



July 11-14, 2026 | Columbus, OH USA

## Attendee Terms and Conditions for Cultivate'26

### Attendee Agreement

By registering for an AmericanHort event, you are agreeing to these terms and conditions, which form a legal contract between AmericanHort and the registered attendee. Upon registering, you agree to pay all fees in a timely manner, adhere to the cancellation policy, and adhere to professional conduct during the meeting. Regardless of when you pay your fees, the cancellation policy applies. Furthermore, you are ultimately responsible for your fees even if another party (such as your employer) has expressed its intent to pay them on your behalf.

### Terms and Conditions for Cultivate'26

#### REGISTRATION POLICIES

**Payments:** All registrations made prior to the conference must be paid in full to guarantee registration. Once payment has been received, an email confirmation will be sent.

**To receive member pricing,** membership must be paid and in good standing at the time of registration. Membership can be purchased or renewed during the registration process.

**Adjustment of Registration Fees:** After an attendee's registration is completed, AmericanHort reserves the right to review the information provided by the attendee and adjust the registration ticket type and fee if it is found that the information provided by the attendee has been misrepresented, false or incorrect. Any adjustment to fees will be charged directly to the payment method on file.

**Registration is on a first-come, first-served basis and subject to change.** Space in the educational sessions, tours, etc., may be limited and are subject to room capacity and public safety codes that are beyond the control of AmericanHort. Some events may have their times and dates changed or be canceled due to matters beyond the control of AmericanHort and any affiliated host organization(s). AmericanHort will make every effort to notify you in advance of changes and any applicable refunds or price adjustments.

**Registration cancellations** must be made in writing by email to [cultivate@maritz.com](mailto:cultivate@maritz.com). A refund will be given for cancellations made prior to June 17, 2026, but may take four to six weeks to process. Cancellations after June 17 will not be refunded. In lieu of cancelling, you may transfer your registration to another person without additional charge.

**Substitutions** can be made without charge. In lieu of cancelling, you may transfer your registration to another person without additional charge. Contact [cultivate@maritz.com](mailto:cultivate@maritz.com) or 219-354-6440 to update the registration to a new person.

**Children** are required to be registered if attending Cultivate. Children 16 and under receive complimentary registration for entrance to the Cultivate Trade Show. Educational sessions, workshops, and tours are intended for those age 16 and older and require additional purchase.

**Cultivate registration and hotel service provider** is Maritz Global Events. No other providers are authorized. Contact information for Maritz Global Events is listed below.

<b>Maritz Global Events phone number</b>	219-354-6440
<b>Maritz Global Events email address</b>	<a href="mailto:Cultivate@maritz.com">Cultivate@maritz.com</a>
<b>Maritz Global Events Exhibitor email address</b>	<a href="mailto:Cultivateexh@maritz.com">Cultivateexh@maritz.com</a>

**Pre-Registration** begins on February 9 and continues through February 20, 2026. Hotel booking for those who pre-register begins on March 2 and continues through March 6, 2026. General registration and hotel booking combined begins on March 10, 2026. If you participate in pre-registration, your main contact in the registration system will receive an email with your hotel selection date and instructions for how to book hotel reservations. Assigned hotel booking dates cannot be changed. After pre-registration closes on February 20, additional attendees cannot be registered until general registration opens on March 10.

**Data Protection:** By submitting registration details, attendees agree to allow AmericanHort and companies associated with the conference to contact them regarding their services. Attendees who do not wish to receive such communications may opt out during registration. The AmericanHort privacy policy can be found at <https://www.americanhort.org/about-us/privacy-policy/>.

**Credentials:** **Every attendee must wear the appropriate badge.** All participants must present a valid photo ID matching the registration to pick up their badge. All attendees and participants of Cultivate'26 must have their official event badge visible on their front torso at all times. There are no exceptions to this rule for any participant. Any participant without a badge will be escorted to the registration area until their badge can be located or replaced.

**Replacement Badges:** Replacements are available. The participant must show a valid photo ID matching the registration name, and a \$75 badge reprint fee may apply. The original badge will be deactivated. Due to these rules, it is strongly recommended all participants always keep their badges on the provided lanyard around their neck.

AmericanHort-issued credentials are the sole property of the Conference Organizer and must be surrendered upon demand to AmericanHort representatives. False certification of an individual as an attendee or exhibitor's representative, misuse of an attendee badge, or any other method or device used to assist unauthorized personnel to gain admittance to the conference and/or exhibit floor, will be just cause for expelling the attendee and his representative(s) from the conference and/or banning them from future entrance into the conference. This would also warrant the removal of the exhibitor's booth from the floor without obligation on the part of AmericanHort for refund of any fees. The attendee, exhibitor, his/her employees and agents, and anyone claiming to be in the conference

through the attendee, waives any rights or claims for damages arising out of the enforcement of this rule.

