

Martino's Auto Center – April Newsletter

Spring Into Safe Driving

After a long, record-breaking cold winter, April finally brings us something we've all been waiting for, warmer weather, longer days, and the start of spring travel. With that change, it's one of the most important times of year to make sure your vehicle is ready for what's ahead.

Winter takes a toll on every part of your car. Potholes, salt, cold starts, and rough road conditions all add up. Now is the time to catch small issues before they turn into bigger, more expensive repairs.

At Martino's, our goal is simple: we want every customer driving a safe, reliable, well-maintained vehicle.

Introducing Our New Loyalty Program

We're excited to roll out something we've been working on...our brand new loyalty rewards program.

- Earn points for every dollar you spend
- Points add up to real savings on future visits
- Sign up today and receive **250 bonus points just for joining**
- Schedule an appointment in April and **we'll DOUBLE your points**

You can sign up right on our website through **My Garage**. It's our way of saying thank you for trusting us with your vehicle and we're looking forward to rewarding you for it

April is All About Fresh Starts (For You and Your Car)

Spring is the perfect time to reset your vehicle after winter. Some of the most important things to check this month include:

- Tires (wear, alignment, and pressure after pothole season)
- Brakes (winter driving can accelerate wear)
- Fluids (especially brake fluid, coolant, and oil condition)
- Battery health (cold weather weakens batteries)
- Suspension components (potholes don't go easy on your vehicle)

Every visit includes our Digital Vehicle Inspection, where we send you photos and videos so you can see exactly what we see. No guessing, no pressure—just clear information so you can make the best decision for your vehicle.

A Few Things We're Celebrating This Month

April 1 – April Fools' Day

No tricks here—just honest, reliable service you can count on. (And maybe a little fun around the shop.)

April 4 – National 4x4 Day

A great reminder for our Jeep and truck owners. This is the perfect time to check your differential, transfer case, and driveline fluids.

April is National Car Care Month

This one hits close to home. It's all about preventative maintenance and keeping your vehicle dependable. A little attention now can save a lot later.

Earth Day – April 22

Proper vehicle maintenance doesn't just protect your car, it helps reduce emissions and keeps your vehicle running cleaner and more efficiently.

A Quick Reminder From Our Team

We know life gets busy, and it's easy to put off small concerns especially when your car "seems fine." But the truth is, most major repairs start as something minor.

If you've noticed a noise, a light on the dashboard, or something just doesn't feel right, it's always better to check it sooner rather than later.

Let's Keep Growing Together

March was a busy month for us, and we're incredibly grateful for the continued support from our customers. As we head into spring, we're focused on continuing to improve, serve more families, and make every visit a great experience.

If you've never been to Martino's before, we'd love the opportunity to meet you. And if you have... thank you for being part of what makes this place feel like more than just a repair shop.

Schedule Your Appointment Today

Spring is one of our busiest times of year, and spots fill up quickly.

You can schedule anytime online at:

www.martinosautocenter.com/appointments

Or give us a call—we're always happy to help.