

21st Annual
SOUPFEST
TUES FEB 28, 2023
STIRRING UP SUPPORT FOR YOUTH

*Back
in Person!*



AT THE HAMILTON
CONVENTION CENTRE



MORE INFO AT WWW.LIVINGROCK.CA

FOR MORE INFORMATION PLEASE CALL 905-528-7625 X250 OR
JULIE@LIVINGROCK.CA





SPONSORSHIP PACKAGE

WHO:

Living Rock Ministries
30 Wilson Street, Hamilton, ON L8R 1C5
(905) 528-ROCK (7625)
Registered Charity: 88345 8812 RR0001
www.livingrock.ca

Contacts:

Julie Conway, ext. 250, julie@livingrock.ca

WHEN:

Tuesday February 28th, 2023
11:30 am – 7:00 pm

WHERE:

Hamilton Convention Centre by
Carmen's
1 Summers Lane, Hamilton, ON

WHAT:

Soupfest is about coming together to empower youth by creating a fun, local and delicious experience in the heart of Hamilton. This one-day annual event attracts nearly 4,000 attendees annually at this one day event. Soupfest is an annual community celebration that showcases soup from top local restaurants. Restaurants compete for the titles of: Best Soup, Most Creative Soup, Heart Smart and Best Display.

WHY:

Soupfest is the major annual fundraiser for Living Rock Ministries, a non-profit youth resource center in Hamilton. Living Rock Ministries has been a safe place of community and support for youth, since 1985. Last year, Living Rock responded to over 22,000 visits, providing essential supports to one of Hamilton's most vulnerable populations: youth between the ages of 13-25, who are affected by significant risk factors such as loss of family, poverty, substance misuse and mental health. Vulnerable youth need support to navigate the social systems to find ways to meet their basic needs of food, education and shelter. The programs and services offered by Living Rock Ministries provide a continuum of care for youth and their children, while offering opportunities for personal development, life-skills and employment training.

Coming together to empower youth by creating a fun, local, delicious experience in the heart of Hamilton.



SPONSORSHIP LEVELS

Sponsorship provides excellent exposure for your business as a community supporter and is available in the forms of financial or in-kind support of Soupfest and Living Rock.

PLATINUM SPONSOR \$10,000

- Full ad in Soupfest programs and in A/V presentation running during the event
- Bread Station sponsorship at Soupfest (logo display)
- Logo promotion on the Living Rock website
- Free Tickets to Soupfest (up to 20)
- Access to VIP Room
- Thank you at Opening & Closing Ceremonies (special cheque presentation if requested)
- Recognition in our Spring Newsletter

GOLD SPONSOR \$5,000

- Half page ad in Soupfest programs and in A/V presentation running during the event
- Bread Station sponsorship at Soupfest (logo display)
- Logo promotion on the Living Rock website
- Free Tickets to Soupfest (up to 10)
- Video or Power Point Promotion and Recognition at the event
- Recognition in our Spring Newsletter

SILVER SPONSOR: \$1,000

- Quarter page ad in Soupfest programs and in A/V presentation running during the event
- Logo promotion on the Living Rock website
- Video or Power Point Promotion and Recognition at the event
- Free Tickets to Soupfest (up to 5)
- Recognition in our Spring Newsletter

BRONZE SPONSOR: \$500

- Logo recognition in Soupfest programs and in A/V presentation running during the event
- Logo promotion on the Living Rock website
- Video or Power Point Promotion and Recognition at the event
- Recognition in our Spring Newsletter
- Two Free tickets to the event

SOUPFEST



The sooner you return sponsorship form the sooner we will promote your support! Please return the Sponsorship and Advertising Agreement Form, payment and all advertising assets and logos by: **Friday January 27, 2023** to:

Living Rock Ministries
ATTN: Julie Conway at julie@livingrock.ca

SOUPFEST

SPONSORSHIP AGREEMENT FORM

Business/Organization Name

Contact Person and Position

Address

Email

Phone

Twitter Handle

Instagram

Website

Facebook

