation at time of request.
10. After installation - NO REFUND.
11. Banner calls that run longer than 8 hours. The rate after the 8th hour will increase to time and a half for hours 9 and 10. Hours after 10 will be billed at double time. Calls that span rates will be charged at the higher of those rates for the duration plus applicable overtime.
12. Riggers will have 8 hours off between calls. If riggers are brought back before 8 hours, then the rate for the riggers will be time and a half for the length of the call.
13. Theatrical calls that run longer than 8 hours. The rate after the 8th hour will increase to time and a half for hours 9 and 10. Hours after 10 will be billed at double time. Calls that span rates will be charged at the higher of those rates for the duration plus applicable overtime..
14. Theatrical riggers will have 8 hours off between calls. If riggers are brought back before 8 hours, then the rate for the riggers will be time and a half for the length of the call
15. Mills James is not permitted to assemble any Hanging Displays.
16. Riggers are only responsible for the Anchorage Point attachments done in the venue (hanging of any item to the venues structural elements).
17. Riggers are not responsible for the cabling or operation of chain hoists.
18. Riggers are not responsible to wrap truss and attach to motors.
19. Riggers are not responsible for the affecting of any flown equipment. Riggers can operate the lifts to drive the Production Personnel around to affect that equipment but are not permitted to do so themselves.
20. Riggers are not permitted to assemble / disassemble any scenic or other ground supported items requiring a lift to get high enough to reach while assembling / disassembling. Riggers can operate the lifts to drive the Production Personnel around to affect those elements but are not permitted to do so themselves.
21. If Mills James provided motors are required, then the appropriate Rigging Director or Supervisor labor to oversee the cabling / operation of the chain hoists must be provided by Mills James.
22. Any cancellation with less than 24 hrs. notice will require a 4hr. / person labor payment in full.
23. A one-hour meal break, off the clock, or a half-hour meal break, on the clock with a quality meal provided, is required after four (4) hours of work. However, a five (5) hour period is permitted, one time only, during a calendar day. If no meal break is given by the 5th hour, double time will commence and stay in effect until a one-hour meal break is given. If the crew is broken for a meal, a two-hour minimum pay is required for the workers' return.

GCCC OFFICE USE ONLY

MATERIALS RATES			
Materials	Unit Price	Total Used	Cost
Rigging Cable	\$3.85/ft		
Rigging Wire	\$0.95/ft		
Rigging Come A Long	\$25.75		
Zip Ties	\$1.40		
Beam Clamp	\$77.00		
Cross Bars	\$10.25		
Hooks	\$0.88		

MATERIALS RATES			
Materials	Unit Price	Total Used	Cost
Quick Link	\$0.80/unit		
Shackles	\$1.05/unit		
GAC Flex	\$5.15/round sling		
Tie Line	\$0.50/ft		



On-Site Wireless Services

Greater Columbus Convention Center offers on-site wireless services. Free Wi-Fi is available in the public spaces and meeting rooms. Premium on-site Wi-Fi is broadcast throughout the facility, including exhibit halls and ballrooms.

Premium On-Site Wi-Fi

Internet access is available on one unique device, per purchase.



5mb Internet (1 user license)

- 1 Day - \$51.99
- 2 Day - \$92.99
- 3 Day - \$130.99

10 mb Internet (1 user license)

- 1 Day - \$71.99
- 2 Day - \$129.99
- 3 Day - \$182.99

Free Wi-Fi



Free Internet (1 user license)

- 1 Day- 1.5 Mbps Free

How to Connect

To connect to Premium on-site Wi-Fi start by opening your list of Wi-Fi networks and select "GCCC Premium WiFi." A splash page will open. When the splash page opens, select paid services. You will then be able to select your service bandwidth and your service duration. From there, you will enter a receipt email and continue by clicking the payment button. Once payment is completed, you will be connected.

***Be sure you are purchasing this on the device (s) that needs internet, as this is not an interchangeable service. If you need service on more than 1 device, it will need to be purchased on each device individually. Devices must be able to pull up a web browser to purchase this service. Wi-Fi is broadcast at the 5GHz frequency only.**

