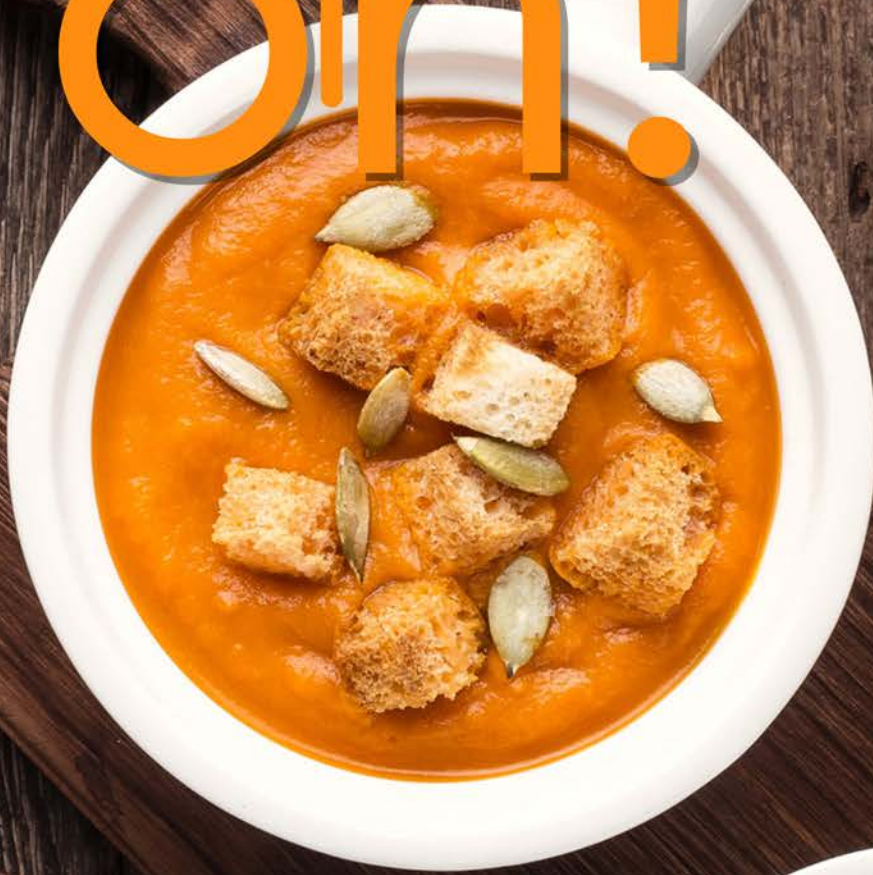


# soups On!







# contents

- 1 🍲 fresh soups
- 3 🍲 frozen soups
- 5 🍲 retail ready soups
- 7 🍲 bases & broths
- 8 🍲 proteins
- 9 🍲 grains & noodles
- 10 🍲 fresh produce
- 11 🍲 soup to-go
- 12 🍲 soup trends

# fresh SOUPS



*Chicken & Dumpling*  
#400760, 4/4 lb  
ABF



*Chicken & Kale with Sweet Potato*  
#400740, 4/4 lb  
Gluten Free



*Chicken Lemon & Orzo*  
#400826, 4/4 lb  
ABF, Low Fat



*Chicken Noodle*  
#400717, 4/4 lb



*Corn Chowder Southwest*  
#400751, 4/4 lb



*New England Clam Chowder*  
#400722, 4/4 lb  
Gluten Free



*Italian Wedding Meatball*  
#400749, 4/4 lb



*Maine Lobster Bisque*  
#400716, 4/4 lb



*Minestrone*  
#700742, 4/4 lb  
Vegetarian, Low Fat,  
Dairy Free



*Shrimp & Roast Corn Chowder*  
#400715, 4/4 lb



*Creamy Tomato*  
#400719, 4/4 lb  
Gluten Free



*Turkey Sausage & Kale*  
#400721, 4/4 lb  
Gluten Free

# soups of the season

Beef & Barley



#162014, 4/4 lb

Chicken & Poblano Pepper



#9161312, 4/4 lb

Butternut Squash & Apple



#9161308, 4/4 lb

Beef Chili with Beans (GTF)



#400713, 4/4 lb

Baked Potato



#453880 4/4 lb

# frozen soups



Gluten Free



Dairy Free



Antibiotic Free



Low Fat

ITEM #	DESCRIPTION	PACK SIZE	BRAND	ATTRIBUTES
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## Beef

