



24TH ANNUAL BUSINESS PLAN COMPETITION



Sterenchock Lisman
High School
Business Plan
Competition Champion



tecBRIDGE

WEDNESDAY, APRIL 29, 2026

WELCOME TO THE 24TH ANNUAL tecBRIDGE Business Plan Competition Awards Event

Good Evening Friends.

Thank you for joining us this evening to support all of our high school, college, and early-stage competitors as well as our distinguished honorees.

Over the last 24 years our community has seen over 1,000 students and 400 aspiring entrepreneurs participate in various tecBRIDGE Business Plan Competitions producing engaged learning opportunities, innovative solutions, and vibrant new companies. Thanks to the generosity of our sponsors, winning teams will share over \$30K in cash prizes to invest in their futures.

As you arrived this evening, one of the first things you will have noticed is our program book cover and the new high school division trophy we have created to recognize Jocelyn Sterenchock of CAN DO and Jerry Lisman of Lisman Holdings for their outstanding efforts to build our high school division into a true regional gem of accomplishment and impact. We are proud to recognize their work along with two other significant community leaders – Linda Loop of Dress For Success Luzerne County as our Bill McNally Mentor of the Year and Jim Pierson, Dean of the Misericordia University College of Business as our tecBRIDGE Education Partner of the Year. Thank you Linda and Jim for all you do – both the seen and unseen.

And then there are the competitors. Last Fall, over 150 high school students from a dozen school districts joined us for the Youth Entrepreneurship Conference at King's College and we had a record number of teams and students participate in the High School Business Plan Competition. In our Collegiate Division, we saw a product theme emerge, while our early-stage companies continued to demonstrate that the future of NEPA entrepreneurship and innovation is bright, strong, and promising. I hope you were able to meet and connect with each of our Collegiate and Non-Collegiate teams as they vied for your tecBUCKS and tonight's \$5K crowd-sourced Wild Card prize.

Please also allow me to share my gratitude – tonight, over 25 community members are contributing their time and talents to bring food to our table (thank you Team Constantino's), service to our venue (thank you team Kirby), and fun to our event (thank you Team Posture). In fact, we are honored to recognize all of our key partners for this year's event on the back page of this program book.

From those who serve to those who support. Once again we are fortunate to count over fifty community leaders who volunteered with planning activities, help session mentoring, judging, fundraising, and promoting our event – as well as over twenty financial sponsors – we proudly showcase them on the following pages because they are ones that make this event what is every year.

Finally, whether it's the Wild Card noise at our cocktail reception, the accomplishments of our honorees, the dreams of our Award Winners, or the recognition in our Program Book – we invite each of you to hear it, see it, feel it, and most importantly *celebrate* it.

BPC24.

Why Not Us? Why Not Here? Why Not Now?



Don Webster
Executive Director

THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT AGENDA

WELCOME	Don Webster tecBRIDGE
MASTER OF CEREMONIES	Michael G. Stanton Bold Gold Media
McNALLY MENTOR OF THE YEAR AWARD Linda Loop, Dress For Success Luzerne County Sponsored by Lackawanna College	Holly K. Pilcavage LCCC
tecBRIDGE EDUCATION PARTNER OF THE YEAR AWARD Jim Pierson, Misericordia University Sponsored by Site2	Dr. Dan Myers Misericordia University
BUSINESS PLAN COMPETITION HIGH SCHOOL DIVISION	
BIG IDEA ESSAY COMPETITION Sponsored by LIU18 & NEIU19	
BUSINESS PLAN COMPETITION COLLEGIATE DIVISION AWARD Sponsored by Predictable Property	
BUSINESS PLAN COMPETITION NON-COLLEGIATE AWARD Sponsored by The Sensi Family	Jay Sensi
BEN FRANKLIN TECHNOLOGY PARTNERS AWARD	
WILD CARD WINNER Sponsored by MVM Associates	Mike McCann MVM Associates
SMIT WEBSTER CUP STERENCHOCK LISMAN CUP	Renee Zehel
CLOSING REMARKS	

THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT BILL McNALLY MENTOR OF THE YEAR

LINDA LOOP DRESS FOR SUCCESS LUZERNE COUNTY

Witnessing first-hand the terrorist attacks on the World Trade Center in 2001, Linda left her thirty-year Wall Street career to return home and use her skills to help lift people out of poverty.