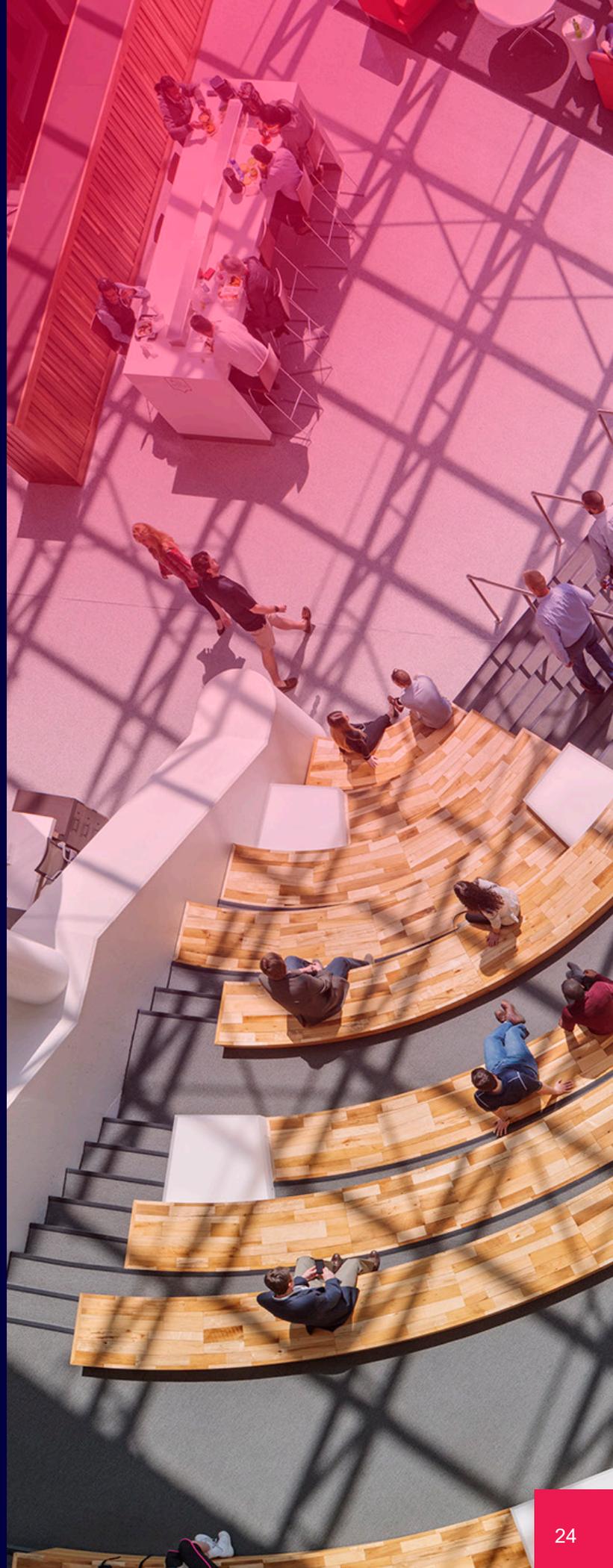
How to Connect

To connect to free Wi-Fi start by opening your list of Wi-Fi networks on the device and select "GCCC Free WiFi." A splash page will open with a connect button. Once you click connect, your device will be connected to the Wi-Fi.

For questions regarding on-site wireless services, please call the Greater Columbus Convention Center at (614) 827-2548. To order any other services we provide, please go to www.columbusconventions.com/exhibitors/



Exhibitor Ordering Guide: **Communication Services**





NETWORKS MONITORED 24/7/365 FOR ALWAYS-ON CONNECTIVITY

First-class customer service

We understand there are a lot of moving parts when planning to exhibit at a convention, and our mission is to make this process as easy as possible.

Leading up to your event, our customer service team will work with you to ensure all the required information needed to install services is collected prior to your arrival. These items include; verifying your order, providing all pertinent IP and wireless information, collecting a floor plan, advanced payment, and confirmation of all required signatures.

Our goal is to make our team as accessible as possible. All our events are staffed with local team members for you to utilize, helping to ensure network reliability and the delivery of the services you need. During move-in and show days, our team is available to assist you with your ordered services.

Knowledgeable technical support

Our experienced technicians are readily available to perform troubleshooting, installation of additional services, relocations and much more. Our team will be available throughout the entire event to provide you with the show experience you expect.

Redundancy of equipment

We always have spares on-hand and are network ready. Boldyn Networks (Boldyn) keeps network switches and wireless access points on-hand and connected to the network. If a piece of equipment fails, we will replace it immediately with little to no downtime.

24/7 Network monitoring

All ports on the network are polled every minute for network stability. Certified network engineers are on staff in our Network Operations Center during event hours and on call 24/7.



