

THE NEXT GENERATION IS HERE, AND THEY WANT TO EAT!

Right now, there are approximately 50 million children under the age of 11 in the United States, causing operators to reevaluate their offerings to suit this growing consumer base. And it's not just your typical chicken nuggets and hot dogs that youngsters are looking for. With the growing popularity of TV shows like Master Chef Junior, the younger crowd is looking to elevate their palate's and smart operators are hearing them loud and clear. After all, restaurants that are kid friendly can increase their traffic up to 25%.

While kids are looking to upgrade their menu selections, parents are wanting to make sure they have healthier options. Parents are practicing "stealth health" by guiding kids towards whole grains, fresh vegetables and gluten free options. Operators are noticing these trends and are offering alternatives like grapes and fruit smoothies in place of french fries and milkshakes, or by sneaking broccoli and cauliflower into kid-favorites like macaroni & cheese. Food allergies affect approximately 8% of all children, demanding that operators develop well-rounded menus offering a variety of options for guests with dietary restrictions.

Many chefs have had success in offering smaller portions or "toned down" versions of plates from their main menu. Remember, kids often don't want to be treated as kids, so making their meals look like everyone else's is important. Allowing kids to eat like adults is a gateway to getting them eating healthier and thinking about menu choices differently. Sophisticated menu choices for children include meatballs and polenta grown from fresh in season corn, or a lemongrass chicken quesadilla with a fresh roasted corn salsa.

Inside this catalog are staple items of kid's menus. But don't just limit yourself to these items, your Driscoll Foods rep is ready to help design a kid's menu that will develop a customer base for accounts for years to come.





KID'S MENU



GUIDE

· Beverages ·







Item #	Description	Pc
037460	Apple Juice	32
037463	Fruit Punch	32
037462	Grape Juice	32
037464	Kiwi Strawberry Juice	32
037465	Orange Tangerine Juice	32
064803	Milk I%	50
064802	Milk 2%	50
064801	Chocolate Milk Fat Free	50
064806	Skim Milk	5(
064805	Whole Milk	5(

Pack Size Brand 32/6.75 oz Juicy Juice 32/6.75 oz Greamoland 50/8 oz Greamoland 50/8 oz Greamoland 50/8 oz Greamoland 50/8 oz Greamoland

· Breakfast ·

Item #	Description	Pack Size	Brand
172517	Alpha Bits Whole Grain Cereal Bowl	96/1 oz	Post
173310	Cheerios Whole Grain Cereal Bowl	961.688 oz	General Mills
269608	Frosted Mini Wheats Cereal Bowl	96/1 oz	Kellogg's
173341	Chex Whole Grain GF Cereal Bowl	96/1.13 oz	General Mills
173430	Honey Nut Cheerio Whole Grain Cereal Bowl	96/1 oz	General Mills
173410	Kix Whole Grain Cereal Bowl	961.625 oz	General Mills
173345	Rice Krispies Whole Grain Cereal Bowl	96/1 oz	Kellogg's
416657	Fully Cooked Chicken Sausage Link 1.4 oz	1/10 lb	Jones
520101	French Toast Sticks CN	100/2.6 oz	Papetti's
431461	Whole Grain French Toast Sticks	100/2.6 oz	Papetti's
700330	Hash Brown Sticks	6/4 lb	Cavendish
434603	Whole Grain Pancakes CN	144/1.4 oz	Global
170243	Pancakes	144/1.2 oz	Global
871182	Turkey Sausage Link	160/1 oz	Perdue
806028	Fully Cooked Turkey Sausage Link CN .7 oz	1/10 lb	Jones
410140	Fully Cooked Turkey Sausage Patty CN	133/1.2 oz	Perdue
123074	Whole Grain Waffles 4"	144/1.23 oz	E990
123077	Round Waffles 4"	144/1.23 oz	E990









KID'S MENU







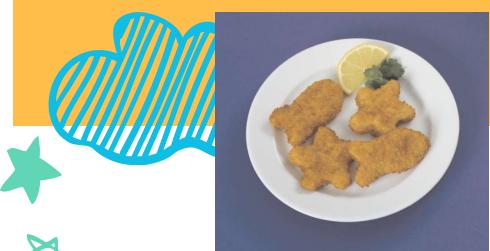
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· Chicken ·