962014	BEEF & BARLEY	4/4 LB	BLOUNT	
950455	BEEF & BARLEY	4/4 LB	CHEF FRAN	
400899	BEEF STEW	4/4 LB	BLOUNT	
400711	STEAK AND ALE CHOW	4/4 LB	BLOUNT	

## Chicken

961312	CHICKEN & POBLANO PEPPER	4/4 LB	BLOUNT	
400769	CHICKEN & WILD RICE	4/4 LB	BLOUNT	
950476	CHICKEN GUMBO RTS	4/4 LB	CHEF FRAN	
962029	CHICKEN NOODLE	4/4 LB	BLOUNT	
950489	CHICKEN NOODLE LRS	4/4 LB	CAMPBELLS	
950468	CHICKEN NOODLE OLD FASHIONED	4/4 LB	CHEF FRAN	
452505	CHICKEN NOODLE OLD FASHIONED	4/8 LB	TRUE SOUP	
962026	CHICKEN TORTILLA	4/4 LB	BLOUNT	
950448	WICKED THAI CHICKEN	4/4 LB	CAMPBELLS	

## Chili

400713	CHILI BEEF WITH BEANS GTF	4/4 LB	BLOUNT	
452524	CHILI TIMBERLINE W/BEANS	4/8 LB	CHEF FRAN	
453268	THREE BEAN CHILI VEGAN GF	4/4 LB	KETTLE CUISINE	

## Chowder

962035	CLAM CHOWDER NEW ENGLAND	4/4 LB	BLOUNT	
452515	CLAM CHOWDER RTC	4/8 LB	TRUE SOUP	
950399	CHOWDER SHRIMP & ROASTED CORN	4/4 LB	BLOUNT	
950484	CLAM CHOWDER BOSTON CONC.	4/4 LB	CHEF FRAN	
962040	CLAM CHOWDER MANHATTAN	4/4 LB	BLOUNT	

## Seafood

453551	CRAB RIP ROARIN'	4/4 LB	BLOUNT
410844	LOBSTER BISQUE	4/4 LB	BAY SHORE
950427	LOBSTER BISQUE W/SHERRY	4/4 LB	CAMPBELLS
950398	LOBSTER MAINE BISQUE	4/4 LB	BLOUNT
962045	MARYLAND CRAB	4/4 LB	BLOUNT

## Veggie

961311	SOUP BROCCOLI & CHEDDAR CHEESE	4/4 LB	BLOUNT
452507	SOUP BROCCOLI CHEDDAR	4/8 LB	TRUE SOUP
961308	SOUP BUTTERNUT SQUASH & APPLE	4/4 LB	BLOUNT
471258	SOUP CREAM OF POTATO	3/4 LB	CAMPBELLS
400706	SOUP FIRE ROASTED VEGETABLE	4/4 LB	BLOUNT
400704	SOUP FRENCH ONION	4/4 LB	BLOUNT
452508	SOUP GARDEN VEGETABLE	4/8 LB	TRUE SOUP
950482	SOUP GARDEN VEGETABLE	3/4 LB	CAMPBELLS
692066	SOUP MINESTRONE	4/4 LB	BLOUNT
950450	SOUP MINESTRONE RTS	4/4 LB	CHEF FRAN
950446	SOUP MINESTRONE W/GARDEN VEG	4/4 LB	CAMPBELLS
950457	SOUP RED PEP SMKD GOUDA BISQUE	4/4 LB	CAMPBELLS
961217	SOUP SPICED PUMPKIN BISQUE	4/4 LB	BLOUNT
452527	SOUP VEGETABLE MARKET	4/8 LB	TRUE SOUP
950487	SOUP VEGETABLE VEGAN	4/4 LB	CAMPBELLS
400702	SOUP WILD MUSHROOM BISQUE	4/4 LB	BLOUNT

## Other Favorites

961310	SOUP ITALIAN WEDDING	4/4 LB	BLOUNT
950452	SOUP ITALIAN WEDDING RTU	4/4 LB	CHEF FRAN
400703	SOUP LASAGNA TURKEY SAUSAGE	4/4 LB	BLOUNT
452509	SOUP LENTIL CHICK PEAS ORGANIC	4/4 LB	BLOUNT
400671	SOUP MEXICAN STYLE MEATBALL	4/4 LB	BLOUNT
962013	SOUP BAKED POTATO W/ BACON	4/4 LB	BLOUNT
962030	SOUP SPLIT PEA	4/4 LB	BLOUNT
950465	SOUP SPLIT PEA W/HAM	4/4 LB	CHEF FRAN
452514	SOUP TOMATO BUTTERY GRILL CHEESE	4/4 LBS	TRUE SOUP
400708	SOUP TOMATO CREAMY	4/4 LB	BLOUNT
452512	SOUP TOMATO OLD FASHIONED RTS	4/8 LB	TRUE SOUP