Founder of Dress for Success Luzerne County, Linda used her savings to establish the operation – empowering women to achieve financial independence by providing a network of support, career development tools, and professional attire. Dress for Success Luzerne County does not just provide clothing – they change lives.

Not long after opening Dress for Success Luzerne County, Linda noticed that all too often addiction played a role in the lives of the women she served. Being a woman in long-term recovery herself, Linda obtained her Certification as a Recovery Specialist. She served as a CRS at New Roots Inc and has a special interest in helping women coming out of incarceration – about 98% of whom are mothers.

Since the opening of Dress for Success Luzerne County, the agency has served over 1,500 women, 580 of which ended their dependence on the welfare system by gaining employment and building sustaining careers. Dress for Success does not charge for their services.

Linda lives with her husband Steve in Pittston and is the proud mother of Sara, step-mother of Cierra and grandmother of Angela and Michael.

When you see her this evening, ask her about her favorite part of all the goodness above. Or maybe motorcycles – that's a passion too.

Sponsored by: Lackawanna College

**CELEBRATING THE
FUTURE BEING BUILT BY
THIS YEAR'S FINALISTS**



Congratulations, Linda Loop!



McNally Mentor of the Year

*Thank you for all you do to uplift
the women of Luzerne County!*

We're proud of
you and honored
to be part of
your team!

The Board of Directors,
Staff and Volunteers of



THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT

tecBRIDGE EDUCATION PARTNER OF THE YEAR

JIM PIERSON MISERICORDIA UNIVERSITY

Jim Pierson is the Dean of the Misericordia College of Business. Possessing extensive experience in both academic and corporate environments, Jim's teaching and research interests include taxation, financial reporting, consumer protection, and business sustainability.

Jim is a licensed attorney, certified public accountant, and chartered global management accountant. Jim has served in various financial leadership roles as a chief financial officer, controller, and tax director in the engineering and construction industries. His financial leadership experience includes working with publicly traded and privately held companies with global operations with revenues in excess of \$1B. Prior to his business career, Jim served on active duty in the United States Army.

Jim is retiring from Misericordia having introduced a number of new majors and programs while strengthening engaged student learning. Jim was also a leading voice in the creation of Misericordia's Low-Income Taxpayer Clinic.

Jim won't be bored in retirement. He continues serving the American Bar Association as the co-chair of the economic justice committee in the Civil Rights & Social Justice Section. He returns to Pittsburgh with his wife Kathleen and looks forward to spending time with daughters Ellen and Sheila, son Conor, and granddaughter Mary. Looking forward, Jim is already planning hiking, biking, and travel adventures as well as pro bono work in consumer law and taxation.

Thank you for your distinguished service to students, community, and country Jim.

Sponsored by: Site2



**HONORING THE TALENT & DEDICATION
OF THIS YEAR'S FINALISTS**

CONGRATULATIONS AND THANK YOU!



JIM PIERSON

James J. Pierson, J.D., CPA

On behalf of the students, Board of Trustees, faculty, staff, and alumni of Misericordia University, we salute Jim Pierson, dean of the College of Business, for his distinguished service on behalf of our university. Jim's leadership helped to invigorate the College of Business, growing enrollment, enhancing the student experience, and building the reputation of one of Misericordia's key education pillars.

Living the Mercy and University Missions, Jim's efforts to incorporate keen business acumen, ethics, and a sense of community service deserve much praise. Jim's career prior to Misericordia is also a distinguished one, full of accomplishments and hard work. An Army veteran, Jim brings a strong sense of teamwork to all that he does.

Thank you, Jim, for your contributions to our "Community Realized" in Dallas, Pennsylvania.