OPTIONS TAILORED TO YOUR NEEDS

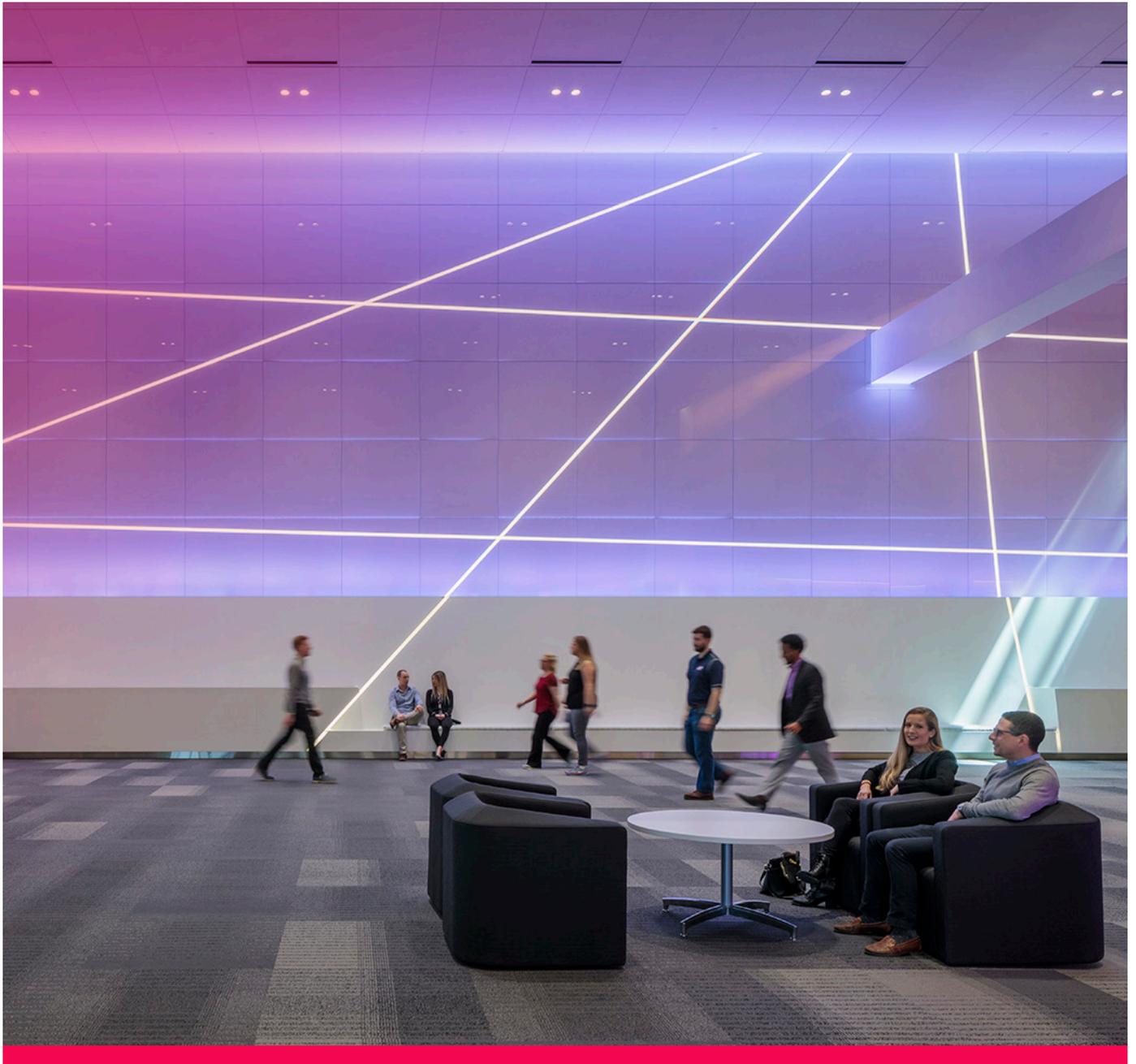
Boldyn is the exclusive provider of communication services at the Greater Columbus Convention Center.



- Premium personal wireless access point service
- Standard personal wireless access point service



- Dedicated wired internet service
- Light wired internet service





PREMIUM PERSONAL WIRELESS ACCESS POINT SERVICE



UP TO 50 Mbps PER DEVICE
UNLIMITED DEVICES

Top-tier service. Maximum bandwidth and customizations. Seamless product demos. Fast remote connections. Superior video streaming.

Details

- Up to 50 Mbps per device on unlimited devices
- Customizable options configured to the unique needs of your demo
- Broadcast on 5 GHz frequency
- Custom network name or SSID and custom password
- One access point. Booths larger than 30x30 will require additional access points.

Rates

Advance Rate

Ordered 30 days prior to event move-in

Standard Rate

Ordered 7-29 days prior to event move-in

Last Call Rate

Ordered 0-6 days prior to event move-in

	Advance Rate Ordered 30 days prior to event move-in	Standard Rate Ordered 7-29 days prior to event move-in	Last Call Rate Ordered 0-6 days prior to event move-in
UP TO 50 Mbps	\$38,785	\$45,630	\$57,037
UP TO 40 Mbps	\$31,336	\$36,866	\$46,083
UP TO 30 Mbps	\$24,036	\$28,278	\$35,347
UP TO 20 Mbps	\$16,487	\$19,397	\$24,246
UP TO 10 Mbps	\$8,740	\$10,283	\$12,854
Add. Access Point Rental	\$331	\$390	\$487

ORDER ONLINE AT

ColumbusConventions.com/Exhibitors

OR CONTACT:

ExhibitorServices@ColumbusConventions.com



STANDARD PERSONAL WIRELESS ACCESS POINT SERVICE



UP TO 5 Mbps PER DEVICE
10-40 DEVICES

Simple and secure connectivity. Check emails. Browse the web. Process payments. Present light web demos.

