



# PARKS & RECREATION

CITY OF CEDAR RAPIDS

## BANNER ADVERTISING

Cedar Rapids Parks & Recreation (CRPR) has developed an advertising program at Tait Cummins Sports Complex. This program will utilize space on our outfield fencing on each of the four diamonds. The cost of this program will be \$250.00/banner/year. This cost will cover the advertising; hanging and removal of banners; and storage of banners during the off season. For more information, please contact Sean Bucheit at [s.bucheit@cedar-rapids.org](mailto:s.bucheit@cedar-rapids.org) or (319)432-3248.

### Banner Advertising:

- a) Banners are purchased and owned by advertiser.
- b) Banners will be hung on outfield fences on one of the four diamonds.
- c) Banners will be hung from April 15 to November 1.
- d) CRPR will roll up and store all banners during off season.
- e) Advertiser will pay for renovations to banners.
- f) Contract will be for one season.
- g) Cost of advertising: \$250.00 per year/per field.
- h) Cost to advertise 4 banners (a banner for each field): \$750.00/year
- i) Banners must meet CRPR specifications. 4'x 6' banner preferred.



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## **Tait Cummins Sports Complex** **2024 Facility Statistics**

313 Youth softball/baseball teams competed  
52 Adult Softball league teams played weekly April-October

### **Youth Baseball**

11 weekend tournaments  
226 total teams participated (not unique)  
61 unique Iowa communities encompassing 32 counties.  
Teams from Missouri, Illinois, Wisconsin

### **Youth Softball**

87 LOCAL 8u-12u league teams played weekly April-October  
5 Friday night events  
1 weekend tournament

### **Typical week at the facility**

Monday – Adult softball league  
Tuesday – Youth softball league  
Wednesday – Adult softball league  
Thursday – Youth softball league  
Friday – 5 youth softball events  
Saturday – Youth baseball tournament  
Sunday – Youth baseball tournament

**~55,000 visitors last year!**