



Dear {{ contact.SALUTATION | default : "Friend" }},

Praise the Lord for the opportunity to proclaim Christ yesterday at Benchmark International Arena in Tampa, FL for the Tampa Bay Lightning vs. Montreal Canadiens game.

Attendance: 19,000 fans.

This Arena is one of my favorite for the access to the fans. You'll see in the video below, filmed from the corner where I stand, the proximity to the fans you have. This allows for personal communication even through the preaching.

In fact, a Canadian couple, who were at the game to support the Montreal Canadiens, came up to ask me to send their son back in Montreal a video message that Jesus loves him.

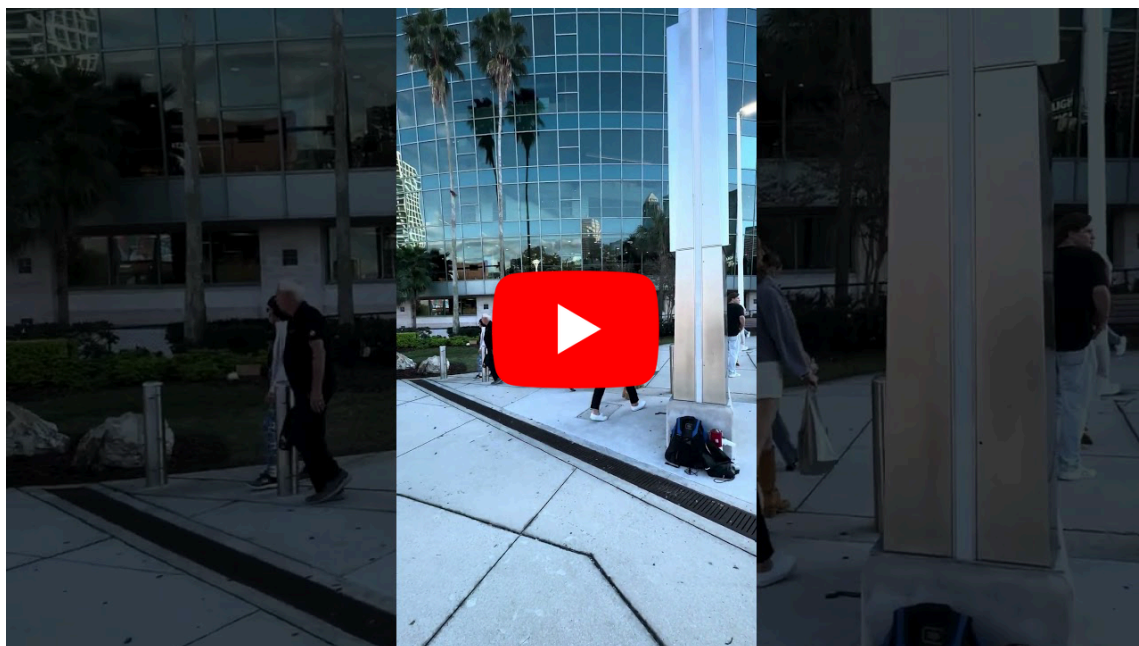
The video below shows the crowd flow too. This flow went on for two hours. Probably 8,000+ people passed by. I was able to essentially look everyone in the eye as they passed and preach the Word which was basically again explaining God's will for their reconciliation and fellowship with Him.

The simplicity of this work lies in the power of God's Word. It just takes one or two Words to get people's attention to things of God. The name of Jesus Christ cuts to the heart to get people's attention to things of God. Their facial responses tells you immediately where they are with Him.

Their response opens the door to further interaction. I can typically get into a dialogue with them even as they pass so they will consider the message.

Last night there happened to be a local Tampa evangelist preaching at the other busy corner of the Arena. He was talking about forgiveness of sins by the blood of the Lamb. I'd say 80% or more of those attending heard Words of Life.

While I am not very technologically savvy, it appears if you have a 'short' message lots of people watch it. So I put a message in the video for any Christians who would watch it to encourage them to get engaged in the Great Commission. The video posted on YouTube and SFOI's SM platforms.



{{ contact.SALUTATION }}, with three days remaining in the year if you give at year end would you include SFOI in your giving so more souls hear the Gospel in 2026?

More souls hearing the Gospel is I'm asking you to prayerfully consider a year-end gift to contribute to the \$25,000 need before December 31st.

This will help meet the needs to reach more souls in 2026

[Invest in souls hearing the Gospel](#)

The opportunities before us are immense. Imagine:

Souls in Dearborn, MI; New York City; Washington, DC; Dhakur, Bangladesh; Kampala, Uganda; Lagos, Nigeria; Bangkok, Thailand; Mexico City, Mexico; Lima, Peru; London, UK; Glasgow, Scotland; all across Canada and the US hearing the Gospel of the Lord Jesus Christ!

This is an amazing time!

[Invest in souls hearing the Gospel](#)

Thank you for your partnership in the Gospel {{ contact.SALUTATION }}! Praying to hear from you.

Grace & peace,

Bill Adams
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