



DTS Print and Design

Bespoke Designed and Printed

Product Labels

About Us

At DTS Print and Design, we're a passionate, quality-driven team with over 35 years' combined experience in the creative and print industry. Based in Kidderminster, West Midlands, we deliver standout design and print solutions to clients across the UK, from small businesses to major brands. We believe in old-school values, attention to detail, craftsmanship, and quality because our clients' success is our success.



Our Vision

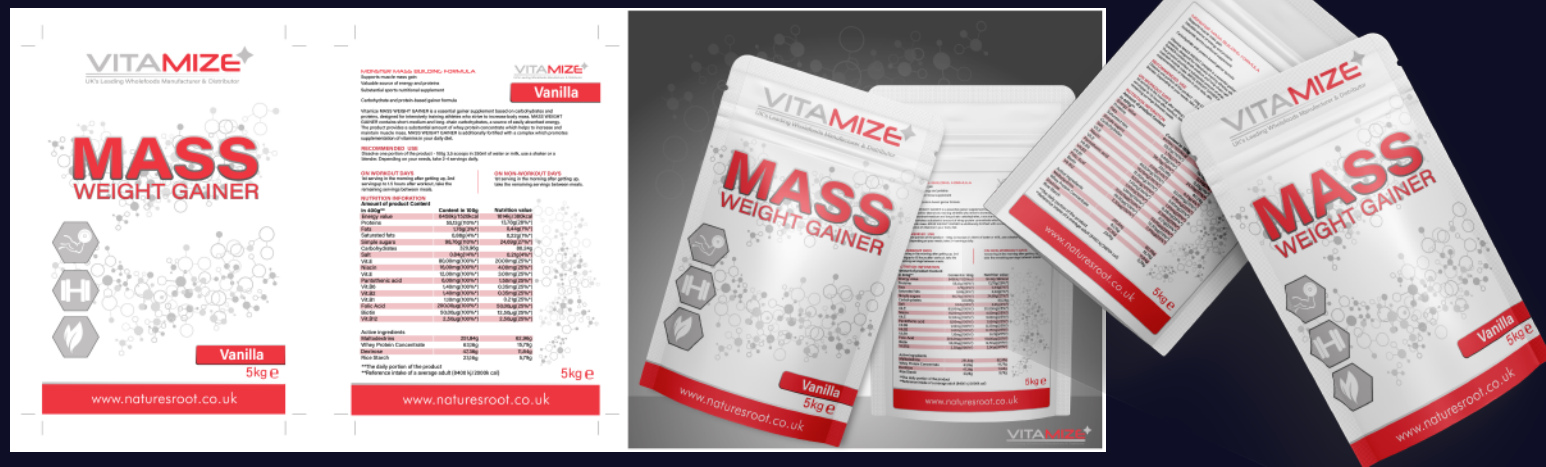
To provide elegant, eco-conscious product labels that inspire a sensory journey and reflect our commitment to quality, sustainability and the growth and success of our clients.

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“We Offer Print And Design
Solutions For Your Buisness”

Working With You

With many years' experience in the design and print industry, we understand the many implications of running a business, from regulatory requirements to the need for standing out amongst the competition. We work closely with our clients to offer a personal, hands-on approach to ensure we fully understand your business and your ever-changing needs.



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To illuminate the world with well designed, eye catching high-quality product labels that elevate your brand and create lasting impression”