# shelf stable & retail ready



Cup of Noodles, Beef  
#900368, 12/2.5 oz



Cup of Noodles, Chicken  
#900357, 24/2.5 oz



Top Ramen Chicken  
#471285, 24/3 oz



Vegetable Broth  
#25873, 12/32 oz



Chicken Noodle Soup  
#471211, 12/19 oz



Lentil Soup  
#471212, 12/19 oz



Minestrone Soup  
#63545, 12/19 oz



Vegetable Soup  
#471201, 12/19 oz



Chicken Noodle  
#471243, 12/50 oz



Chicken with Rice  
#471241, 12/50 oz



Cream of Chicken  
#471235, 12/50 oz



Cream of Mushroom  
#471237, 12/50 oz



Minestrone  
#471231, 12/50 oz



Tomato  
#471234, 12/50 oz



Vegetable  
#682757, 12/50 oz



New England Clam Chowder  
#471238, 12/50 oz





# bases & broth



Gluten Free



No Added Preservatives



No MSG



Vegetarian

ITEM #	DESCRIPTION	PACK SIZE	BRAND	ATTRIBUTES
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## Beef

451206	BASE BEEF 095	12/1 LB	KNORR	
451225	BASE BEEF LIQUID CONCENTRATE	4/32 OZ	KNORR	
453002	BASE BEEF PASTE	1/30 LB	MAJOR	
453005	BASE BEEF PASTE	1/20 LB	MAJOR	
451200	BASE BEEF SELECT PASTE	6/2 LB	KNORR	
450691	BASE BEEF STOCK NO MSG	6/1 LB	EMERALD	
451352	BASE BOUILLON BEEF	6/1 LB	KNORR	
232405	BROTH BEEF LRS	12/14.5 OZ	COLLEGE INN	

## Chicken

451201	BASE CHICKEN 095 PASTE	12/1 LB	KNORR	
451226	BASE CHICKEN LIQUID CON. GTF	4/32 OZ	KNORR	
450688	BASE CHICKEN NO MSG	6/1 LB	EMERALD	
453001	BASE CHICKEN PASTE	1/30 LB	MAJOR	
453004	BASE CHICKEN PASTE BASIC	1/20 LB	MAJOR	
451217	BASE CHICKEN ROASTED ULTIMATE	6/1 LB	KNORR	
451210	BASE CHICKEN SELECT PASTE	6/1.99 LB	KNORR	
453008	BASE CHICKEN SELECTED PREMIER	1/20 LB	MAJOR	
231198	BASE CHICKEN STANDARD PASTE	1/30 LB	LEGOUT	

## Pork

680093	BASE HAM	12/1 LB	MAJOR	
450689	BASE PORK STOCK	6/1 LB	EMERALD	

## Seafood

450698	BASE CLAM STOCK	6/1 LB	EMERALD	
450603	BASE CLAM ULTIMATE	6/1 LB	KNORR	
450692	BASE CRAB STOCK	6/1 LB	EMERALD	
450694	BASE LOBSTER STOCK	6/1 LB	EMERALD	
451240	BASE SEAFOOD	6/1 LB	ELITE	
450693	BASE SHRIMP STOCK	6/1 LB	EMERALD	

## Vegetable

460650	BASE MIREPOIX PASTE	6/1 LB	EMERALD	
451227	BASE VEGETABLE LIQUID CON.	4/32 OZ	KNORR	
450602	BASE VEGETABLE ULTIMATE PASTE	6/1 LB	KNORR	
25873	BROTH VEGETABLE	12/32 OZ	SWANSON	

# bones

ITEM #	DESCRIPTION	PACK SIZE
090522	BONES BEEF CUT	1/30 LBA
090873	BONES CHICKEN	1/55 LBA
008192	BONES TURKEY NECK SMOKED	1/30 LBA
009703	BONES VEAL NECK CUT	1/50 LBA