Details

- Up to 5 Mbps per device. Reliable basic connection; not for streaming
- Custom network name or SSID and one custom password
- Broadcasts on 5 Ghz frequency
- Includes 1 access point. Booths larger than 30x30 will require additional access points.

Rates

	Advance Rate Ordered 30 days prior to event move-in	Standard Rate Ordered 7-29 days prior to event move-in	Last Call Rate Ordered 0-6 days prior to event move-in
UP TO 40 Devices	\$6,716	\$7,901	\$9,876
UP TO 20 Devices	\$4,069	\$4,787	\$5,984
UP TO 10 Devices	\$2,324	\$2,734	\$3,417
Add. Access Point Rental	\$331	\$390	\$487

ORDER ONLINE AT
ColumbusConventions.com/Exhibitors
OR CONTACT:
ExhibitorServices@ColumbusConventions.com



DEDICATED WIRED INTERNET SERVICE

Connectivity for individual booths. Light web browsing. Checking email. Web casting. HD Streaming. Gaming. Point-to-point connectivity.

Details

- Custom network for routers and servers. Wireless and hardline routers permitted
- Dedicated service, meaning reliable, secure internet that's not subject to speed variability
- Dynamic Addresses (DHCP) plug and play automatically enabled for simplicity. Public routable or static IP addresses available upon request (Custom Engineering Fee will apply).
- To connect multiple devices to this service, a switch, patch cables, and labor are required.
- Includes 1 network drop (ethernet cable with RJ45 hardline connection) with VLAN for enhanced security, simplicity, and traffic efficiency
- Higher speeds available for purchase

Rates	Advance Rate Ordered 30 days prior to event move-in	Standard Rate Ordered 7-29 days prior to event move-in	Last Call Rate Ordered 0-6 days prior to event move-in
UP TO 40 Mbps	\$19,914	\$23,428	\$29,285
UP TO 20 Mbps	\$12,109	\$14,246	\$17,808
UP TO 15 Mbps	\$8,120	\$9,553	\$11,941
UP TO 10 Mbps	\$6,104	\$7,181	\$8,977
UP TO 5 Mbps	\$3,617	\$4,256	\$5,320

ORDER ONLINE AT
ColumbusConventions.com/Exhibitors
 OR CONTACT:
ExhibitorServices@ColumbusConventions.com



LIGHT WIRED INTERNET SERVICE



UP TO 3 Mbps PER DEVICE
1-10 DEVICES

Light internet usage. Web browsing. Email.

Details

- Basic connection shared with other customers at facility. Up to 3 Mbps per device. Not compatible with streaming
- Includes 1 network drop (ethernet cable with hardline connection)
- Up to 9 additional private IPs (connected devices) may be purchased separately.
- To connect multiple devices to this service, a switch rental, patch cables, and floor work are required (see Misc. Services page)
- DHCP protocol automatically assigns private IP addresses to all devices. Translation: Instant plug and play for each device
- Routers not permitted and will not work

Rates

	Advance Rate Ordered 30 days prior to event move-in	Standard Rate Ordered 7-29 days prior to event move-in	Last Call Rate Ordered 0-6 days prior to event move-in
Light Wired Internet	\$944	\$1,110	\$1,388
Additional Private IP's (Connected Devices)	\$182	\$214	\$268

ORDER ONLINE AT
ColumbusConventions.com/Exhibitors
OR CONTACT:
ExhibitorServices@ColumbusConventions.com



MISCELLANEOUS SERVICES

Rates	Advance Rate Ordered 30 days prior to event move-in	Standard Rate Ordered 7-29 days prior to event move-in	Last Call Rate Ordered 0-6 days prior to event move-in
Custom Network Services Enabling peer to peer sharing, any other special configurations. Per hour	\$290	\$341	\$426
Additional IP's	\$182	\$214	\$268
Additional Network Drops With RJ45 hardline connection. Must order dedicated hardline in addition to this service.	\$693	\$815	\$1,019
Patch Cable Up to 50ft - Cat5e	\$29	\$34	\$42
Switch Rental Up to 24 ports	\$125	\$147	\$183
Labor/ Floor Work/ Relocation Fee Floor work-4 patch cables per 1 hour	\$104	\$122	\$153
Lost or damaged equipment fee (phones, switches)	\$256	\$256	\$256
Splash Page 1-hour minimum	\$256/hr	\$256/hr	\$256/hr

ORDER ONLINE AT
ColumbusConventions.com/Exhibitors
 OR CONTACT:
ExhibitorServices@ColumbusConventions.com



FAQ's

Does GCCC/Boldyn provide complimentary Wi-Fi?

