BC Fairs Learning Exchange – "Shaping Tomorrow, Today"
Agricultural Hall, Saanich Fairgrounds

Program Schedule – Friday, October 16

Speakers and times are subject to change

Time	Session	Location	Program Item	Presenter / Notes
8:00am – 8:00pm	—	Entry Foyer	Registration Desk Open	
9:00am – 10:15am	Opening Keynote	Juniper Room	You Make THE Difference: Will We Meet the Moment	**Ian Hill, Founder and Volunteer CEO, You Make THE Difference Foundation**
10:30am – 11:45am	Session 1A	Juniper Room	Destination Events Program: Practical Insights for Applicants	Presented by Belinda Ewald-Middleton, Senior Program Advisor, Tourism Sector Strategy Branch at the Ministry of Tourism, Arts, Culture and Sport
10:30am – 11:45am	Session 1B	Poplar Room	First Sitting – Round Table Discussions	Table topics to be confirmed.
11:45am – 1:00pm	—	Cedar Room	Networking Luncheon	
1:00pm – 2:15pm	Session 2A	Juniper Room	Beating Burnout: Sustaining Passion in Challenging Times	**Ian Hill, Founder and Volunteer CEO, You Make THE Difference Foundation**
1:00pm – 2:15pm	Session 2B	Poplar Room	Borrow My Genius: The Workshop Where We Steal the Best Ideas	Presented by Kryssie Thomson, Founder of Fair Systems That Work
2:30pm – 3:45pm	Session 3A	Juniper Room	The Journey Towards a Zero-Waste Event	Moderator: Sheila Molloy; panelists listed below.
6:00pm – 10:00pm	—	Cedar Room	Friday Night Social and Dinner	Decades Through the Years – Hosted by Alberni District Fall Fair; activities coordinated by Inspired by Play and Bryan Burns.

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Program Schedule – Saturday, October 17

Speakers and times are subject to change

Time	Session	Location	Program Item	Presenter / Notes
8:00am – 8:00pm	—	Entry Foyer	Registration Desk Open	
8:45am – 9:00am	—	Juniper Room	Voting Delegate Registration	
9:00am – 10:15am	AGM	Juniper Room	116th Annual General Meeting of the BC Association of Agricultural Fairs and Exhibitions	
10:30am – 11:45am	Session 4A	Juniper Room	Top 10 Ways to Create Havoc at the Gates	Presented by Jason Roy, Co-founder of FrontDoor+
10:30am – 11:45am	Session 4B	Poplar Room	Turning Impact Data into Action: Insights from the 2026 IAFE Community Impact Survey	Presented by Tim Carson, CEO, Alberta Association of Agricultural Societies
11:45am – 1:00pm	—	Cedar Room	It's A Carnival Affair Luncheon	Sponsored by West Coast Amusements & RF Hauser Shows
1:00pm – 2:15pm	Session 5A	Juniper Room	Protect the Legacy: A Behind-the-Scenes Fair Audit Workshop	Presented by Kryssie Thomson, Founder of Fair Systems That Work
1:00pm – 2:15pm	Session 5B	Poplar Room	Second Sitting – Round Table Discussions	Table topics to be confirmed.
2:30pm	—	—	Silent Auction Closes	
2:30pm – 3:45pm	Session 6A	Juniper Room	Who's Next? Building the Volunteers Who Will Build the Future	Presented by Tim Carson, CEO, Alberta Association of Agricultural Societies
3:45pm	—	Entry Foyer	Silent Auction Winning Bids Posted	Collect and pay for purchases at the registration desk in the foyer.
6:00pm – 10:00pm	—	Cedar Room	President's Banquet	