Get Real with Donna

Let's talk about your next move!

REAL EXPERIENCE GROUP | GUIDE REAL ESTATE | Forbes GLOBAL PROPERTIES



A GUIDE FOR TODAY'S HOMEOWNERS

Local Market Decision Guide

Clear data. Local insight. A smarter next move.

Real estate is local—and the right decision starts with understanding what's happening in your neighborhood.

This guide gives you a clear snapshot of the current Placer County market, what the numbers mean for buyers and sellers, and the key factors that can influence your home's value and timing.

With the right information and a personalized strategy, you can make your next move with confidence.

Knowledge Creates Confidence!

- ☑ Understand today's local market trends
- ☑ See how your area compares
- ☑ Learn what the numbers mean for you
- ☑ Explore opportunities and potential challenges
- ☑ Create a strategy that fits your goals

WHAT'S INFLUENCING OUR LOCAL MARKET?

SUPPLY & DEMAND
Inventory levels and buyer activity shape pricing.

INTEREST RATES
Rates impact affordability and demand.

LOCAL TRENDS
Each neighborhood has its own story and pace.

SEASONAL FACTORS
Timing can create opportunities for buyers or sellers.

LIFESTYLE APREAL
Great schools, amenities and community keep Placer County strong.





"Did you know?

Even within the same city, home values can vary significantly by neighborhood, school district, and amenities. Local insight makes all the difference.



Why Work with Donna?

EXPERIENCE. INSIGHT. RESULTS. A PERSONAL APPROACH.

8+
YEARS IN REAL ESTATE

4 YEARS
PLACER COUNTY ASSOCIATION OF REALTORS® MASTERS CLUB (TOP 10%)
2021, 2022, 2023, 2025

TOP BROKERAGE
GUIDE REAL ESTATE
TOP FIRM IN PLACER COUNTY

$45M+
IN CAREER SALES

Real Experience Matters

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LOCAL MARKET DECISION GUIDE

Let's Look at the Big Picture

Use this page to explore your local market, compare neighborhoods, and map out your strategy.

1 CURRENT MARKET SNAPSHOT

Here's a quick look at key trends in our area. (Insert current data)

Area	Median Sold Price	YoY Change	Closed Sales	Months of Inventory	Sold to Original List Price
Roseville					
Rocklin					
Lincoln					
Granite Bay					
Placer County					

2 YOUR NEIGHBORHOOD

Tell us a little about the area you're interested in or currently own.

Neighborhood / City _____

Home type: ☐ Single Family ☐ Condo ☐ Townhome ☐ Multi-Unit ☐ Other _____

Price range $ _____ to $ _____

Approximate square feet _____ Bedrooms _____ Bathrooms _____

What do you love most about this area? _____

3 MARKET TRENDS & INSIGHTS

What are you noticing in your neighborhood? (Check all that apply)

- ☐ Homes are selling quickly
- ☐ More homes for sale
- ☐ Prices are increasing
- ☐ Prices are stable
- ☐ Prices are decreasing
- ☐ Multiple offers are common
- ☐ Homes are sitting longer
- ☐ New construction nearby
- ☐ Desirable school district
- ☐ Other _____

4 YOUR GOALS

What are you hoping to achieve? (Check all that apply)

- ☐ Sell my home
- ☐ Buy a home
- ☐ Right-size / downsize
- ☐ Invest in real estate
- ☐ Understand my home's value
- ☐ Explore future opportunities
- ☐ Track the market
- ☐ Other _____

5 KEY FACTORS FOR YOU

What matters most in your decision? Rank in order of importance (1 = highest).

- ____ Price / equity
- ____ Timing
- ____ Interest rates
- ____ School district
- ____ Location / neighborhood
- ____ Home features
- ____ Lifestyle amenities
- ____ Investment potential
- ____ Other _____

6 YOUR QUESTIONS FOR DONNA

Write down anything you'd like to learn more about.

1. _____
2. _____
3. _____
4. _____
5. _____

7 NEXT STEPS

What would you like to do next?

- ☐ Schedule a personalized market analysis
- ☐ Tour available homes
- ☐ Get updates on new listings
- ☐ Discuss selling my home
- ☐ Set up a strategy session
- ☐ Other _____



THE BOTTOM LINE

1. UNDERSTAND
Review the latest local data and what it means for your goals.

2. EXPLORE
Compare neighborhoods, review key factors, and weigh opportunities.

3. CREATE A PLAN
Let's turn insight into a clear strategy for your next move.