Yes! Boldyn provides complimentary Wi-Fi in most designated public areas of the facility, such as the concourse lobbies and food courts. Check with your specific venue for locations. This service is made available to the 1.6 million people who visit the convention center every year. There is no requirement to purchase a Boldyn service in order to take advantage of the complimentary Wi-Fi.

Why is there no complimentary Wi-Fi in the exhibit halls?

Exhibit halls are not public areas since this space is typically licensed to a company, government agency, or trade association for a private event. The space license agreement governs the availability of a range of services for the event and the license may or may not call for complimentary Wi-Fi services.

Do you offer advanced pricing?

Orders received along with payment by the early-bird deadline date will receive our early incentive pricing.

Will my personal hotspot (Mi-Fi) work in your building?

Yes. However, the capability of your personal mobile hotspot is limited by your carrier's spectrum and internet bandwidth. Cellular carrier signals penetrate into a facility either from a nearby cellular tower or via an in-building Distributed Antenna System (DAS). This signal comes from a shared cellular network, so service may be disrupted or become unreliable due to user density and demand on the carrier's network.

In all cases, you have the option to take advantage of the complimentary Wi-Fi throughout the public areas, or you can purchase an upgraded package based on your service requirements.



How much bandwidth do I need?

To identify how much bandwidth you require, please reach out to a technical representative in your organization and review your program specifications listed with any demonstrations or downloads you plan to run.

What must be identified on my floor plans?

Floor plans should include measurements, the surrounding booth numbers for orientation, and easy identification of all required end location(s). Be sure to distinguish your main distribution line (MDL) and additional patch cables.

If no location or floor plan is provided, the drop will be installed within that space, to the most convenient location for our technicians. Relocation fees will apply if the line(s) needs to be moved.

A relocation fee will apply to any line(s) that need to be relocated after installed; 1 hour labor per line relocation.

TIP: Most of our venue's data jacks originate from a floor pocket. Be sure to submit a completed floor plan prior to the first day show move-in to avoid any additional labor charges.

Why are routers not allowed on a shared network?

Incorrectly installed routers on a shared network can cause problems for other users of the network. Additionally, an accurate count of the number of devices on the network is required to determine the appropriate network size and bandwidth available to the network. For more information and to request the build-out of a special system to meet your needs, contact our team today for a quote.

Can I provide my own switch and patch cabling?

Yes, you can bring your own switch. Please bring the item with you, as we do not handle any shipping. All under carpet/pre-installed cables must be purchased through Boldyn. Exhibitors may bring their own cables. However, additional fees/labor may be applied for replacement and/or troubleshooting.

Please note: Connectivity can be guaranteed only to the point where Boldyn's services originate in the booth. Boldyn cannot guarantee service on cable(s) and/or equipment provided by the customer or exhibitor. Any request for trouble diagnosis or problem resolution found not to be the fault of Boldyn (such as faulty equipment or damaged cable) may be billed to the exhibitor at the prevailing labor rate.



Greater Columbus Convention Center Limited Partnership

TERMS OF USE

1. Introduction

Welcome to the Internet service operated by the subsidiaries and their affiliates of GREATER COLUMBUS CONVENTION CENTER, LIMITED PARTNERSHIP. (“GREATER COLUMBUS CONVENTION CENTER”, “we,” “our,” and “us”). This Internet service offers a wide variety of information regarding GREATER COLUMBUS CONVENTION CENTER products and services, some or all of which may be accessed through a variety of means (all of which are collectively called our “Service”). The term “you” or “your” includes any of your subsidiaries, affiliates, employees, and parent or legal guardian.

PLEASE READ THESE TERMS OF USE CAREFULLY. By accessing or using our Service in any way you are agreeing to comply with these Terms of Use, including any documents, policies, and guidelines incorporated by reference (referred to collectively as the “Terms”). Certain services available through our Service, especially services for which you can subscribe or pay for online, may have their own terms and conditions that apply to your use of that service. The Terms do not alter in any way the terms or conditions of any of these other written or online terms and conditions or agreements you may have or will have with GREATER COLUMBUS CONVENTION CENTER, including any other website terms of use with a GREATER COLUMBUS CONVENTION CENTER, LIMITED PARTNERSHIP subsidiary and/or their affiliates. To the extent that there is any conflict between these Terms and any terms and conditions or agreements relating to services you have purchased or online tools you use or to which you subscribe, those other terms and conditions or agreements will govern.