COMMUNITY REALIZED



MISERICORDIA
UNIVERSITY

Founded by the Sisters of Mercy | Dallas, Pennsylvania | misericordia.edu



THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT PAST AWARD RECIPIENTS

PAST McNALLY MENTOR OF THE YEAR RECIPIENTS

2025	Jocelyn Sterenchock	2019	Donna Simpson
2024	Holly K. Pilcavage	2018	Lori Nocito
2023	Neal DeAngelo III	2017	Mark Leffler
2022	Gerry O'Donnell	2016	Steve Roth
2021	Paul Browne	2015	Mark Toda
2020	Jerry Lisman	2014	Jerry Ephault
		2013	Ken Okrepkie

PAST EDUCATION PARTNER OF THE YEAR RECIPIENTS

2025	Dr. Kelly Musti	Lackawanna College
2024	Dr. Chris Speicher	Marywood University
2023	Marie Ernst	Hazleton Area Academy of Sciences
2022	Mark Leffler	King's College
2021	Keith Eberts	Wilkes-Barre Area High School
2020	Licia Olivetti	Carbondale Area High School
2019	Dr. Jessica Evanko	King's College


Proud to recognize
Jim Pierson
as the 2026 tecBRIDGE
Education Partner of the Year



Applauding your dedication and innovative thinking, and the tremendous impact it is having on our future leaders today and for generations to come.



 www.site2.com

 (570)-558-5660

THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT 2026 HIGH SCHOOL BPC FINALISTS

Kayari
MMI Preparatory School
Kenedy Lutz
Ruhani Shah

Shadow Reality
Hazleton Area Academy of Sciences
Thomas Nowak

PyroPath
MMI Preparatory School
Sharan Parikh
Rishi Patel

SkillSprout
Hazleton Area Academy of Sciences
Libio Espiritusanto
Mariannyi Brache Minaya

Vivum
Wyoming Seminary School
Prem Patel
Adam Salam

PAST CHAMPIONS

2025	HealthHue	MMI Preparatory School	Sharan Parikh Rishi Patel
2024	Presify	MMI Preparatory School	Corey Buchman
2023	FLi-DAR	Abington Heights	Nicholas Booth Alex Duffy Owen McVety
2022	Fistula Stimulator	Hazleton Area Academy of Sciences	Jacob Marinock Kaitlyn Marley
2021	OC's Cleaning Service	Carbondale Area	Olivia Christian
2019	Work Zone Safety App	Hazleton Area Academy of Sciences	Logan Buglio Brandon DaGrosa Joe Halcisak
2018	SHREDIT	Wilkes-Barre Area STEM Academy	Ken Macko Kyle Ostrowski Elsa Romero Michael Simon



Congratulations

High School Business Plan Competition Finalists

CAN BE is proud to recognize the outstanding work of this year's finalists from the Greater Hazleton Area!



Thomas Nowak



Libio Espiritu-Santo & Mariannyi Brache Minaya



Kenedy Lutz & Ruhani Shah



Sharan Parikh & Rishi Patel

Big Idea Essay Competition Finalists



Sharan Parikh



Jesal Patel

Learn more at canbe.biz



THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT 2026 HIGH SCHOOL BIG IDEA ESSAY FINALISTS

Ezra Gorkos
Wyoming Area

Jesal Patel
Hazleton Area Academy of Sciences

Olivia Lawler
Carbondale Area

Adam Salam
Wyoming Seminary

Sharan Parikh
MMI Preparatory School

Sophia Tang
Wyoming Area

PAST CHAMPIONS

2025	Hazleton Area Academy of Sciences	Gabriel Garcia-Adon
2024	Hazleton Area Academy of Sciences	Gabriel Garcia-Adon
2023	Carbondale Area	Emma Monahan
2022	Hazleton Area Academy of Sciences	Perla Villegas
2021	Wilkes-Barre Area at Coughlin	Mya Corcoran
2020	Hazleton Area Academy of Sciences	Brinn Gamer

CELEBRATING ENTREPRENEURSHIP

Congratulations to our past and present finalists!