**Admittance:** In its sole discretion and without refund, AmericanHort reserves the right to refuse admittance to or expel from the conference anyone that it determines is behaving in a manner that could be disruptive to the conference or any other attendee.

**Insurance:** It is the responsibility of the attendee to arrange appropriate insurance in connection with their attendance at the conference. AmericanHort cannot be held liable for any loss, liability, or damage to personal property.

## HOTEL POLICIES

**You must be registered** for Cultivate'26 to reserve a hotel room within the AmericanHort block.

**Hotel booking dates** for pre-registered attendees are determined by membership or exhibitor level, and the assigned dates cannot be changed. If you are not available to book rooms on your assigned date, the next opportunity will be on March 10, 2026.

**Hotel and room selections are on a first come, first served basis and subject to change.** Failure to receive your preferred hotel does not constitute an error. AmericanHort is not responsible should a hotel room type not be available at check-in.

**Hotel reservations** can be made through Maritz Global Events through June 17, 2026 at 5:00pm EST. Between June 18 to June 21 your reservation information will be transferred to your selected hotel. Beginning June 22, 2026, you may contact the hotel directly for changes, cancellations, and new reservations.

**Changes to your reservation** can be made online, by email to [Cultivate@maritz.com](mailto:Cultivate@maritz.com), or by phone at 219-354-6440 prior to 5 p.m. EST on June 17, 2026. Beginning on June 22, 2026 changes must be made directly with your hotel.

**Hotel room conversion requests** from previously booked rooms at a higher rate to the discounted Cultivate rate will not be honored.

**Hotel cancellation requests** must be made in writing by email to [Cultivate@maritz.com](mailto:Cultivate@maritz.com). Hotel cancellation requests received after 5 pm EST on May 8, 2026 will be charged a one-night room and tax cancellation fee. Cancellation fees will apply regardless of cancellation reason or method. New reservations, changes, and cancellations can be made through Maritz Global Events until 5 pm EST on June 17, 2026. Between June 18 to June 21 your reservation information will be transferred to your selected hotel. Beginning June 22, 2026, you may contact the hotel directly for changes, cancellations, and new reservations. Please note all hotel cancellation policies apply, call hotel directly for details.

**Failure to show on day of anticipated arrival:** Failure to check-in on the scheduled date of arrival will result in a "no-show fee" of one-night room & tax and cancellation of the reservation. If your travel plans are delayed, please be sure to notify the hotel directly to avoid this fee.

**Early Departure Fee:** In the event you wish to depart earlier than scheduled, the hotel may charge an "early departure fee". To avoid this fee, confirm your departure date with the hotel before or during check-in.

AmericanHort is not responsible for hotel fees charged for no-shows, early departures, or any other miscellaneous hotel fee.

## EVENT POLICIES

**Speakers:** Views expressed by speakers are their own. AmericanHort cannot accept liability for advice given, or views expressed, by any speaker at the conference or in any material provided to attendees. AmericanHort may use the speaker's name and presentation materials for promoting attendance at the conference. Although every reasonable effort is made to provide the most current listing of speakers, topics, and sessions, some changes or substitutions may occur. Speakers and sessions are subject to cancellation up to and including the day session(s) are scheduled to be held. Changes or cancellations are made at the discretion of AmericanHort and may be done without notifying attendees. If sessions are changed or canceled, no refunds should be expected.

**Material Copyright:** No part of educational materials presented at this conference, in person or online, may be recorded or reproduced in whole or in part in any manner without the permission of AmericanHort. No part of the materials available through the AmericanHort or various Cultivate event sites may be copied, photocopied, reproduced, translated, or reduced to any electronic medium or machine-readable form, in whole or in part, without prior written consent of AmericanHort. Any other reproduction in any form without the permission of AmericanHort is prohibited. All materials presented at this event and contained on our websites are protected by United States copyright law and may not be reproduced, distributed, transmitted, displayed, published, or broadcast without the prior written permission of AmericanHort. Permission is required to video or audio record other areas of the event. Please contact us at 614-487-1117 to discuss a request.

**Websites & Links:** The conference and associated AmericanHort websites may link to other websites and networking tools provided for the convenience of the users. The contents of these websites are maintained by their owners, for which AmericanHort takes no responsibility nor can responsibility be taken for contents of any website linking to this website.