2. Authority

By using our Service, you represent that you are at least 13 years old. Persons who are at least 13 years of age but under the age of 18 may only use our Services with legal parental or guardian consent. Accordingly, you agree that you are at least 18 years of age or older or possess legal parental or guardian consent and are fully able and competent to enter the terms, conditions, representations, and warranties set forth in the Terms; otherwise, please exit the Service.





3. Changes to the terms or service

GREATER COLUMBUS CONVENTION CENTER may change or modify the Terms from time-to-time without notice other than posting the amended Terms on the Service. The amended Terms will automatically be effective when posted on our Service. Your continued use of our Service after any changes in these Terms shall constitute your consent to such changes. GREATER COLUMBUS CONVENTION CENTER reserves the right to change, modify, or discontinue, temporarily or permanently, the Service (or any portion thereof), including all content contained on the Service, at any time without notice. You agree that GREATER COLUMBUS CONVENTION CENTER shall not be liable to you or to any third party for any modification, suspension, or discontinuance of the Service or any portion thereof.

4. Acceptable use

You agree to use our Service and the Content (whether provided by us or others) in a manner consistent with all applicable laws and regulations. Additionally, you will not take any of the following actions with respect to our Service or Content, nor will you use our Service to upload, post, email, distribute, transmit, link, solicit, or otherwise make available any Content or use our Service in any manner that:

- Is unlawful, harmful to minors, threatening, harassing, abusive, defamatory, slanderous, vulgar, gratuitously violent, obscene, pornographic, indecent, lewd, libelous, invasive of another's privacy, or racially, ethnically, or otherwise offensive, hateful, or abusive.
- Infringes on someone else's patent, trademark, trade secret, copyright, or other intellectual property or other rights.
- Removes any proprietary notices or labels on the Content.
- Advocates or solicits violence, criminal conduct, or the violation of any local, state, national, or international law or the rights of any third party.
- Is deceptive in any way, such as an offer to sell fraudulent goods, or contains an impersonation of any person or entity or misrepresents an affiliation with a person or entity.
- Specifically advertises firearms or ammunition, tobacco, alcohol, illegal drugs, or other contraband.
- Constitutes unsolicited or unauthorized advertising, junk, or bulk e-mail (SPAM), chain letters, or any other unsolicited commercial or non-commercial communication.
- Interferes with others using the Services.
- Is off topic according to the description of the group, forum, or webpage.
- Contains software viruses, worms, time bombs, corrupted files, Trojan horses, or any other computer code, files, or programs that are designed or intended to disrupt, damage, overburden, impair, or limit the functioning of any software, hardware, network, server, or communications systems or equipment.
- Contains a charity request, petitions for signatures, chain letters, or letters relating to a pyramid scheme.
- Disrupts, interferes, or inhibits any other user from enjoying the Services or other affiliated or linked websites, material, contents, products, and/or services.
- Uses any robot, spider, or other such programmatic or automatic device, including but not limited to automated dial-in or inquiry devices, to obtain information from the Service or otherwise monitor or copy any portion of the Service, products, and/or services.
- Creates a false identity for the purpose of misleading others.
- Prepares, compiles, uses, downloads, or otherwise copies any user information and/or usage information for any portion thereof, or transmits, provides, or otherwise distributes (whether for a fee) such information to any third party.