2026

Business Plan Competition Finalist



Jack Badalamenti
Alvernia University

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Previous Alvernia Finalist Highlights



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THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT 2026 BPC FINALISTS

COLLEGIATE DIVISION

A&B ROBOTICS

Wilkes University

Bara'a Kamal

Alexandra Peccerelli

LEARN 2 INJECT

Alvernia University

Jack Badalmenti

Phillip Crock

Steve Tello

MAT ATTACK

Misericordia University

Kaitlyn Marley

Brady Quinn

REDEFINING CASUAL

New Jersey Institute of Technology

Penn State University

Zach MacBain

Brandon Mateus

Logan Zdaniewicz

WORLD OF BLADES

Wilkes University

Julia Steele

NON-COLLEGIATE DIVISION

OPTIMUST INTELLIGENCE

Luis Vasquez

WILDKEEPS

Samantha Kennedy

REDEMPTION BUSINESS SOLUTIONS

Felix Chujoy

XERGE

Duane Hutchins

TECHA11Y

Brian Jagger

Kirk Uhler

CONGRATULATIONS
TO THE
WILKES STUDENT TEAM
TECBRIDGE
FINALISTS!



A&B ROBOTICS

Bara'a Kamal and Alexandra Peccerelli

WORLD OF BLADES

Julia Steele

Wilkes University

THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT FINANCIAL SPONSORS

ASPIRATION



William G. McGowan
Charitable Fund



Opportunity. Community. Impact.

Congratulations **Linda Loop** as this year's McNally Mentor of the Year and the shared values Dress For Success Luzerne County demonstrates every day in our community.



Lackawanna
COLLEGE

THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT FINANCIAL SPONSORS

ENGAGEMENT



PAY IT FORWARD

Importized



CONGRATULATIONS

to all teams participating in the
24th Annual Business Plan Competition

46 Public Square, Suite 700
Wilkes-Barre, PA 18701



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Affordable college is *right here.*



luzerne.edu/thSMARTstart

scan this! 



CONGRATULATIONS JAMES J. PIERSON EDUCATION PARTNER OF THE YEAR

Congratulations to This Year's
High School Business Plan Finalists

Kayari
MMI

Vivum
Wyoming Seminary

PyroPath
MMI

Shadow Reality
Hazleton Academy of Science

SkillSprout
Hazleton Academy of Science



570-826-1090

jlisman@lismanholdings.com



www.lismanholdings.com

THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT FORMER COLLEGIATE DIVISION WINNERS

2025	BEDREZ	Penn State World Campus	James Monahan
2024	Stack Tackle	East Stroudsburg University (Formerly Blitz Performance)	Jack Keating Stelios Melekos
2023	Sensify	Lackawanna College	Tom Ohop
2022	All Belgium	Wilkes University	Billy Berry Toon De Shepper
2021	Infrasound	Wilkes University	Jarrod Cooper
2020	Mite Fight	East Stroudsburg University	Erik Diemer
2019	Falchion Systems	East Stroudsburg University	Nick Neely Zach Waldman
2018	RAE SLEEVES	Wilkes University	Michelle Lehman
2017	Fader Plugs	East Stroudsburg University	Blaise Delfino
2016	Aya Fair Trade	Marywood University	Randy England Ellen Clauss
2015	Lateskate	Marywood University	Sarah Liang Mike Neri Frank Winger
2014	TickCheck Tick Testing	East Stroudsburg University	Johnathan Weber
2013	Besta	Keystone College	Michelle Mendez Shawn Whitiak
2012	Kuhcoon	King's College University of Scranton	Charles Symanski Mike Toma Andrew Torba
2011	Myfish911.com	King's College	Christopher Gazdick
2010	Virtual Firebox	Virtual Firebox	Bill desRosiers Michael Slacktish
2009	Breaker Boys Drums	King's College	King's College

2008	Modeling International	Penn State Worthington Scranton	Bryan Smith Michael Wademan
2007	Shirtificates.com	LCCC Misericordia University	Danielle Wido Allison Davis
2006	Grad Techs	East Stroudsburg University	Michael Moynihan III Brian Pedone
2005	Eleven Moons	Marywood University University of Scranton	Alex Kotchnev Chavdar Petkov Victoria Suarez
2003	Hanna Chem	Marywood University	Anna Lawrence Hassan Khamat
2002	The Perfect Lawyer	Keystone College	Alex Brunelle Ted Brunelle

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COMMUNITY IS OUR **SECRET SAUCE**