NEW
TRENDING
2025

3D GEL
PRINTING

SPOT RAISED
GLOSS
AND FOILING

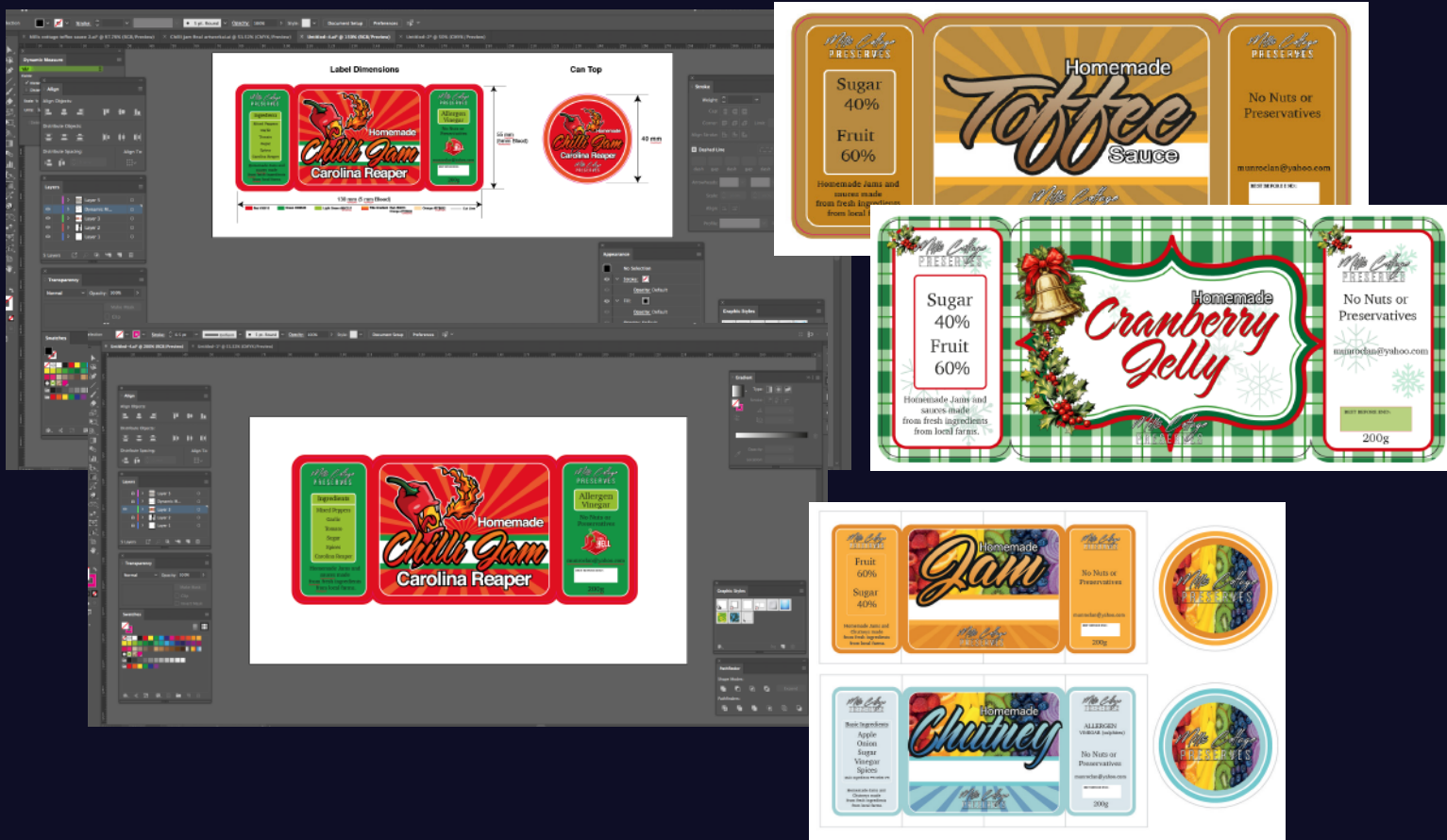
Specialised Finishes

"At DTS, we elevate product labels into works of art. Our specialist finishes from our raised 3D Gel Printing to shimmering 3D raised holographic details as well as our popular 3D raised gold foiling bring a sense of prestige and exclusivity to your brand. With customers forming purchase decisions in as little as 5-7 seconds, our bespoke finishes ensure your product exudes quality and stands out with undeniable sophistication"



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“Make your labels impossible to ignore with DTS’s specialised finishes. Like the bold dimensions of 3D Gel raised print”



WHAT WE DO

Brighten Your Brand with Bespoke Product Labels.

It takes 7 seconds...

Buyers develop their first impression of a brand in as few as 7 seconds. Visual and tactile appeal have much to do with this subconscious decision, so how do you ensure that your products are chosen by potential buyers? Colour and the overall aesthetic are important aspects of the emotional decision, together with the texture.

With such a short time to make that first impression, the design elements are key to converting potential prospects into sales, and with abundant similar products on the shelves, it's vital to promote brand recognition and loyalty. With many years of packaging design experience, we closely collaborate with our clients to provide fully customised, personal design and print services tailored to your individual business' needs.

Our Service

At DTS Print & Design, we specialise in bringing your brand to life, with beautifully designed and printed bespoke labels. Whether you're launching a new product, updating an existing line, or seeking unique labels, our team will work closely with you every step of the way to create labels that reflect your brand's identity and vision. We offer professional print solutions for existing artwork, together with creative expertise for design and illustration to suit your every need.



- 1. Custom label design:** If you are looking for design inspiration, we work closely with you to ensure your label reflects every aspect of your individual business perfectly. Whether your preference is minimalist elegance, bold and colourful, or vintage charm we offer a creative and flexible approach to ensure 100% satisfaction.
- 2. Professional printing:** We only use premium materials and the latest print technology to ensure each label is vibrant, durable and long lasting whilst meeting the many regulatory requirements within the industry. We have low minimum order quantities and can print thousands of labels efficiently to any shape and size.
- 3. Variety of finishes:** Choose from matte, glossy, holographic, embossed or textured finishes for highly tactile luxurious labels that stand out on the shelf and add that extra touch of luxury to your packaging.
- 4. Eco friendly options:** We offer sustainable, eco-friendly label materials and print methods to align with your brand's commitment to the planet.
- 5. Fast turnaround:** With quick and efficient order processing, we ensure you receive your custom labels on time so you can focus on your core business.



Get In Touch

Call or email us for a no obligation quote on all print and design enquiries.

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