# stew cuts

ITEM #	DESCRIPTION	PACK SIZE
91082	BEEF CUBES FROZEN X/LEAN	4/2.5 LB
91025	BEEF FILET CUBES FRESH	4/2.5 LB
8360	BEEF FILET CUBES FROZEN	4/2.5 LB
911101	CHICKEN BREAST CUBE RANDOM	2/10 LB
870303	LAMB STEW CUBES FROZEN	1/3 LB



# grains

ITEM #	DESCRIPTION	PACK SIZE	BRAND
172401	BARLEY PEARL DRY	24/1 LB	PACKER
172467	BEANS KIDNEY RED LIGHT	1/50 LB	PACKER
172405	BEANS NAVY (DRY)	24/1 LB	PACKER
172408	BLACK EYED PEAS (DRY)	24/1 LB	PACKER
172404	BLACK TURTLE BEANS	24/1 LB	PACKER
205024	BULGUR WHEAT	12/24 OZ	GOYA
172411	DRY BABY LIMA BEANS	24/1 LB	PACKER
31111	FARRO PEARLED ITALIAN	12/1 LB	AGRIBOSCO
172403	GARBANZO BEANS DRY CHIC PEAS	24/1 LB	PACKER
172402	GREEN SPLIT PEAS	24/1 LB	PACKER
172476	GREEN SPLIT PEAS BULK	1/50 LB	PACKER
172468	LENTILS	1/50 LB	PACKER
172407	LENTILS (DRY)	24/1 LB	PACKER
172410	PINTO BEANS DRY	24/1 LB	PACKER
172433	PINTO BEANS PRE-WASHED	1/50 LB	PACKER
420604	RICE BASMATI	1/20 LB	ROYAL
422001	RICE BROWN	1/25 LB	BEN'S
422004	RICE LONG GRAIN WILD	6/36 OZ	PRODUCER
420603	RICE WHITE JASMINE	1/25 LB	MAHANAKORN



# noodles

ITEM #	DESCRIPTION	PACK SIZE	BRAND
372026	DITALINI PASTA	2/10 LB	ZEREGA
172413	EGG BOWTIES LARGE EGG	2/10 LB	ZEREGA
372004	ELBOW PASTA	1/20 LB	PORT ROYAL
371076	NOODLE EGG MEDIUM	1/10 LB	PACKER
371246	NOODLE EGG WIDE 1/2	1/10 LB	ZEREGA
340689	NOODLE LO MEIN	6/5 LB	WONTON
851037	NOODLE LO MEIN PRE-COOKED	4/5 LB	AMOY
371002	NOODLES EGG FINE 1/16"	1/10 LB	ZEREGA
31296	NOODLES RAMEN KALE	50/4.5 OZ	WONTON
551413	NOODLES SOBA ORGANIC	1/20 LB	ROLAND
641683	NOODLES YAKISOBA	6/80 OZ	TWIN MARQUIS
172470	VERMICELLI NOODLE RICE	12/8.8 OZ	ROLAND



# fresh produce

ITEM #	DESCRIPTION	PACK SIZE
751247	BEANS GREEN CLIPPED	2/5 LB
751237	BEETS GOLD	1/25 LB
751259	BEETS RED WHOLE LARGE	1/25 LB
751090	BROCCOLI REGULAR	1/14 CT
751080	CABBAGE GREEN BOXED	1/50 LB
751010	CARROTS LOOSE	1/50 LBS
751091	CAULIFLOWER	12/HEAD
751082	CELERY REGULAR	24/HEADS
109728	COLLARD GREENS FRESH	1/12 CT
753502	CORN FRESH BI COLOR	48/1 CT
751244	EGGPLANT REGULAR	1/18 CT
80402	GARLIC PEELED JARS FRESH	4/5 LB
109726	KALE GREEN	20/1 LB
753200	LEEKS	1/12 CT
109892	MUSHROOM CREMINI	1/5 LB
109896	MUSHROOM FOODSERVICE	1/10 LB
751144	ONION DICED YELLOW 1/4	2/5 LB
107408	ONION RED DICED 1/4 IN	2/5 LB
109810	ONION RED MEDIUM	1/25 LB
751085	ONION SPANISH	1/50 LB
751254	PARSNIPS	1/20 LB
109738	PEPPERS GREEN	1/25 LB
751118	PEPPERS RED	1/25 LB
754606	POTATO IDAHO 40CT	1/40 CT
754625	POTATO RED A LARGE	1/50 LB
754628	POTATO YUKON A	1/50 LB
107852	POTATOES PEELED	1/20 LB
751103	SCALLIONS	1/48 CT
753287	SHALLOTS PEELED	4/1 GAL
109969	SQUASH BUTTERNUT DICED	4/5 LB
109844	SQUASH KABOCHA	1/40 LB
751224	SQUASH SPAGHETTI	15/PC
751232	SQUASH, BUTTERNUT	1/12 CT
102479	TOMATO PLUM/ROMA	1/25 LB
751109	YAMS JUMBO	1/40 LB
109914	WATERMELON RED SEEDLESS	1/1 CT