HIGH SCHOOL BPC JUDGES

Joel DeCarli, Sordoni Construction

Munish Munagala, Agent 23.AI

Mary McDermott, Greater Scranton Chamber

Jay Sensi

Renee Zehel

HIGH SCHOOL BIEC JUDGES

Bill Booth, Treasectory

Andy Kudasik, PNC Bank

Cindy Nolte, Lackawanna College

Matt Slezak, Production System Automation

BPC & HSBPC HELP SESSION MENTORS

Dr. Bill Andahazy, Penn State University

Tony Bartocci, Posture Interactive

Steve Blackburn, SEO Consultant

Bill Booth, Treasectory

Dr. Michelle Conway, Misericordia University

Hayden Cruddolph, Cemboo

Keyser Leepier, Sylf

Jerry Lisman, Lisman Holdings

Mary McDermott, Greater Scranton Chamber

Dr. Michele McGowan, King's College

Munish Munagala, Agent23.AI

Ken Okrepkie, Ben Franklin Technology Partners

Mandy Pennington, Wilkes University

Jeff Roth, Jeffrey Roth Insurance

Joe Sinclair, PrimeLine Manufacturing

Dr. Frank Sorokach, Penn State University

Larry Zale, Zale Patent Law

BPC COLLEGIATE JUDGES

Lee Batzel, Galaxy Manufacturing

Joe Glucksnis, PGIM

Tim McMullen, Merrill Lynch

Michelle Mikitish, Greater Pittston Chamber

Peter Rafalko, J&J Snack Foods

BPC NON-COLLEGIATE JUDGES

Mike Cummings, Peoples Security Bank & Trust

Dan Kimbrough, Park MultiMedia

Kathryn Lavelle, Independent Software Engineer

Gina Suydam, PA Chamber of Commerce

Mike Williamson, Prudential (Retired)





IGNITE

INNOVATION • ENTREPRENEURSHIP • OPPORTUNITY

A Greater Scranton Chamber of Commerce Program

Congratulations to the
TechCelerator @LackawannaCounty
Graduates

TechA11y

Brian Jagger

and

Optimust Intelligence

Luis Vasquez

on becoming a Non-Collegiate Finalist for
the Business Plan Competition 2026.

The Chamber leadership is proud to foster
entrepreneurship and innovation in
northeastern Pennsylvania.



THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT FORMER NON-COLLEGIATE DIVISION WINNERS

2025	FIDBAK	Julio Pertuz
2024	I Need A Speaker	Dr. Tricia Richards-Service
2023	Ocoa	Cory Varona Corniel Nicol Varona Cancelmo
2022	Showcase Ventures	Dave Ehrlich Dave Yeager
2021	Shared Roots	Krista Schneider
2020	Mash Motors	Ben George
2019	Organtick	Nicole Chinnici
2018	Solid Dynamics	Joe Sinclair
2017	Cracked Innovations	Candace Allen Kevin Granville
2016	Signallamp Health	Andrew Goldberg Drew Kearne
2015	MyCollegeRoomie.com	Jay Sensi
2014	DARTdrones	Christopher Costello Abby Speicher
2013	Innovatrix	Jesse Fox Niraj Pathak
2012	Prova Systems	John Collins Franco DiRosa John Yaron
2011	GiveGab	Charlie Mulligan



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THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT FORMER WILD CARD WINNERS

2025	Hunting Positivity	Nate Herman Hunter Wesolowski
2025	Neuroview	Emma Beaston
2024	Stack Tackle (Formerly Blitz Performance)	Jack Keating Stelios Melekos
2023	Sensify	Tom Ohop
2022	Ranek Technologies	Joe Halcisak
2021	(No Competition)	
2020	(No Competition)	
2019	SUMMA	Matt Hope Evan Porter
2018	Nexus Valley Solutions	Nick Truncale Matt Williams
2017	Tunefly	Elizabeth Klein Sam O'Connell Matt Simoncavage
2016	AR Enterprise Holdings	Avery Flerman Alec Ryncavage
2015	Kraken Boardsports	Brandon Carey Mike Grobinski Dan Lykens Alex Plane
2016	AR Enterprise Holdings	Avery Flerman Alec Ryncavage
2015	Kraken Boardsports	Brandon Carey Mike Grobinski Dan Lykens Alex Planer



The Chamber and its IGNITE Program are the leaders in entrepreneurship incubation and innovation in Lackawanna County.