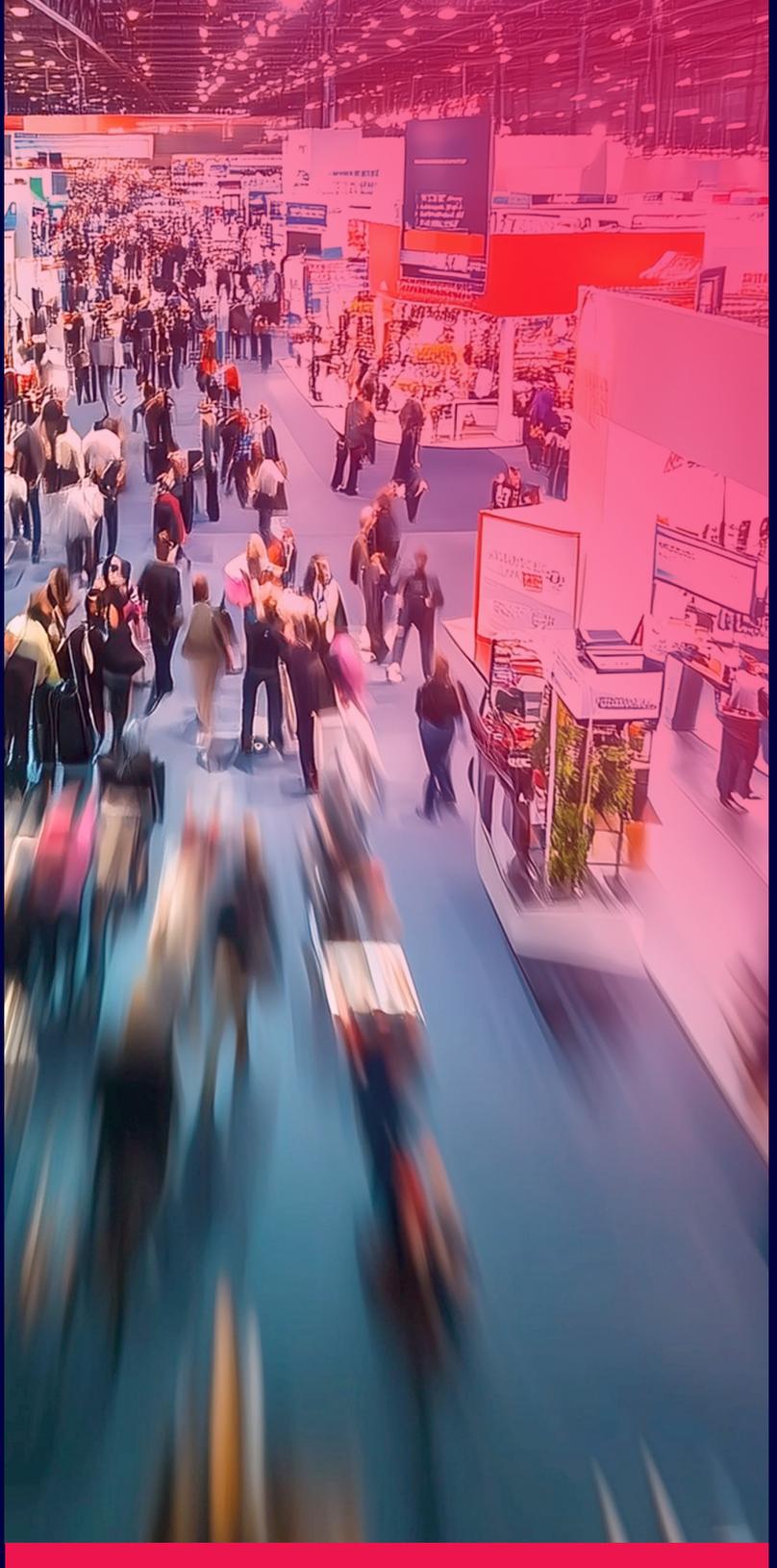




- Uses any GREATER COLUMBUS CONVENTION CENTER domain name as a pseudonymous return email address.
- Contains any offer for unsolicited goods or services or any advertising or promotional materials, except in those areas specifically designated for such purposes (e.g., classified bulletin board).
- Provides material support or resources (or conceals or disguises the nature, location, source, or ownership of material support or resources) to any organization(s) designated by the United States government as a foreign terrorist organization pursuant to section 219 of the Immigration and Nationality Act.
- Attempts to disable, bypass, modify, defeat, or otherwise circumvent any of the digital rights management or other security related tools incorporated into the software or any Content or the Services.
- Reproduces, duplicates, copies, sells, trades, resells, or exploits for any commercial purposes, any portion of the Services or Content, use of the Services, or access to the Services.
- Publishes, publicly performs, or displays, or distributes to any third party any Content, including reproduction on any computer network or broadcast or publications media.
- Systematically collects and uses any Content, including the use of any data mining or similar data gathering and extraction methods.
- Makes derivative uses of the Services or the Content.
- Uses, frames, or utilizes framing techniques to enclose any portion of the Services (including the images found at the Services or any text or the layout/design of any page or form contained on a page); and/or
- Modifies, translates, decompiles, disassembles, uses reverse engineering, or otherwise attempts to derive the source code for the computer systems and other technology that operate our Service. For purposes of these Terms, "reverse engineering" shall include the examination or analysis of the Service to determine the source code, structure, organization, internal design, algorithms, or encryption devices of our Service's underlying technology.
- Unless you are participating in an area of the Service that requires or encourages anonymity, use of the Service will require your real name.

5. Termination/suspension

You agree that GREATER COLUMBUS CONVENTION CENTER may immediately terminate or suspend your account, any associated email address, and access to all or any part of the Services or change your password without notice. Cause for such termination, suspension, or change shall include, but not be limited to, (a) breaches or violations of these Terms or other incorporated agreements or guidelines, (b) requests by law enforcement or other government agencies, (c) a request by you (self-initiated account deletions), (d) discontinuance or material modification to the Service (or any part thereof,) (e) unexpected technical or security issues or problems, (f) extended periods of inactivity, and/or (g) engagement by you in fraudulent or illegal activities. Termination of your account includes (or, if GREATER COLUMBUS CONVENTION CENTER elects instead to suspend your account, may include any one or more of the following): (a) removal of access to all offerings within the Services; (b) deletion of your password and all related information, files, and other Content associated with or inside your account (or any part thereof); and (c) barring of further use of the Service. You agree that all terminations and suspensions for cause shall be made in GREATER COLUMBUS CONVENTION CENTER'S sole discretion and that GREATER COLUMBUS CONVENTION CENTER shall not be liable to you or any: (i) third party for any termination or suspension of your account, (ii) loss of storage, (iii) loss of any associated email address, or (iv) loss of access to the Service. Further, GREATER COLUMBUS CONVENTION CENTER reserves the right, in its sole discretion, to immediately terminate or suspend your account, any associated email address, and access to the Service at any time for any reason and without notice to you.



