

## **New Year, New Habits**

Make 2026 the year you stay ahead of vehicle maintenance. Routine services help prevent breakdowns, extend the life of your car, and keep your family safe on the road.

## **Cold Weather & Battery Checkups**

Winter is the #1 enemy of car batteries. Cold temperatures can reduce battery power dramatically, making no-start mornings far too common. A quick battery test now can save you from being stranded later.

## **Snowy Roads & Tire Safety**

Good tires make all the difference in winter driving. Proper tread depth and correct tire pressure improve traction, braking, and overall control on snow and ice. If you're unsure about your tires, let us take a look.

## **Don't Forget the Easy Stuff**

Sometimes the smallest things make the biggest difference:

- Windshield wipers for clear visibility
- Washer fluid topped off
- Exterior lights working properly

These quick checks help keep you safe during dark, snowy, and icy conditions.

## **January Days to Celebrate**

- **January 13** – National Rubber Ducky Day (a fun reminder to check hoses & fluids!)
- **January 15** – National Hat Day (bundle up and keep your car winter-ready)
- **January 20** – Martin Luther King Jr. Day 🇺🇸

## **Our New Year's Resolution: Staying Connected with YOU**

One of our biggest goals this year is to focus more on social media so we can:

- Share valuable car care tips
- Post seasonal reminders
- Offer **inside specials just for our followers**

Please visit our Facebook page, **Martino's Auto Center**, click **Like**, and hit **Share**. It's one of the easiest ways to support a local, family-owned business, and it helps us reach more neighbors like you.

## **Convenience You Can Count On**

We're here to make car care easy:

- **Live online scheduling** for your convenience
- **Free loaner vehicles**
- **Shuttle service**
- **Flexible payment options** through our partnership with Wisetack

Your time matters, and we work hard to make every visit smooth and stress-free.

Thank you for trusting Martino's Auto Center with your vehicles and for being part of our extended family. We look forward to keeping you safe, confident, and on the road all year long.

**From our family to yours...here's to a safe, happy, and healthy New Year!**

### **Martino's Auto Center**

Where honesty, convenience, and community always come first