



8th Annual tecBRIDGE High School Business Plan Competition
2026 Question Set

1. What research have you conducted with prospective customers on your business product or service? What did you learn from this research?
2. What problem are you trying to solve with this venture and who is your target audience?
3. Intellectual Property comes in many forms. Do you have any intellectual property you envision creating in the new venture?
4. Who is your competition and why? How will you differentiate your product or service from the competition?
5. What is your marketing plan for customer acquisition?
6. What AI tools will you use to leverage your business and why?
7. What are the specific next steps and timeframes for you to bring your product or service to market? What do you need help with to achieve these steps?