Item#	Description	Pack Size	Brand
821063	Chicken Breast Nuggets CN	1/12 lb	Brakebush
861255	Breaded Chicken Nuggets	1/20 lb	Spring Valley
822996	Breaded FC Dinosaur Chicken Nuggets	2/5 lb	Perdue
400468	Whole Grain FC Breaded Chicken Nuggets CN	1/10 lb	Advance
400474	Whole Grain Breaded Chicken Ring CN	1/30 lb	Gold Kist
400477	Whole Grain Breaded Chicken Strips CN	120/3.9 oz	Gold Kist
410407	Breaded FC Chicken Nuggets	1/10 lb	Pierce
411534	Breaded Chicken Breast Tenders ABF	105/1.5 oz	Harvest

· Seafood ·

Item #	Description	Pack Size	Brand
401312	Breaded Cod Nuggets 1 oz	1/10 lb	Highliner
300240	Battered Fish Wedge 3 oz CN	2/5 lb	Samband
961010	Whole Grain Fish & Star Shaped Nuggets 1 oz CN	1/10 lb	Seafit
401001	Breaded Minced Haddock Stick Loz	1/10 lb	Sea Star









KID'S MENU



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· Hamburgers & Hot Dogs ·

Item #	Description	Pack Size	Brand
871002	Frozen 80/20 Beef Burger	40/4 oz	Driscoll
871062	Frozen 80/20 Beef Burger	80/2 oz	Driscoll
871124	Frozen 80/20 Beef Burger	50/3.2 oz	Driscoll
871049	Frozen 40/10 Beef Burger	40/4 oz	Driscoll
410038	Frozen 80/20 Beef Burger	60/2.67 ea	Wonder
780245	7" Beef Hot Dogs 8-1	6/5 lb	Sabrett
	Whole Grain Hamburger Bun 3.5"	10/12 c 1	Flowers
432627	Whole Grain Sliced Hot Dog Bun 6"	8/12 c 1	Flowers
411580	All Natural Beef Hot Dog 8-1	2/5 lb	Harvestland
404210	Turkey Hot Dog 8-1	2/5 lb	Carolina

· Pasta ·

Item #	Description	Pack Size	Brand
520634	Marinara Sauce	6/#10	Full Red
413331	Lower Sodium Meatball I oz	2/5 lb	Buona Vita
413324	All Beef Meatball I oz FC	2/5 lb	Filomena
413348	Baked Turkey Meatball FC .5 oz	2/5 lb	Buon Gusto
372405	Spaghetti	2/10 lb	Barilla
371026	Lower Sodium Medium Square Cheese Ravioli	1/250 c+	Bruno
065242	Whole Grain Spaghetti	2/10 lb	Patria

· Pizza ·









SKID'S MENU



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· Side Items ·

Item # Description 109424 Fresh Sliced Apples 041022 Whole Grain Baked Biscuits 2.25" 833115 Crinkle Cut Fries 1/2" Ovenable 833100 Crinkle Cut Sweet Potato Fries 7/16" 700265 "Smiles" Crispy Mashed Potato Shapes 080806 Fresh Diced Fruit Salad 400732 Macaroni & Cheese 833117 Tater Tots 700283 Golden Potato Tots	Pack Size 125/2 oz 175/1 oz 6/5 b 6/2.5 b 6/4 b 1/8 b 4/4 b 36/7 oz 6/5 b 6/5 b	Brand Fresh Pillsbury Ore-Ida McCain McCain Sunrich Blount Kraft Ore-Ida Cavendish
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· Snacks ·

Item #	Description	Pack Size	Brand
750316	Fresh Baby Carrot Snacks	100/2.5 oz	Fresh
030177	Soft Baked Pretzels	200/l oz	J&J Snacks
435013	Soft Pretzel Big Bites	350/.4 oz	J&J Snacks
481480	Whole Grain Cheddar Pretzel Stick 6"	1/72 c \	Bosco
435004	Whole Wheat Pretzel	100/2.5 oz	J&J Snacks

· Dairy ·



Item #	Description	Pack Size	Brand
24/223	Creamy Nut-Free Wow Butter	2/4.4 lb	WOW Butter
041011	Fat-Free Strawberry Banana Yogurt	48/4 oz	Danimals
	orani di Paranta di Pa	48/4 oz	Danimals
	Fat-Free Vanilla Yogurt	48/4 oz	Danimals

· Misc ·

4 Color Crayon Set Item #713216 360/4 ct Kids Doodle Placemat 10x14

Item #720006

1/1000 ct





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