THE BOLDYN ADVANTAGE

Boldyn Networks builds advanced, shared network infrastructure to deliver consistent coverage and capacity for every guest and application – while reducing energy costs and emissions. Our reliable, high-speed and low-latency solutions offer best-in-class networking experiences, while our national Network Operations Center (NOC) monitors network performance 24/7/365 to ensure always-on connectivity.

To learn more visit boldyn.com

VISIT THE GCCC WEBSITE:

WWW.COLUMBUSCONVENTIONS.COM

CLICK ON THE "EXHIBITORS" TAB ON THE RIGHT SIDE OF THE HOMEPAGE

**CLICK THE "ORDER BOOTH CATERING" TAB LOCATED ON THE LEFT SIDE OF THE PAGE
LOCATE YOUR EVENT NAME ACCORDING TO DATE, AND SELECT**

If you are new to the GCCC Online Ordering System, you will have to create an account
If you have an existing account created, you may hit the "Sign in" button to access ordering for your event

FOLLOW THESE 4 SIMPLE STEPS:

1. Follow the navigation on the welcome page to select your function, i.e., breakfast, snacks, etc.
2. Select your Date and Time for Delivery.

For items that require different delivery dates/times, please select requested item, select requested time and date and add to cart. To order for another date or time, reselect item, select new time and date and select add to cart.

3. Add items to your shopping cart.
4. Checkout by entering your payment information!

You will receive an email confirmation once your order is placed. Your order will be reviewed by a Catering Sales Team Member. Depending on when your order is placed, some items may not be able to be accommodated based on availability. If there are any complications with your order, you will be contacted directly.

PLEASE NOTE:

All Booth Catering Delivery Orders are subject to a \$25.00 "Delivery Fee", per delivery time. ***This fee is waived if you choose to order through our website.*** Please note water coolers do require a \$20 delivery charge.

All ordered Food & Beverage Items are subject to a 26% service charge.

All Booth Catering Orders are subject to a 8% sales tax.

Online ordering system closes 10 days before the event start date. If you would like to place an order after this deadline, please contact your Catering Sales Manager.

**IF YOU HAVE ANY QUESTIONS ABOUT THE ONLINE ORDERING PROCESS OR CANNOT FIND WHAT YOU ARE
LOOKING FOR, PLEASE SEND AN EMAIL WITH THE BELOW LISTED CRITERIA TO YOUR CATERING SALES
REPRESENTATIVE:**

Your first and last name
The event NAME, DATE & TIME in which you would like to place the order for
Your company name & booth number
The best phone number to reach you
A detailed description of the type of item(s) you are hoping to order

Please send your questions to
Kate Pitroff
kpitroff@levyrestaurants.com

Please note, Levy cannot guarantee accommodation of catering orders post online ordering system closure. Should short term requests for Booth Catering be able to be accommodated, a Catering Sales Team Member will assist you, additional fees may apply.

EXHIBIT MATERIAL

RUSH

ADVANCE WAREHOUSE

To: _____

(Exhibiting Company Name)

Fern

1500 Old Leonard Ave

Columbus, OH 43219

Cultivate '26

Booth Number: _____

Must Arrive Between:

June 1- July 2, 2026

fern

an Nth Degree company

EXHIBIT MATERIAL

RUSH

ADVANCE WAREHOUSE

To: _____

(Exhibiting Company Name)

Fern

1500 Old Leonard Ave

Columbus, OH 43219

Cultivate '26

Booth Number: _____

Must Arrive Between:

June 1 - July 2, 2026

fern

an Nth Degree company

EXHIBIT MATERIAL

RUSH

EVENT SITE

To: _____

(Exhibiting Company Name)

c/o Fern

GCCC - Loading Docks

23 Convention Center Drive

Columbus, OH 43215

Cultivate '26

Booth Number: _____

Cannot Arrive Before:

Thursday, July 9, 2026

fern

an Nth Degree company

EXHIBIT MATERIAL

RUSH

EVENT SITE

To: _____

(Exhibiting Company Name)

c/o Fern

GCCC - Loading Docks

23 Convention Center Drive

Columbus, OH 43215

Cultivate '26

Booth Number: _____

Cannot Arrive Before:

Thursday, July 9, 2026

fern

an Nth Degree company