# Cutlery

to-go

ITEM #	DESCRIPTION	PACK SIZE
511775	CUTLERY KIT F-K-S-NAPKIN WHITE	1/500 CT
511762	CUTLERY KIT BLK HVY F/K/S/SOUP SPOON	1/250 CT
731070	SOUP SPOON MED IND WRAPPED	1/1000 CT
731009	SOUP SPOON MEDIUM WEIGHT	1/1000 CT
731024	SOUP SPOON BLACK HEAVY IW	1/1000 CT
513659	SPOON SOUP BIO NATURAL	1/1000 CT

# Containers

ITEM #	DESCRIPTION	PACK SIZE
743207	PAPER CONT. 8 OZ COMBO WHITE	250 CT
743208	PAPER CONT. 12 OZ COMBO WHITE	250 CT
743209	PAPER CONT. 16 OZ COMBO WHITE	250 CT
671812	PAPER CONT. 32 OZ COMBO WHITE	250 CT
743296	PAPER CONT. 12 OZ COMBO BROWN	250 CT
743297	PAPER CONT. 16 OZ COMBO BROWN	250 CT
513106	PAPER CONT. 8 OZ COMBO PRINTED	500 CT
513621	SOUP CONT PLASTIC HARD 32 OZ COMBO	1/240 CT
513705	SOUP CONT PLASTIC HARD 16Z COMBO	1/240 CT

# Add Ins

ITEM #	DESCRIPTION	PACK SIZE	BRAND
155001	CRACKERS SALTINE	500/2 CT	ZESTA
151515	CRACKERS OYSTER IW	150/.5 OZ	WESTMINSTER
152003	CRACKERS RITZ IW	300/2 CT	NABISCO
152503	CROUTONS SEASONED PC	250/.25 OZ	SUGAR
383000	SALT PACKETS PC	3/1000 CT	NICE BLEND
383001	PEPPER PACKETS PC	3/1000 CT	NICE BLEND

# SOUP snapshot

**36%** of restaurants across the U.S. have soup on their menus

on average, restaurants are offering approximately **3** soup menu options

the most popular soup varieties on menus overall are chili and chicken soup

## MAC STAGE: UBIQUITY

An essential item type at all places that serve food

## REGIONALITY: HIGH

Many varieties have regional skews

## TRENDABILITY: HIGH

There are always new soup varieties gaining awareness

## MENU POPULARITY: HIGH

Highly menued at global restaurants, cafés, midscale and on-site

## GROWTH: MODERATE

Places offering soup are adding varieties, but new operators adding is rare

## NORTHEAST CATEGORY DYNAMICS

# “ ESCAROLE ”

butternut squash cannellini bean  
 Zuppa Di Pesce  
 PORK ROAST pea soup enoki mushroom  
 linguine PASTA FAGIOLI ribs

\*Particularly common terms, ingredients, and varieties in each region based on menuing; index values shown (vs. total U.S.)