ACCELERATOR PROGRAMS



INCUBATION SITES



Proud to support aspiring entrepreneurs and those that help build the future.



PGIM FIXED INCOME

**24 YEARS
AND STILL GOING
STRONG!**

**THANK YOU
MENTORS, COACHES
AND VOLUNTEERS!**



**PREDICTABLE
PROPERTY LLC**

**CONGRATS
CONGRATS
CONGRATS**

Best of Luck

HA AOS AND MMI
& ALL OF THIS YEAR'S
FINALISTS!

YOU MAKE US PROUD!



THE 24TH ANNUAL BUSINESS PLAN COMPETITION AWARDS EVENT AWARDS EVENT AGENDA

MASTER OF CEREMONIES

MICHAEL G. STANTON

Market Manager, Bold Gold Media Group

Well, I've been in radio for over 36 years! On-air, sales and management. I've worked in Binghamton, New York City, and stations in NEPA. Currently, I'm the Market Manager and General Manager of Pennsylvania radios station in NEPA for Bold Gold Media Group, an amazing team of people that help business and the community grow. But I would have to say my claim to fame is being a dad of two great kids; one, Isabella, is getting married in September and the other, Michael "A", is a junior at Temple University. The rest is just fluff. I love my job. I love my family. Oh, and I'm married to a wonderful girl, Alicia, for 29 years. (whew, don't want to forget that). And I love helping when and where possible.



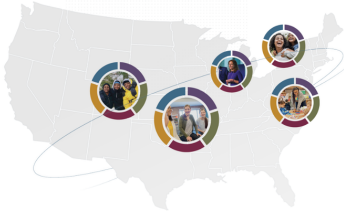
I just celebrated my 18th work anniversary at Bold Gold and I'm looking forward to many, many more. I get to work closely with our talented team of on-air folks, sales people, traffic and office managers and the management team. This company is truly awesome. I also get the privilege of meeting amazing men and women that own or run local businesses in the area. It's fun and rewarding to be able to help their business grow with creative and effective marketing; on-air commercials, on-site events, digital marketing, social media or just brainstorming for various other ideas they have in their heads.

Also...once a year I shower in public to help raise money for the Wayne County Children's Christmas Bureau. To date we have raised over \$450,000!! The public and area business are absolutely amazing and generous. And I would like to thank all that have helped us raise close to a half million dollars! And...I've taken this shower 23 times!!!! (And each year it doesn't get any easier to see! haha).

I ran a marathon when I turned 50. I am a lector at my church. I like to do woodworking as a hobby. I've voiced and published a children's book. I do voice-overs in my spare time for clients as well as reading and recording stories for my great nieces and nephews. And...my dad, 85, and I go out every Wednesday night; it's awesome, I'm totally blessed. I like to have fun, laugh, be a little silly and hang with friends. It's all about attitude, stay positive. And, to quote my grandfather, Lefty Sisko, who died at the young age of 98, "old age is always 15 years ahead of you", so, I'm still young!! Haha. Life is good. Be kind to someone today. Good luck to all of tonight's entrepreneurs.

William G. McGowan Charitable Fund

***Inspired by Community Leadership,
Grounded in Measurable Change***



Working in five communities, the McGowan Fund empowers families and individuals living with poverty to achieve their greatest potential. We are responsive by nature, addressing community challenges as they arise and offering help where it is most needed. Underpinning our work is a strong focus on ethics in business and community life.



Education



Human Services



Healthcare

**With appreciation and congratulations
to Linda Loop for her continued
dedication and impact.**



Mag·ic

/'majik/

noun

1. the power of apparently influencing the course of events by using mysterious or supernatural forces.

Truly grateful for all the *magical* experiences delivered by our BPC partners over the years.

- ★ All American Trophy
- ★ Constantino's
- ★ FM Kirby Center
- ★ King's College
- ★ Misericordia University
- ★ Nabi Creative Group
- ★ Posture Interactive
- ★ Wyoming Valley Chamber of Commerce

You Are

WHY NOT US?

WHY NOT HERE?

WHY NOT NOW?

