

KEYNOTE SPEAKER · SALES TRAINER · AUTHOR

Mary Lou Dobbs

She was the #1 producer in the nation six years running for Wells Fargo Bank — in rooms full of people who didn't want her there. Now she shows your audience how.



#1 Nationally

6 consecutive years, Wells Fargo Bank & Wells Fargo Insurance

50 Years

in sales; former Senior Vice President

3 Books + TV

Featured on Women in Power TV — Roku, Prime, Tubi

78 & Riding

17 countries by motorcycle, and not slowing down

SIGNATURE TALKS

Success Is a Risky Business

SALES KICKOFFS · AGENT & ADVISOR CONFERENCES · LEADERSHIP

Playing it safe is the riskiest move your people will ever make. Keynote or hands-on breakout: the Power Phrases that close without pressure, a referral system that runs on autopilot, and the mindset that separates the #1 producer from everyone else.

Breaking "Good Girl" Conditioning

WOMEN'S LEADERSHIP · WOMEN'S NETWORKS & ERGS · HR

Attendees name the invisible force that has kept them quiet, small, and underpaid — and leave with three specific tools to break it that same night.

Aging Is a Frickin' Privilege!

WOMEN'S CONFERENCES · WELLNESS EVENTS · ASSOCIATIONS

The birthday everyone dreads is actually the starting line. Upbeat, funny, and proven — she bought her first motorcycle in her fifties.

YOUR ATTENDEES WALK OUT WITH

- ◆ Three Power Phrases they use in their very next conversation or deal
- ◆ A referral and relationship system they can activate immediately — without being salesy
- ◆ The courage to ask for what they're worth
- ◆ A mindset shift that's still working Monday morning

"I'm 78, and I'm not slowing down. But let's not push our luck."

— MARY LOU DOBBS



STAGES SHE'S OWNED

Lincoln Financial

National Convention keynote

Wells Fargo

Sales training & coaching

Farm Family Insurance

Sales training for agents

Milliken & Company

Pursuit of Excellence meeting

Detroit Association of Realtors

Keynote

Check availability for your next event

Keynotes \$15,000–\$20,000 · Breakouts \$10,000

Also: Sales Training · Workshops · Retreats · Virtual. Every talk tailored to your audience and industry.

► Watch her TV segment

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