## MOST POPULAR SOUPS 2023

RANKED BY TOTAL MENU PENETRATION

### PENETRATION

### GROWTH

	PENETRATION					ALL	2027 PROJECTED	GROWTH	
	QSR	FAST CASUAL	MIDSCALE	CASUAL DINING	FINE DINING			12-MONTH HISTORIC	4-YEAR HISTORIC
CHILI	31.7%	28.8%	25.5%	22.7%	2.9%	23.8%	22.5%	+3%	-2%
CHICKEN SOUP	26.4%	18.2%	25.1%	12.8%	1.2%	17.5%	16.3%	-	-6%
TORTILLA	7.6%	13.1%	9.6%	14.6%	3.3%	11.3%	11.5%	+5%	-3%
CHOWDER	10.7%	8.1%	9.6%	12.0%	12.2%	11.0%	9.4%	-2%	-14%
VEGETABLE SOUP	12.9%	9.1%	15.6%	8.3%	4.1%	10.6%	9.3%	+1%	-4%
CHICKEN NOODLE SOUP	19.0%	12.6%	14.1%	5.9%	0%	10.1%	9.7%	+11%	-1%
STEW	8.0%	4.5%	11.4%	9.5%	5.7%	9.1%	8.5%	-6%	-10%
TOMATO SOUP	9.3%	26.8%	9.2%	7.3%	4.5%	9.0%	9.9%	+6%	+2%
FRENCH ONION	2.0%	5.1%	4.3%	11.2%	26.9%	8.8%	8.1%	+5%	+7%
CLAM CHOWDER	8.0%	4.5%	7.4%	8.7%	9.0%	8.0%	7.2%	+3%	-11%
BISQUE	4.7%	10.6%	4.2%	8.3%	22.4%	7.9%	8.0%	+12%	-4%
TORTILLA SOUP	5.9%	10.6%	6.6%	10.0%	1.6%	7.9%	7.8%	+7%	-4%
MISO	5.9%	5.6%	6.7%	7.0%	5.7%	6.6%	7.2%	+2%	+7%
MINISTRONE	5.4%	3.5%	6.4%	6.2%	5.7%	5.9%	4.9%	+3%	-15%
POTATO SOUP	4.7%	9.1%	3.9%	3.7%	2.0%	4.2%	4.2%	-1%	-19%

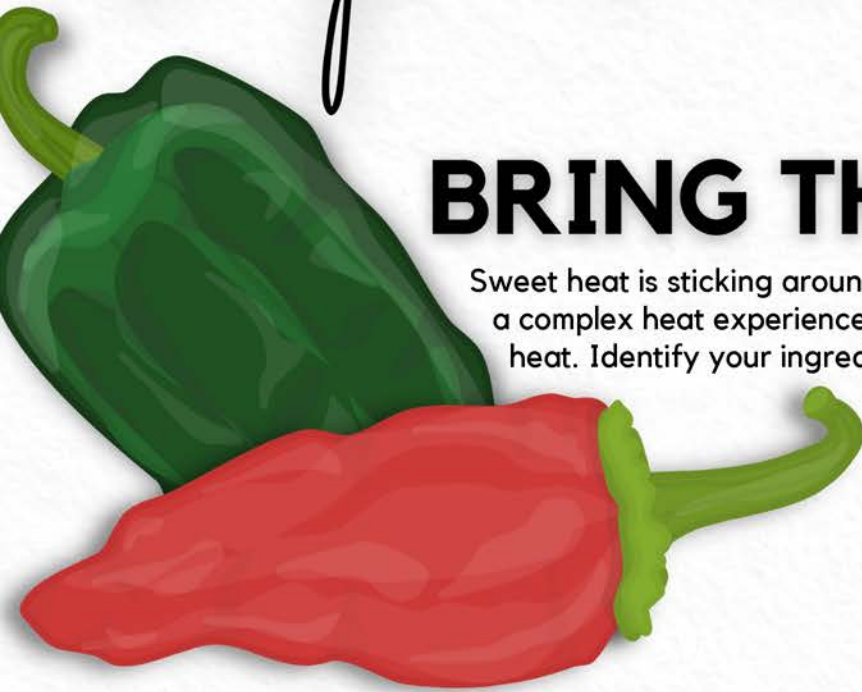
most popular by segment

# Soup Trends



## BRING THE HEAT

Sweet heat is sticking around as spicy elements added to classics give consumers a complex heat experience. Diners are also looking to define the origin of the heat. Identify your ingredients with menu terms like "Carrot Habanero Soup"



## CRAZY FOR CURRY

Indian curry varieties are expected to get more attention this year in soups, stews, sauces and marinades. The spice blend offers adventure and flavor exploration, allowing consumers to travel with their taste buds.



## CARIBBEAN-INSPIRED NOTES

Caribbean street food is heating up across the country. Tropical and imaginative flavors that can take consumers on a journey will trend well. Popular Caribbean flavors for soups and seasonings include coconut, jerk spice, sweet potato and pineapple to enhance savory dishes.



## CREATIVE GARNISHES

Innovative and creative garnishes have become a way to elevate the presentation and taste of soups, making them more visually appealing and flavorful. Think savory granola, dried seaweed, citrus zest, or thinly sliced spiced nuts..

