

SOUPFEST SPONSORSHIP PACKAGE

WHO:

Living Rock Ministries
30 Wilson Street, Hamilton, ON L8R 1C5
(905) 528-ROCK (7625)
Registered Charity: 88345 8812 RR0001
www.livingrock.ca

Contact: Julie Conway
Phone: 905-528-7625 ext. 250
Email: julie@livingrock.ca

WHEN:

Tuesday February 24th, 2026 from 11:30 am – 7:00 pm

WHERE:

Hamilton Convention Centre by Carmen's | 1 Summers Lane, Hamilton, ON

WHAT: Soupfest is about coming together to empower youth by creating a fun, local and delicious experience in the heart of Hamilton. This one-day annual event attracts nearly 4,000 attendees annually at this one day event. Soupfest is an annual community celebration that showcases soup from top local restaurants. Restaurants compete for the titles of: Best Soup, Most Creative Soup, Heart Smart and Best Display.

WHY: Soupfest is the major annual fundraiser for Living Rock Ministries, a non-profit youth resource center in Hamilton. Living Rock Ministries has been a safe place of community and support for youth, since 1985. Last year, Living Rock responded to over 22,000 visits, providing essential supports to one of Hamilton's most vulnerable populations: youth between the ages of 13-25, who are affected by significant risk factors such as loss of family, poverty, substance misuse and mental health. Vulnerable youth need support to navigate the social systems to find ways to meet their basic needs of food, education and shelter. The programs and services offered by Living Rock Ministries provide a continuum of care for youth and their children, while offering opportunities for personal development, life-skills and employment training.

SOUPFEST 2025 SPONSORSHIP AGREEMENT FORM

Full Legal Business/Organization Name: _____

Contact Person: _____ Position: _____

Street Address: _____ City: _____ Postal Code: _____

Email: _____ Phone: _____ Cell: _____

Website: _____ Social Media Handles:

Instagram: _____

Facebook: _____

Twitter/X: _____

TikTok: _____

Sponsorship Level (please select one)

Platinum Sponsor – \$10,000 –Hooper Law

- ☐ Entertainment Sponsor – \$5,000
- ☐ Gold Sponsor – \$5,000
- ☐ Silver Sponsor – \$1,000
- ☐ Bronze Sponsor – \$500
- ☐ In-Kind Donation (please describe): _____



***Soupfest is about coming together to empower youth by creating a fun,
local and delicious experience in the heart of Hamilton.***

Sponsorship Benefits Comparison

<u>BENEFIT / RECOGNITION</u>	<u>PLATINUM SPONSOR 10K</u>	<u>GOLD SPONSOR \$5K ENTERTAINMENT SPONSOR \$5K</u>	<u>SILVER SPONSOR \$1K</u>	<u>BRONZE SPONSOR \$500</u>
Tickets to Soupfest	25	10	5	2
Event Program Recognition	Full Page	½ page ad	¼ page ad	Logo only
A/V Recognition at Event	Logo + Video/PowerPoint	Logo + Video/PowerPoint	Logo + Video/PowerPoint	Logo + Video/PowerPoint
Website Recognition	Ad on website	Logo on Living Rock website	Logo on Living Rock website	Logo on Living Rock website
On-site Recognition	Booth at Event & Signage	Signage at Event		
Newsletter Recognition	Spring Newsletter	Spring Newsletter	Spring Newsletter	Spring Newsletter
Social Media Shoutouts	Video Weekly in Stories Sponsor Spotlight	Yes (featured post)	Yes (group post)	Yes (thank-you post)
Logo Recognition	On all Soupfest promotional materials			

Payment Options

- ☐ Credit Card (we will contact you for details)
- ☐ Electronic Fund Transfer (EFT) – details provided upon request
- ☐ Cheque payable to Living Rock Ministries
- ☐ Total Contribution: \$ _____

Deadline

Please submit this form, payment, and logo files by: Friday, January 26, 2025. The earlier you commit the sooner we can promote your support.

Submit To:

Julie Conway, Operations Director
 Living Rock Ministries
 30 Wilson Street, Hamilton, ON L8R 1C5
 julie@livingrock.ca | (905) 528-7625 ext. 250