**Photographs, Publicity Material, Radio and Television and Print Media:** When you enter any AmericanHort event, convention, or seminar, you enter an area where photography, audio, and video recording may occur. By entering the event premises, you consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, inclusion on websites, social media, or any other purpose by AmericanHort and its affiliates and representatives. Images, photos and/or videos may be used to promote similar AmericanHort events in the future, highlight the event and exhibit the capabilities of AmericanHort.

You release AmericanHort, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, video and/or sound recordings.

By entering the event premises, you waive all rights you may have to any claims for payment of royalties in connection with any use, exhibition, streaming, webcasting, televising, or other publication of these materials, regardless of the purpose or sponsoring of such use, exhibiting, broadcasting, webcasting, or other publication regardless of whether a fee for admission or sponsorship is charged. You also waive any right to inspect or approve any photo, video, or audio recording taken by AmericanHort or the person or entity designated to do so by AmericanHort, its affiliates and representatives.

You have been fully informed of your consent, waiver of liability, and release before entering the event.

**Hotel, Meetings and Hospitality Functions:** Attendee agrees that it will not, nor will its employees or representatives conduct any type of function in the Facility or any participating hotel's meeting rooms, public areas, hospitality suites or suites during Show hours without the prior written consent of AmericanHort. This includes but is not limited to receptions, social functions, exhibits, product demonstrations, technical seminars, training sessions, or other events or functions.

**Disclaimer:** AmericanHort may at any time, with or without giving notice, in its absolute discretion and without giving any reason, change, cancel or postpone the conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither AmericanHort nor any of its officers, employees, agents, members, or representatives shall be liable for any loss, liability, damage, or expense suffered or incurred by any person.

**Force Majeure:** AmericanHort shall not be held responsible for any delay or failure in performance of its obligations hereunder to the extent such delay or failure is caused by fire, flood, strike, civil, governmental, or military authority, acts of God, acts of terrorism, acts of war, epidemics, the availability of the Venue or other similar causes beyond its reasonable control and without the fault or negligence of AmericanHort or its subcontractors. For one or more of such reasons, AmericanHort may postpone, reschedule, or cancel the event without liability on the part of AmericanHort. In the event the conference cannot be held or is postponed pursuant to this section, AmericanHort shall not be liable to attendee for any damages, costs, or losses incurred, such as transportation costs, accommodations costs, or financial losses. AmericanHort will review refund and/or fee transfer requests, submitted in writing, for approval on a situational basis.

**Antitrust:** It is the practice of AmericanHort and its members to comply strictly with all laws, including federal and state antitrust laws, which apply to AmericanHort operations and activities. Compliance with the letter and spirit of the antitrust laws is an important goal of AmericanHort and is essential to maintaining the organization's reputation for the highest standards of ethical conduct.

**Compliance with Laws:** Attendee shall not use the Event, Tradeshow or Convention Center for any unlawful purpose. Attendee shall, and shall cause any person acting for and on its behalf, and its guests and invitees, to comply with all laws, rules, ordinances, statutes or regulations of all federal, state, county, municipal and local governmental bodies, including, but not limited to, Cannabis/Hemp/CBD/Marijuana/THC, smoking and noise ordinance(s), fire safety laws and ordinances, statutes or regulations with respect to the promotion, exhibition and display of Cannabis/Hemp/CBD/Marijuana/THC in all its forms, electronic devices that deliver vapor for inhalation (including any refill, cartridge or any other component thereof ), electronic cigarettes, vaporizers, vapor products, e-liquids and their byproducts (collectively, "Applicable Regulations").

Attendee hereby represents and warrants that they have performed their own due diligence with respect to such Applicable Regulations and acknowledges and agrees that AmericanHort shall assume no liability for Attendee, its officers, directors, members, partners, employees, agents, representatives, affiliates, successors or permitted assigns or invitees' compliance with such Applicable Regulations. Attendee also acknowledges and agrees that nothing contained herein constitutes legal advice as to current or future Applicable Regulations and that AmericanHort shall not and does not have any responsibility to inform or otherwise communicate to Attendee any change, amendment, or revision to such Applicable Regulations. For the avoidance of doubt, Attendee acknowledges and agrees that the Applicable Regulations with respect to the promotion, exhibition, use, and display of Cannabis/Hemp/CBD/Marijuana/THC in all its forms are subject to change and Attendee makes no representation or warranty and expressly disclaims that the Applicable Regulations in force as of the date of execution of the Agreement will be the same as of the dates of the Event.

*Hemp, Marijuana or Cannabis plants/plant parts, their intermediary products, or their consumer products in any form cannot be displayed, sold, or distributed at this event and are strictly prohibited from Cultivate'26 and the Greater Columbus Convention Center.*